

2010 Virginia Waterways Cleanup

Part of the International Coastal Cleanup September & October 2010

Site Captain Signup & Supply Form



DATE of your cleanup: _____ Time: _____

County where cleanup is being held _____

Your Name & Title _____

Name of Group _____

Address _____

(Supplies are shipped via UPS-- no P.O. Boxes please)

City/State/Zip Code _____

Day Phone _____ Email _____

Evening Phone _____ Fax _____

Cleanup Site Name _____

Estimate of the number of volunteers expected at your Cleanup Site: _____

Site Captain T-SHIRT SIZE (adult sizes; circle one): XXXL XXL XL L M S

Do you have any trash bags left over from last year's cleanup?
 No Yes Please estimate the quantity of bags you have: _____

Is your cleanup event open to all interested volunteers?
 Yes. (CVW will put your cleanup site information on www.signuptocleanup.org)
 No, it is for a private group. (CVW will not list your cleanup information on www.signuptocleanup.org)

Names of Newspapers and Radio Stations in your area: _____

Supplies will be sent by UPS in late August & early September. **Please sign-up TODAY!**

Send this to Clean Virginia Waterways, Longwood University, Farmville, VA 23909
Fax: 434-395-2978 Email: cleanva@longwood.edu Phone: 434-395-2602

CVW USE ONLY: Open? _____
Entered on ICC data base _____
Shirt: _____
Bags/ S.Bags: _____
Data Cards/pencils: _____

Clean Virginia Waterways is a statewide, nonprofit, nongovernmental organization dedicated to improving the cleanliness and quality of Virginia's waterways through education and citizen stewardship. The 2010 VA Waterways Cleanup/International Cleanup in Virginia is funded by a grant from Altria, and support from local sponsors across the Commonwealth. Substantial additional support is provided by Longwood University located in Farmville, Virginia. See the CVW website for more information: www.longwood.edu/cleanva

Clean Virginia Waterways' Virginia Waterways Cleanup Day

Part of the International Coastal Cleanup

*September and October 2010 **

** the official ICC date is Saturday, September 25, 2010 but your cleanup could be any time in September or October.*

Be part of it! Volunteers across Virginia gather along the shorelines of streams, rivers, lakes, and bays to pick up trash and complete Data Cards from the Ocean Conservancy, collecting valuable information about the amounts and sources of debris found along our waterways.

Your local cleanup event will be part of **The International Coastal Cleanup**. Organized worldwide by the Ocean Conservancy, this is the **world's largest volunteer effort** to collect data on litter and trash in the aquatic environment! ICC events are held on the coasts, **AND inland**, since inland litter often ends up in our oceans.

Support you will get from Clean Virginia Waterways:

Site Captains receive trash bags, data cards, pencils, posters, brochures & instructions on organizing a successful cleanup. Site Captains also receive a T-shirt. In addition to statewide press releases, CVW will send special press releases to your local newspapers and radio stations to help promote your cleanup event.

Duties of a Site Captain:

1. Pick any stream, beach or river in your neighborhood or nearby park that needs a cleanup.
2. Help promote the cleanup with co-workers, park visitors, friends, students, neighbors and local businesses. Please ask your local newspaper and radio stations to run a notice of the event.
3. Show up early on your cleanup day to hand out trash bags, pencils, and Data Cards to volunteers.
4. Collect the Data Cards from volunteers, thank your volunteers, and mail the Data Cards to CVW.

Publicity for your cleanup:

Some Site Captains organize cleanups that are just for a certain club, school, or group of co-workers. But if your cleanup event is open to the public, it is important to promote the event so you will get volunteers. Clean Virginia Waterways will promote your cleanup in news releases, radio public service announcements, and on the CVW website. The Ocean Conservancy also promotes the *International Coastal Cleanup* in major newspapers, magazines, and on TV and radio stations around the world. Volunteers can go to www.signuptocleanup.org to learn about cleanup events in Virginia. In addition, **we ask that you contact a few radio stations and ask them to announce your cleanup event.** You will also receive from CVW a press release that you can customize for your local newspaper. We have learned that local newspapers and radio stations respond best to requests from local citizens.

A word about trash...

Much of the marine debris we find on beaches and in oceans originates upstream -- in rivers and streams. The effects of this debris on Earth's habitats and biological resources are devastating. In addition to posing a threat to human health, marine debris kills birds, fish, seals and sea turtles through entanglement and ingestion. Since 1988, more than **two million** pounds of trash have been collected and recorded by volunteers during CVW's annual *International Coastal Cleanup in Virginia*.

Please make a positive difference -- join us in 2010!



Helping Virginia's waterways for 16 years

*Learn more about Clean Virginia Waterways and its many programs: www.longwood.edu/cleanva
Learn more about the Ocean Conservancy and marine debris problems: www.oceanconservancy.org*