

LONGWOOD
UNIVERSITY



LONGWOOD UNIVERSITY 2010-2011 FACTBOOK

Office of Assessment and Institutional Research

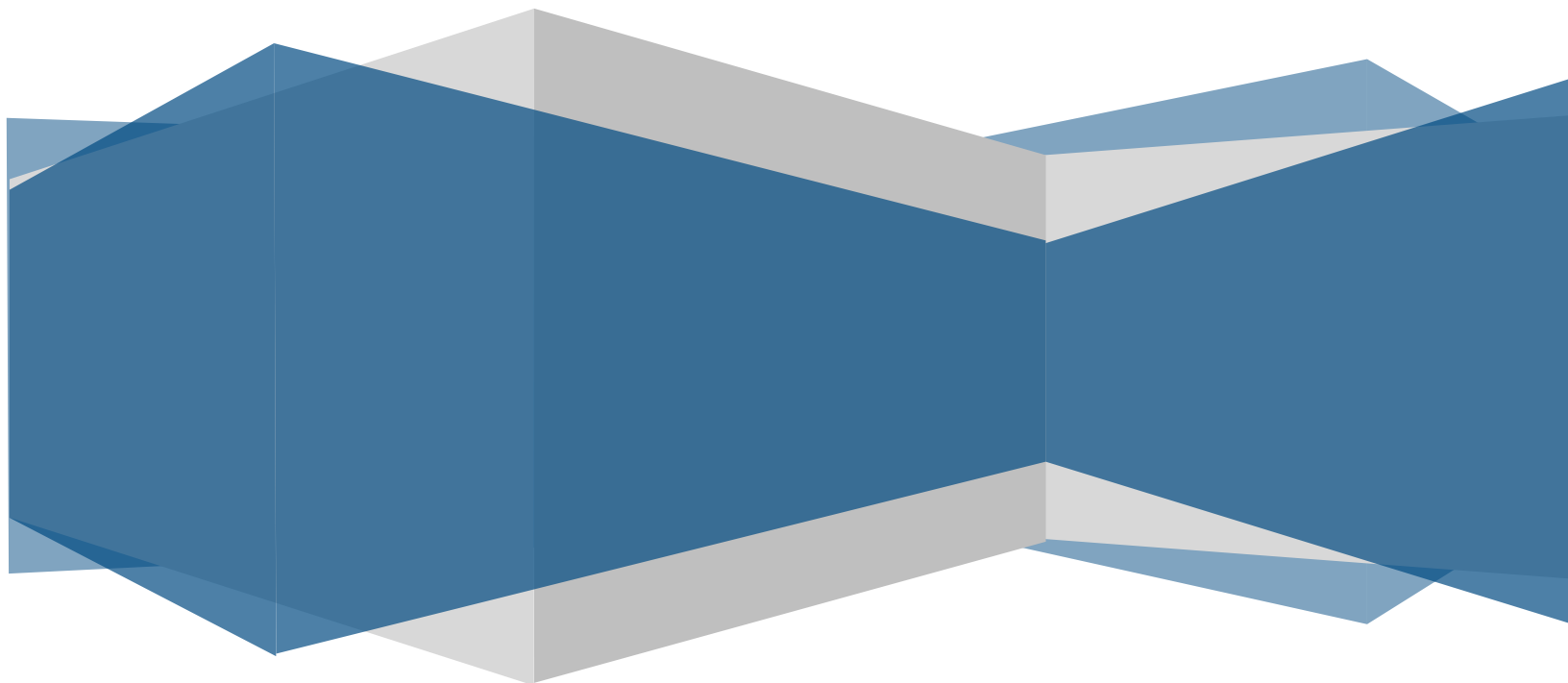


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A BRIEF LOOK AT LONGWOOD

Longwood University is a coeducational, comprehensive public institution offering 100 majors, minors, and concentrations to more than 4,500 students. Founded in 1839, Longwood offers undergraduate programs in business administration, education and human services, the arts and sciences, plus graduate programs in education, English, sociology, communication sciences and disorders, and business administration. Longwood is the only public institution in the state of Virginia and one of a few in the country to require internships or research projects of all students.

President

President Patrick Finnegan

Campus

Situated on a 60-acre campus, approximately 74% of undergraduates live in university-sponsored housing.

Faculty and Staff

Full-time faculty: 214 (78% with terminal degrees)

Full-time staff: 474

FTE Student/FTE faculty ratio: 18:1

Average class size: 21; 15% of all classes have 9 or fewer students.

Students

Enrollment: about 4800 students (85% undergraduates) from more than 35 states and 14 foreign countries.

31% male, 69% female

16% minority

Freshman class: over 1000

Second year retention rate for first-time, full-time students 80%

SAT mid-range: 960 - 1110

Average Transfer GPA: 3.06

Average Fall 2010 GPA: 2.86 for undergraduate students and 3.64 for graduate students

6 year graduation rate: 59%

Tuition & Fees (2010-11)

Tuition, fees, room and board:

Virginia resident \$17,969; Non-Virginia resident \$28,769

Percentage of Students Receiving Financial Aid: 68%

Rankings

Longwood University was ranked among the best in the 2011 U.S. News & World Report “America's Best Colleges” as #9 in the category “Top Public Universities-Master's” in the South and ranked within the top tier universities among all Southern Universities-Master’s (public and private). The 2011 Princeton Review again bestowed regional honors on Longwood, naming it a Best Southeastern College. For the first time, Longwood University is included as one of the best colleges in the United States in the Forbes 2010 list of America’s Best Colleges.

New Facilities

In Spring 2011, Longwood opened a new biomass heating plant. Nearly 100 percent of the campus’ heat and hot water are now supplied from biomass fuel – or sawdust – which is a local and renewable fuel source. Longwood has practiced sustainability by heating with sawdust for nearly 29 years and is the only state college or university in Virginia to do so. The new heating plant is more fuel-efficient than the original plant that was opened in 1938. The facility has two side-by-side storage silos enclosed in the brick façade building. They have a combined storage capacity of 40,000 cubic feet, or approximately one and a half weeks of fuel.

Athletics

Sports level: NCAA Division I in 14 varsity sports

Men's Sports: baseball, basketball, cross country, golf, soccer, tennis

Women's Sports: basketball, cross country, field hockey, golf, lacrosse, soccer, softball, tennis

Longwood University Foundation

The Longwood University Foundation, incorporated on July 17, 1959 as a 501(c)(3) nonprofit organization, was established to support the goals and aspirations of Longwood University. The foundation assists the University in raising, investing and distributing funds to support various operating and endowment programs, along with

monitoring donor stewardship requirements. According to the June 2011 audited financial report, the assets held by the Foundation totaled \$58.7 million. This amount included 312 endowed funds totaling \$42.3 million.

OUR MISSION

Longwood University is an institution of higher learning dedicated to the development of citizen leaders who are prepared to make positive contributions to the common good of society. Building upon its strong foundation in the liberal arts and sciences, the University provides an environment in which exceptional teaching fosters student learning, scholarship, and achievement. As the only four-year public institution in south central Virginia, Longwood University serves as a catalyst for regional prosperity and advancement.

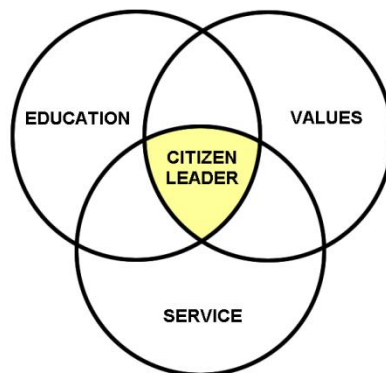
(Approved by the Longwood Board of Visitors, July 1997)

OUR VISION

Longwood University will transform capable men and women into citizen leaders, fully engaged in the world around them. The University will be a first choice institution renowned for developing the power of citizen leadership in its students for the benefit of the greater community.

What is a Citizen Leader?

Citizen leaders are the bedrock of the democracy. They are the reasons communities thrive. They are the people who make the United States of America what it wants to be. They make our nation work. They care and they equip themselves with the tools to bring their caring to life in the world. A citizen leader effectively combines three components of a joy-filled life.



Education: The citizen leader is a lifelong learner and stays connected to what is new in the world. Faculty are encouraged and rewarded for contributing to scholarship as well as for their service as teachers.

Values: Citizen leaders know their values and live by them. Honesty, equality, civility, duty and an appreciation of the differences among peoples are fundamental values. To these, the citizen leader adds the personal values that define him or her.

Service: The capstone of every great civilization has always been a commitment to serve others. It is a common precept of the world's great religions; it is one of the finest expressions of our humanity. To the citizen leader, service is not just an extracurricular activity.

(Approved by the Board of Visitors, December 8, 2007)

OUR STRATEGIC PLAN GOALS (2008-2013)

1. Distinctive Impact

Longwood University serves as a unique and dynamic agent for positive and sustainable change within and among its communities and constituencies.

Rationale:

The University will develop a diverse community that fosters a collegial climate where divergent ideas are respected, improving the quality of life through service to the region, and serving as a catalyst for regional prosperity and advancement.

Through the Distinctive Impact emphasis, Longwood University will:

- Model the values of citizen leadership.
- Provide leadership in effecting positive and sustainable change.
- Build cultural respect, global understanding, civility, and an appreciation for human diversity.
- Distinguish itself as a premier institution through its signature programs.

2. Engaged Learning

The Longwood University community demonstrates a commitment for lifelong learning that results in personal and professional growth through emphasizing active involvement, collaboration, and application of knowledge.

Rationale:

Longwood University will sustain an engaged learning community large enough to provide a broad palette of opportunities, yet small enough to be a true community. High levels of faculty-directed research and scholarship; student-faculty interaction; active and collaborative learning experiences; enriched educational offerings, including internships, service learning, and cross-cultural opportunities; healthy lifestyles; life-long learning; and, technological innovation will characterize the learning environment.

Through the Engaged Learning emphasis, Longwood University will:

- Integrate instructional and co-curricular strategies that engage students actively in learning.
- Create a learning environment that permeates all aspects of the Longwood experience.

- Provide opportunities for personal and professional growth, including the use of regional communities as laboratories where students can apply classroom knowledge to real world application.
- Manage enrollment growth that enhances the ability to achieve the University's mission and retain its unique institutional character.

3. Superior Performance

Longwood University achieves excellence in institutional effectiveness through continual improvement.

Rationale:

Students' academic accomplishments will be defined by demonstrating a sound grasp of the arts and sciences as well as the ability to think critically, respond creatively, and apply knowledge. Assessment of these competencies will be used to ensure continuous improvement of the educational experience.

The academic curriculum, institutional operations, as well as the performance of faculty and staff, will be continually assessed and refined to ensure rigor, effectiveness, and relevance to Longwood's distinctive mission.

Through the Superior Performance emphasis, Longwood University will:

- Meet or exceed regional and national standards for learning and performance.
- Provide the environment and opportunities that unleash the unique potential in every individual.
- Conduct systematic assessment to ensure accountability in meeting goals and continuous program improvement.

4. Responsible Stewardship

Longwood University embraces its responsibility to manage human, cultural, environmental, fiscal, and capital resources effectively.

Rationale:

Longwood University will be a model for the Commonwealth in its ethical and responsible stewardship of resources. The University will incorporate the most effective and innovative methods and practices in supporting the institution's mission.

Through the Responsible Stewardship emphasis, Longwood University will:

- Plan and prioritize resource allocation to achieve institutional efficiency and effectiveness.
- Utilize best practice principles to ensure appropriate and effective management of all resources.
- Ensure a safe and secure campus environment.

(Approved by the Board of Visitors, September 15, 2007)

LONGWOOD CAMPUS MASTER PLAN

In the spring of 2007 the University began to design and implement a new campus master plan. This plan was approved and adopted by the Longwood University Board of Visitors in September 2008. It provides a framework for campus growth through year 2020 by creating sites for new buildings while enhancing the overall quality and character of Longwood University.

<http://www.longwood.edu/assets/physicalplant/LongwoodVision2020.pdf>

LEADERSHIP TEAM

LONGWOOD UNIVERSITY BOARD OF VISITORS 2010-11

Mr. John B. Adams, Jr., Rector
Chairman and Chief Executive Officer, Martin Agency, Richmond, VA

Ms. M. Jane Brooke, Board Secretary
Managing Partner, Wachovia Securities, Richmond, VA

The Honorable Otis L. Brown, Vice Rector
Retired, President, Atlantic Rural Exposition, Inc./State Fair of Virginia, Richmond, VA

Ms. Marjorie M. Connelly
Global Chief Operating Officer, Barclaycard, London, UK

The Honorable John W. Daniel, II
Attorney at Law, Troutman and Sanders, LLP, Richmond, VA

Edward I. Gordon, M.D.
Pediatric and Family Practice, Farmville, VA

Mrs. Rita B. Hughes
Retired, Chief Operating Officer, Virginia Beach General Hospital, Virginia Beach, VA

Mr. Chin Han “Hank” Kim,
Principal, The Altavista Group, Chesterfield, VA

Ripon W. La Roche, II, M.D.
Southside Eye Center, Farmville, VA

Dr. Judi M. Lynch
Director of Special Initiatives, Virginia-Maryland Regional College of Veterinary Medicine, Virginia Tech, Blacksburg, VA

Mr. Stephen Mobley, Member at Large
Program Manager, Discovery Logic, McLean, VA

Mrs. Susan E. Soza
Retired Administrative Officer/Owner of Soza & Associates, McLean, VA

Mr. Ronald Olswyn White
District Representative and Military Liaison, Congressman J. Randy Forbes, Midlothian, VA

LONGWOOD UNIVERSITY EXECUTIVE ADMINISTRATION 2010-11

President	President Patrick Finnegan
Interim Vice President for Academic Affairs	Dr. Ken B. Perkins
Vice President for Student Affairs and Public Safety	Dr. Tim J. Pierson
Vice President for Administration & Finance	Ms. Kathy S. Worster
Vice President for Information & Instructional Technology Services	Dr. Frank Moore
Interim Vice President for University Advancement	Mr. H. Franklin Grant
Vice President of Facilities Management & Real Property	Mr. Richard W. Bratcher
Executive Assistant to the President for Governmental Affairs & Special Projects	Ms. Brenda L. Atkins

**LONGWOOD UNIVERSITY FOUNDATION INC.
BOARD OF DIRECTORS 2010-11**

Dr. Ken Marcus
President, Clemson, SC

Mr. Robert B. Burger, Jr.
Vice President, Moneta, VA

Mr. Shawn E. Marshall
Executive Committee: Audit, Chesapeake, VA

Mrs. Cynthia J. Buckler
Executive Committee: Budget, Richmond, VA

Mr. Bart Mitchell
Executive Committee: Finance, Dinwiddie, VA

Ms. Paula King
Executive Committee: Stewardship/Mktg, Mechanicsville, VA

Mrs. Mary T. Schubert
Executive Committee: Structure Function, Charlottesville, VA

Ms. Eileen Anderson
Public Director, Glen Allen, VA

Mrs. Taylor Barlow
Public Director, Smithfield, VA

Mrs. Diane B. Boxley
Public Director, Richmond, VA

Mrs. Anne Brandon
Public Director, Midlothian, VA

Ms. Janis W. Carrell
Public Director, Richmond, VA

Mr. Tamara Chitwood
Public Director, Greenville, NC

Ms. Candice Dowdy
Public Director, Farmville, VA

Mr. Michael Ellis
Public Director, Manakin-Sabot, VA

Mr. William D. Gravitt
Public Director, Manakin Sabot, VA

Dr. Jacqueline Hall
Public Director, Hampden-Sydney, VA

Mrs. Barbara Hedgepeth
Public Director, Pittsboro, NC

Ms. Tassie Madden
Public Director, Richmond, VA

Mr. David Marshall
Public Director, Keswick, VA

Ms. Pam McInnis
Public Director, Front Royal, VA

Ms. Julie Paulette
Public Director, Midlothian, VA

Mr. Mike Sheffield
Public Director, Charlottesville, VA

Dr. Wayne Tinnell
Public Director, Farmville, VA

Ms. Kate Sloan
Public Director, Chester, VA

Mrs. Ednamae Trevey
Public Director, Fairfax, VA

Mrs. Nancy P. Terry
Public Director, Charlottesville, VA

Miss Bonita Turner
Public Director, Glen Allen, VA

HULL SPRINGS FARM FOUNDATION BOARD OF DIRECTORS 2010-11

President: The Honorable John Daniel, Troutman and Sanders, LLP; Former Virginia Secretary of Natural Resources, Richmond, VA

Vice President: Ms. Rita M. Smith, Senior Vice President & Senior Trust Officer, U.S. Trust, Bank of America Private Wealth Management; Former President, Longwood University Foundation, Inc., Richmond, VA

Secretary-Treasurer: Ms. Hazel P. Duncan, Chief Financial Officer, Longwood University Foundation, Inc.

Mr. Richard W. Bratcher, Vice President for Facilities and Real Property, Longwood University

Mrs. Karen Williams Chichester, Longwood University Alumna; former President, Longwood University Foundation, Inc., Reedville and Fredericksburg, VA

Dr. Alix D. Fink, Conservation Biologist and Associate Professor of Biology, Department of Biological and Environmental Sciences, Longwood University

Mr. William Gravitt, President and CEO, Beatley-Gravitt Communications (retired), Manakin-Sabot, VA

Ms. Ann Jennings, Virginia Executive Director, Chesapeake Bay Foundation, Richmond, VA

The Honorable W. Tayloe Murphy, Jr., Former Virginia Secretary of Natural Resources and General Assembly Delegate, Montross, VA

Seba B. Sheavly, Longwood University Alumna and principal, Sheavly Consultants, Virginia Beach, VA

Advisory Directors:

President Patrick Finnegan, Longwood President

Bobbie Burton, Executive Director

Kathleen M. Register, Program Director

Catharine Daniels, Student Representative

LONGWOOD FACULTY SENATE 2010-11

Chair: Lara Fergeson
Deputy chair: Kathy Roy
At-large members: Linda Lau, Sharon Menegoni, Bill Stuart
Ex-officio member: Ken Perkins, Interim Vice President for Academic Affairs

COOK COLE COLLEGE OF ARTS AND SCIENCES:

Art:

Kerri Cushman (2010-2012)

Biological and Environmental Sciences:

Alix Fink (2009-2011)

David Hardin (2010-2012)

Chemistry and Physics:

Rodney Dunning (2010-2012)

Communication Studies and Theatre:

Bill Stuart (2010-2012)

English and Modern Languages:

Lily Goetz (2010-2012)

Robin Smith (2010-2012)

Gena Southall (2009-2011)

History, Political Science, and Philosophy:

Scott Cole (2009-2011)

Larissa Fergeson (2010-2012)

Mathematics and Computer Science:

Bill Abrams (2010-2012)

David Shoenthal (2009-2011)

Music:

Ryan Hebert (2010-2011)

Nursing:

Joe Montoya (2009-2011)

Psychology:

Jennifer Apperson (2009-2011)

Sociology, Anthropology, and Criminal Justice:

Lee Bidwell (2009-2011)

COLLEGE OF BUSINESS AND ECONOMICS:

Accounting, Economics, Finance, and Real Estate:

Mikie Flanigan (2010-2011)

Management, Marketing, CIMS, Business Education, and Retail:

Linda Lau (2010-2012)

Linda Wright (2010-2011)

COLLEGE OF EDUCATION AND HUMAN SERVICES:

Education and Special Education:

Chris Jones (2010-2012)

Gretchen Braun (2009-2011)

Health, Recreation, and Kinesiology:

Sharon Menegoni (2010-2012)

Cathy Roy (2009-2011)

Social Work and Communication Sciences and Disorders:

Theresa Clark (2009-2011)

LIBRARY:

Mark Lenker (2009-2011)

FACULTY REPRESENTATIVE TO THE BOV:

Pam Tracy (2010-2011)

STUDENT GOVERNMENT ASSOCIATION REPRESENTATIVES:

Keenan Crump (2010-2011)

ADMINISTRATION:

Patrick Finnegan	President
Ken Perkins	Interim Vice President for Academic Affairs
Kathy Worster	Vice President for Administration and Finance
Tim Pierson	Vice President and Dean of Student Affairs
Charles Ross	Dean of the College of Liberal Arts and Sciences
Paul Barrett	Dean of the College of Business and Economics
Deneese Jones	Dean of the College of Education and Human Services
Anthony Koyzis	Dean of Graduate Studies
Wendell Barbour	Dean of the Library and Learning Services

**LONGWOOD UNIVERSITY ALUMNI ASSOCIATION
ALUMNI BOARD 2010-11**

President:	Stephen R. Meyers '83
Vice President:	Colleen McCrink Margiloff '97
Past President	Michael A. Sheffield '89
Executive Secretary/Treasurer:	Nancy Britton Shelton '68

Term ending 2011

Ashley Dow Burton '05
Patricia Whitehurst Crute '80
Suzanne Frailie DuBose '83
Kathleen Michelle Early '92
Mary Kay McDaniel Huss '79
Catherine Elaine Kelly '06
Mr. Jay Poole '82

Term ending 2012

Janie Wall Evans '67
Jeromy French '00
Louise Norman Hoffman '59
Kendall L. Lee '01
Dr. Tracy Lynne McPherson '90

Term ending 2013

Barbara Matthews Headley '70
Janice Pool Iacopinelli '74
Shwn Lindell Jones '93
Casey Litchfield Just '97
Nancy Eubank Scruggs '80

Longwood University Representatives

Julie Glass Paulette '67

Foundation Board

LONGWOOD UNIVERSITY STUDENT GOVERNMENT ASSOCIATION

Established in 1910, the Student Government Association (SGA) of Longwood University consists of a 39 member Senate, which includes a 7-member Executive Council. In accordance with the guidelines set forth by the SGA constitution, all students of Longwood University are members of the association. Thus, every student is considered to be represented by the Senate. However, only the Senate may vote on an issue. Serving as the representative of the student body, the President of SGA regularly sits in on meetings of the Longwood Board of Visitors’.

The Mission of SGA includes:

- To promote the cultural, intellectual, social, and personal development of students;
- To serve as the official voice of the student body through which student opinions may be expressed to the administration of the university;
- To protect and expand student rights and prerogatives;
- To raise student awareness of issues confronting the Longwood community;
- To achieve and maintain appropriate representation on all college, administrative and faculty bodies and committees that make decisions effecting the student body of Longwood University (e.g. the Faculty Senate, various hiring committees);
- To prevent discrimination against any student on the basis of gender, race, origin, religious preference, physical disability, sexual orientation, political ideology, age, creed, marital status, or social-economic background;
- To foster a community of civility and promote and maintain the development of a healthy and dignified campus environment;
- To enhance the spirit of Longwood University.

In 1992, in order to assure that the student government functioned properly and assertively, the SGA formed several committees encompassing various aspects of student, academic, and social life here at Longwood. Examples of the committees include:

- Student Services and Physical Environment Committee
- Academic Affairs Committee
- Recruitment and Retention Committee
- Student Finance Committee

In 2008, the SGA launched its signature event simply known as the BIG Event. The BIG Event is a day in which Longwood students come together to perform community service projects for the Farmville and Prince Edward communities. The purpose is to say thank you and to show appreciation to the local community. The BIG Event began in 1982 on the campus of Texas AM University and has spread to many Universities across the country including several in Virginia.

In addition, several organizations such as the Judicial Board, Honor Board, Lancer Productions, and the Residence Hall Association all originated within the SGA and are considered a vital part of the organization and its mission.

One of the greatest responsibilities of the SGA is the allocation of the student activities fee. During the spring semester, the Student Finance Committee (SFC) reviews detailed budget information for each organization and allots a portion of the total sum of the student activities fee to designated organizations.

The SGA meets Tuesdays at 3:45 PM in the BC rooms of the Lankford Student Union to encourage direct interaction among the students and their organizations and to discuss issues of importance to the Longwood student body.

2010-11 SGA Executive Officers:

President: Benjamin Brittain
Vice President: Brandon Fry
Secretary: Danielle Brown
Treasurer: MC Hoyt
Executive Senator: John Harwood Scott
Executive Senator: Gina DeMarco
Historian: Matthew Hovey

LONGWOOD UNIVERSITY ORGANIZATIONAL CHART

<http://www.longwood.edu/assets/president/orgchart.pdf>

LONGWOOD PROGRAM OFFERINGS

MAJORS/AREAS OF STUDY FOR UNDERGRADUATES

<http://www.longwood.edu/cas/index.html>

<http://www.longwood.edu/business/index.html>

<http://www.longwood.edu/cehs/index.html>

Majors	Areas of Study
Anthropology	
Art	<ul style="list-style-type: none"> ➤ Crafts ➤ Artist's Books and Printmaking ➤ Education ➤ Graphic Design ➤ History ➤ Drawing and Painting ➤ Photography
Athletic Training	
Biology	
Business Administration	<ul style="list-style-type: none"> ➤ Accounting ➤ Business Education ➤ Computer Information Systems ➤ Economics ➤ Finance ➤ Management ➤ Marketing ➤ Real Estate ➤ Retail
Chemistry	
Communication Sciences and Disorders	
Communication Studies	<ul style="list-style-type: none"> ➤ Mass Media ➤ Organizational and Strategic Communication
Computer Science	
Criminology/Criminal Justice	

Economics	<ul style="list-style-type: none"> ➤ Business Economics ➤ International Economics ➤ General Economics
English	
History	
Kinesiology	<ul style="list-style-type: none"> ➤ Exercise Science ➤ K-12 Education
Modern Languages	<ul style="list-style-type: none"> ➤ French ➤ German ➤ Spanish ➤ Teaching English as a Second Language
Liberal Studies	<ul style="list-style-type: none"> ➤ Elementary Education Licensure ➤ Middle Education Licensure ➤ Special Education Licensure (A five-year program, with a Bachelor's degree in Liberal Studies and a Master's in Education with a concentration in Special Education)
Mathematics	
Music	<ul style="list-style-type: none"> ➤ Education ➤ Performance ➤ Piano Pedagogy
Nursing (BSN)	
Physics	
Political Science	<ul style="list-style-type: none"> ➤ Pre-Law
Pre-Professional Medical	
Psychology	
Secondary Education - Major in the subject you want to teach	<ul style="list-style-type: none"> ➤ English ➤ History and Social Science ➤ Mathematics ➤ Science

Social Work	
Sociology	
Theatre	<ul style="list-style-type: none"> ➤ Education ➤ Performance ➤ Technology and/or Stage Management
Therapeutic Recreation	
The additional minors or concentrations include:	
<ul style="list-style-type: none"> ➤ Coaching ➤ Computer Security, Forensics, and Law ➤ Creative Writing ➤ Earth Science ➤ Environmental Studies ➤ Geography ➤ Health Education ➤ Homeland Security ➤ International Studies ➤ Leadership Studies ➤ Military Science (Army ROTC) ➤ Outdoor Education ➤ Philosophy ➤ Pre-Professional Clinical Studies ➤ Professional Writing ➤ Women's and Gender Studies 	

AREAS OF STUDY FOR GRADUATES

<http://www.longwood.edu/graduatestudies/11419.htm>

	Areas of Study
MBA	➤ 2 concentrations for degree
MS in Communication Sciences and Disorders	
MS in Education	➤ 16 concentrations for degree ➤ 4 concentrations for professional endorsement ➤ 2 areas for certificates
MS in Sociology	➤ 1 concentration for degree ➤ 1 area for certificate
MA in English	➤ 4 concentrations for degree

**LONGWOOD UNIVERSITY
POLICIES, PROCEDURES AND REQUIREMENTS**

**LONGWOOD UNIVERSITY POLICY ON UNIVERSITY ASSESSMENT
ACTIVITIES & ADVISORY COMMITTEE FOR ASSESSMENT (ACA)**

<http://www.longwood.edu/assets/assessment/LUassessment.pdf>

**LONGWOOD UNIVERSITY FACULTY POLICIES AND PROCEDURES
MANUAL**

http://www.longwood.edu/assets/academicaffairs/FPPM2010_2011.pdf

**LONGWOOD UNIVERSITY ADMINISTRATIVE POLICIES AND
PROCEDURES MANUAL**

<http://www.longwood.edu/vpaf>

LONGWOOD UNIVERSITY STUDENT HANDBOOK

<http://www.longwood.edu/assets/judicial/Handbook.pdf>

**LONGWOOD UNIVERSITY UNDERGRADUATE & GRADUATE
CATALOG**

<http://www.longwood.edu/academicaffairs/catalogs.htm>

HISTORY AND HIGHLIGHTS OF LONGWOOD UNIVERSITY

Longwood University is located in historic Farmville, Virginia - 65 miles west of Richmond and Petersburg, 48 miles east of Lynchburg, and 60 miles south of Charlottesville. U.S. Highways 15 and 460 intersect in town. Commercial bus systems provide service to the town.

The Historic Town of Farmville, Est. 1798

Farmville is a growing college town with a population of 7,000; it is the business and education center of the area. Located in and near town are churches, hotels, motels, a country club, a municipal airport, and a community hospital. Hampden-Sydney College, a liberal arts college for men, is five miles south of the campus. Many points of historic and recreational interest are within a short distance of Farmville, including Appomattox Courthouse and National Historical Park, Sailors Creek Battlefield State Park, Twin Lakes State Park, Holliday Lake State Park, The Manor Golf Club & Resort, and the National D-Day Memorial in Bedford. The nationally known Lee's Retreat Civil War Trail and the new Civil Rights in Education Heritage trail pass through Farmville.

The History of Longwood University, Founded 1839

Longwood University, a pioneer first in private and later in public education, is one of the oldest institutions of higher learning in the United States. Longwood was founded on March 5, 1839, when the Farmville Female Seminary Association was incorporated by the General Assembly of Virginia.

In the succeeding years the increasing prosperity of the Farmville Female Seminary led the stockholders to expand the seminary into a college, and the Farmville Female College was incorporated in 1860. On April 7, 1884, the State of Virginia acquired the property of the Farmville Female College, and in October of the same year the Normal School opened with 110 students enrolled. This was the first state institution of higher learning for women in Virginia.

With the passage of the years, the Normal School expanded its curriculum and progressed through a succession of names. It became the State Normal School for Women in 1914, the State Teachers College at Farmville in 1924, Longwood College in 1949, and Longwood University in 2002.

Academic Programs

Longwood University has experienced a steady growth in its academic programs and today offers over 100 majors, minors, and concentrations with undergraduate programs in business administration, education and human services, the arts and sciences, along with graduate programs in education, communication sciences and disorders, English, sociology and business administration.

The university was first authorized to offer a four-year curriculum leading to the degree of Bachelor of Science in Education in 1916, then the Bachelor of Arts in 1935, the Bachelor of Science and a curriculum in business education in 1938, courses leading to a degree in music education in 1949, and the Bachelor of Science in Business Administration in 1976. Later, Longwood was authorized to offer the Bachelor of Fine Arts (1978) and the Bachelor of Music (1981).

The University's first graduate program, Master in Education, was authorized in 1954. By 2006, the program of graduate studies expanded to include Master of Arts in English, Master of Business Administration, Master of Science in Education, Sociology, and Communication Sciences and Disorders.

The latest addition to the academic programs is the Bachelor of Science in Nursing, approved by SCHEV and funded by a grant from the Virginia Tobacco Indemnification and Community Revitalization Commission. The program is expected to graduate an average of 30 students a year. Longwood welcomed the first group of nursing students in fall 2009.

Accreditation

Longwood University, its degree programs, and the support services are accredited by:

- Commission on Colleges of the Southern Association of Colleges and Schools (COC SACS)
- National Council for Accreditation of Teacher Education (NCATE)
- Virginia State Board of Education
- Council for Exceptional Children
- Council on Social Work Education
- Council on Academic Accreditation in Audiology (CAA) and Speech Language Pathology of the American Speech-Language-Hearing Association (ASHA)
- Commission on Accreditation of Athletic Training Education
- The Association to Advance Collegiate Schools of Business (AACSB- International)
- National Association of Schools of Music
- National Association of Schools of Theatre
- National Recreation and Park Association in cooperation with the American Association for Leisure and Recreation
- International Association of Counseling Services
- American Association of Museums

The Campus

The campus of Longwood University has seen dramatic improvements over the past few years with the completion of major construction and campus beautification projects. Brock Commons, a beautiful pedestrian promenade named after benefactors Macon and Joan Brock (Class of 1964) was officially opened on April 24, 2004. Brock Commons has become the central focal point for Longwood, uniting the campus community around a safe, pedestrian-friendly environment, while creating an outdoor, collegial ambiance for students, faculty, staff, and visitors.

Near the center of Brock Commons is the two-story, 60,000-square foot Dorrill Dining Hall, located across from the Lankford Student Union and named in honor of Longwood's 23rd president, Dr. William F. Dorrill, who served from 1988 to 1996. This multi-purpose facility, with its curved, colonnaded portico overlooking Iler Field, is the first on campus to utilize geothermal heating and cooling. The flexible interior design provides space for banquets,

meetings, and special events along with a Grand Dining Room seating 500 and an arcade seating an additional 700.

Adjacent to Brock Commons are broad lawns, five NCAA tennis courts, four athletic fields, and numerous late-20th century buildings, the Lankford Student Union, residence halls, and various academic facilities. The campus has six auditoriums ranging in size from 150 seats to 1,227.

The Greenwood Library supports Longwood's mission of developing citizen leaders through a comprehensive array of services and resources. It is a learning-centered environment that fosters intellectual exchange, scholarly communication, cultural enrichment, lifelong information literacy, and creative expression. In addition, the library provides over 280,000 titles, 14,000 DVDs, 4,000 CDs, 900 print journal subscriptions, and over 150 electronic databases with access to 25,000+ full text electronic journals. The library also provides integrated technology for information retrieval from libraries throughout the world. This state-of-the-art facility is named in honor of Longwood's 22nd president, Dr. Janet Daly Greenwood who served from 1981 to 1987.

Lancer Hall was renamed Willett Hall on September 9, 2004 in honor of Dr. Henry I. Willett Jr., president from 1967 to 1981. Willett Hall is a health, physical education, and recreation complex located on Brock Commons. It has a newly-renovated gymnasium (Lancer Gym) with 1,720 seats; a complete weight-training laboratory; a 25-meter pool with a one-meter board, underwater lighting, and observation window; a 350-seat natatorium; a modern dance studio with a floating floor and staging capacity; and one of the state's best-equipped laboratories for the study of human performance as it relates to exercise, sports, health, and the arts. A 3,000-square foot addition to Willett Hall houses a new Sports Medicine/Rehabilitation facility for the Heath Recreation and Kinesiology programs.

Lancaster Hall was the original college library, which opened on November 9, 1939 and was named in 1962 for Dr. Dabney S. Lancaster, president of the college from 1946 until 1955. The building, which features a classic design with distinctive columns, was constructed by the Works Project Administration (WPA) under the Roosevelt Administration and a bronze plaque

near the front reads “Federal Emergency Administration of Public Works, Franklin Delano Roosevelt, President of the United States (and) Harold L. Ickes, Administrator of Public Works, Library 1939.” Today, Lancaster Hall houses the President’s office and the offices of Administration and Finance, University Advancement, and Student Affairs, which includes financial aid, housing, the Career Center, and the LancerCard ID center. In the first floor lobby, visitors are welcomed by the Rowe Collection of Chinese Art, featuring more than 400 works from nearly every dynasty dating from the Neolithic period to the 20th century. This rare collection, one of the most important in Virginia, was given to Longwood by alumna Bernice Beazley Rowe (Class of 1970) and her husband Dr. Henry Rose.

Longwood’s signature building, Ruffner Hall with its beautiful Rotunda, was rededicated on April 23, 2005 and replicates the University’s most beloved building, dating to the 1880s, which burned on April 24, 2001 while undergoing a \$12 million renovation. The original eight paintings on the interior of the Rotunda dome, created in 1905 by the Italian-born artist Eugene D. Monfalcone of Richmond, have been returned to the dome following an extensive restoration that was underway prior to the fire. The historic Joan of Arc statue, known affectionately as “Joanie on the Stony,” was also restored recently and returned to its place of honor on the main floor beneath the Rotunda. The bigger-than-life sculpture is a reproduction of the famous 1870 original created by French sculptor Henri-Michel-Antoine Chapu. The statue was a gift of the Class of 1914 and symbolizes Joan of Arc as the patron saint of Longwood.

Ruffner Hall was reconstructed in the classic style based on the original blueprints and drawings from the state archives in Richmond. The 83,143-square foot building houses 22 classrooms, four academic departments, the offices of the Vice President for Academic Affairs and the Deans of Graduate and Professional Studies and the Cook-Cole College of Arts and Sciences, named for benefactors Dr. John R. Cook (Class of 1952) and Dr. Waverly M. Cole.

Between Ruffner Hall and Blackwell Hall, a sunlit hallway forms the Cole Gallery, which features a collection of more than 500 pieces of 19th century Bohemian glass, Meissen porcelain, and English pottery donated to the Longwood Center for the Visual Arts by Dr.

Cole. Standing guard over this rare collection of decorative arts, with her sword held high, is the recently renovated equestrian statue, *Joan of Arc* or “Joanie on the Pony,” by Anna Vaughn Hyatt Huntington.

Adjoining the Cole Gallery is Blackwell Hall, opened in 1920 as the campus dining hall. This historic facility, which survived the Great Fire of 2001, was named in the mid-1970s in memory of Dr. Herbert R. Blackwell, professor of English and dean of the college. Today, following a recent renovation and conversion, Blackwell Hall has a new role providing 23,000 square feet of space for social, cultural, and educational events for campus and community. Along with Blackwell Hall, the extensive renovation included the adjacent Virginia and Prince Edward meeting rooms

The Chichester Science Center opened on December 6, 2005. The 70,822-square foot facility includes 23 classrooms and laboratories, 47 faculty offices and additional research space for both undergraduate and graduate research projects. The building, which was named in 2007 in honor of John H. and Karen Williams Chichester (Class of 1974) features a state-of-the-art, climate-controlled environment, with safety ventilation systems and hazardous materials safeguards along with a high-tech infrastructure for classrooms, laboratories, and distance learning facilities. A greenhouse and herbarium, housing the world’s largest collection of Virginia plant specimens, are located on the roof.

A new, multi-faceted Health and Fitness Center opened in August 2007. Located on Main Street, adjacent to Frazer Residence Hall, the 74,683-square foot, two-and-a-half story facility, features a wide range of amenities including an indoor track, basketball and racquetball courts, a climbing wall, work-out rooms, juice bar, the latest weight, exercise and training equipment, the Counseling Center and the Student Health and Wellness Center. The building received a Gold Certification Rating in Leadership in Energy and Environmental Design (LEED) from the U.S. Green Building Council.

In Fall 2009, a new Center for Communications Studies and Theatre opened a new era for one of Longwood’s fastest growing programs. The three-story, 41,983-square foot building, is the

home to the Department of Communication Studies and Theatre, and is situated between the south end of Bedford Hall and Franklin Street across from the Hull Education Center. The new building, the home for Longwood Theatre productions, features a highly flexible 174-seat “black box” theater in which the seats and stage can be moved around. A flexible studio theater of about 80 seats will be used for student productions. There is also a scene shop, a costume shop and a drafting lab. The Center houses the Jack Blanton Gallery, which features more than 160 of the 230 pieces of artwork donated by Jack Blanton to the Longwood Center for the Visual Arts.

In 2011, Longwood opened a new biomass heating plant. Nearly 100 percent of the campus’ heat and hot water are now supplied from biomass fuel – or sawdust – which is a local and renewable fuel source. Longwood has practiced sustainability by heating with sawdust for nearly 29 years and is the only state college or university in Virginia to do so. The new heating plant is more fuel-efficient than the original plant that was opened in 1938. The facility has two side-by-side storage silos enclosed in the brick façade building. They have a combined storage capacity of 40,000 cubic feet, or approximately one and a half weeks of fuel.

Residence Life

In addition to eleven traditional on-campus residence halls, Longwood offers three University managed apartment communities— Lancer Park, Longwood Landings at Mid-Town Square, and Longwood Village. All three apartment communities offer private bedrooms, full kitchens (most with dishwashers), washer/dryer units, large living areas, air conditioning, high-speed Internet, and cable television.

Lancer Park, Longwood University’s first off-campus apartment community, consists of both a vehicular and pedestrian bridge entryway that crosses over the High Bridge Trail State Park. Lancer Park houses 258 students in four-bedroom townhomes, four-bedroom apartments and two-bedroom apartments. A newly constructed campus recreation area with a multipurpose athletic field, softball field and an artificial surface is located on the north side of the property.

Longwood Village is located approximately two miles from campus and houses 282 students in spacious three bedroom apartments with private baths. Some of the amenities at Longwood Village are: pool, fitness room, game room (with foosball, pool, air hockey, jukebox, televisions, ping pong) and a movie theatre.

Longwood Landings at Mid-Town Square, which opened in August 2006, is a residential village that includes four four-story buildings with the top three floors dedicated to student housing and the ground floor devoted to leased retail space. Longwood students occupy 408 four-bedroom and single-room apartments. Retailers include Barnes & Noble, which operates Longwood's bookstore and includes a Starbucks Café, a Chick-fil-A and Moe's Southwest Grill operated by Longwood Dining Services (ARAMARK).

Not far from campus, students can enjoy the facilities at Longwood Estate, which feature a new complex of athletic fields for field hockey, lacrosse, and soccer, along with a nine-hole golf course. The historic President's home, Longwood House, is situated on the Estate.

Community Outreach

Committed to servicing the region, Longwood's Community Outreach programs offer educational opportunities for personal and professional growth.

Established in 2006, Longwood's Call Me MISTER (Mentors Instructing Students toward Effective Role Models) program recruits and prepares men from underserved backgrounds for teaching in high-need rural, small-town, and inner-city school districts. With particular emphasis on identifying and supporting African-American men, the program provides opportunities to develop leadership and academic abilities. Call Me MISTER (CMM) was first initiated by Clemson University and Longwood's program was the first to be established outside of South Carolina.

CMM is structured through a collaborating network which includes Longwood, one HBCU partner (St. Paul's College), one community college (Southside Virginia Community College), and four public school districts (Buckingham, Charlotte County, Cumberland and Prince

Edward). Longwood's first cohort was recruited in 2007 and five participants have graduated. Seven recruits were enrolled during 2010-2-11.

The university's off-campus facilities include the Longwood Center for Visual Arts and the Center for Communication Literacy and Learning in downtown Farmville; the Southern Virginia Higher Education Center in South Boston, Va.; the Institute for Teaching through Technology & Innovative Practices in South Boston, Va.; and the New College Institute in Martinsville, Va.

In November 2000, Longwood received a bequest of the Ames Hull Spring Farm from Mary Farley Ames Lee, Class of 1938. The farm, located in Westmoreland County on the Potomac River near Erica in the Northern Neck, includes over 600 acres of pristine, undeveloped property that will provide opportunities for undergraduate research in land management, marine science, ornithology, botany, and the study of virtually undisturbed ecosystems encompassing wetlands, marshes, and hardwood forests. Hulls Springs Farm will play a central role in Longwood's sustainability initiatives.

Founded in 1995, Clean Virginia Waterways (CVW) engages thousands of volunteers in activities that combine real work in the environment with learning opportunities for citizens of all ages. Since 1999, CVW has been affiliated with Longwood University and housed on-campus. Funded entirely by grants, gifts and workshop fees, CVW supports Longwood's community engagement and sustainability commitments. In addition to providing opportunities for Longwood students to develop as citizen leaders, CVW also has built awareness of Longwood through engaging:

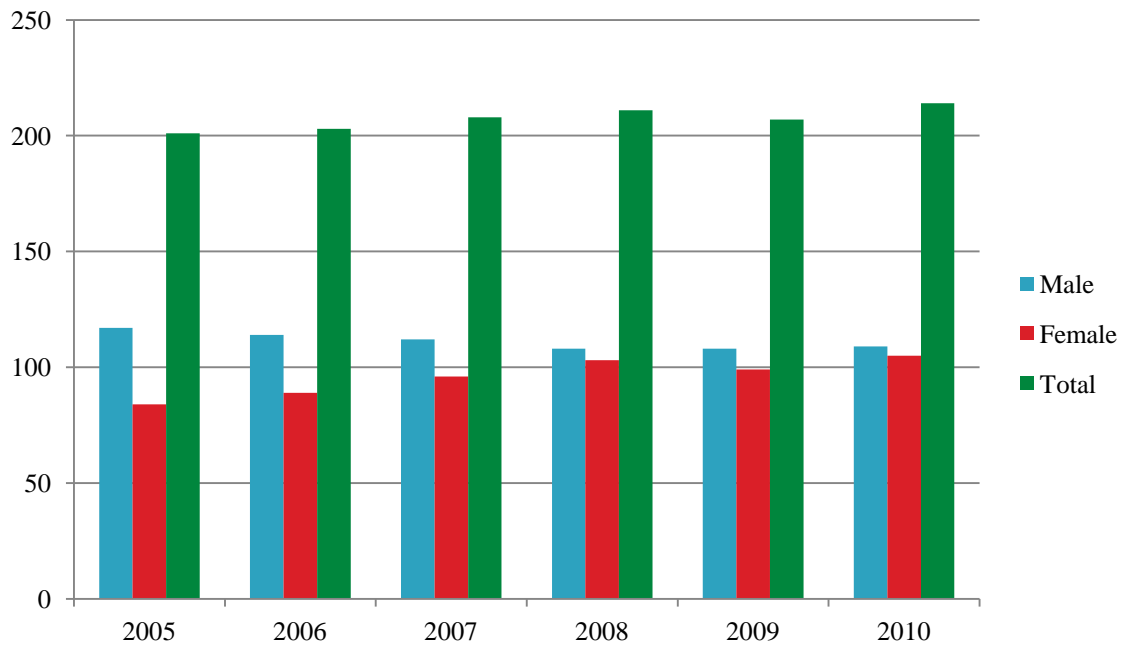
1. Citizens in hands-on stewardship opportunities (e.g., International Coastal Cleanup), citizen scientist activities (e.g., water-quality monitoring), and workshops (e.g., water conservation and rain barrel programs);
2. Teachers in watershed workshops;
3. Students in middle school through college level classes; college students in internship, research and service opportunities;

4. Non-profit organizations and businesses interested in collaborating to achieve cleaner water;
5. The Virginia Water Monitoring Council and statewide environmental education groups;
6. The litter prevention and marine debris communities on the local, statewide, national and international levels.

LONGWOOD FACULTY

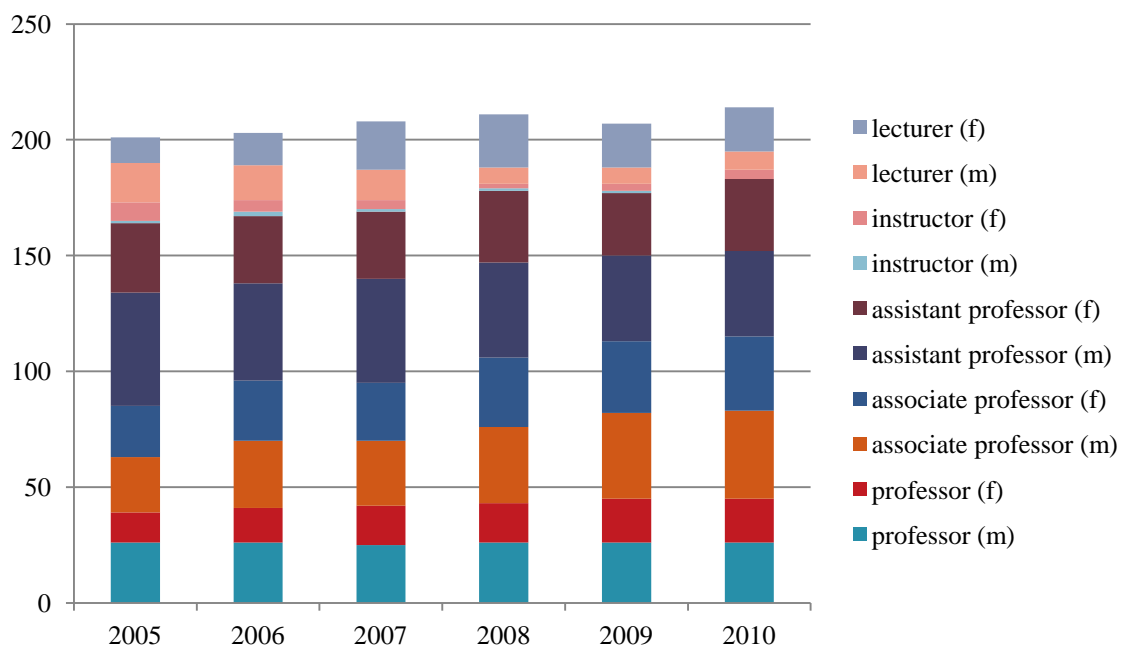
Full-time Faculty by Gender

	Male	Female	Total
2005	117	84	201
2006	114	89	203
2007	112	96	208
2008	108	103	211
2009	108	99	207
2010	109	105	214



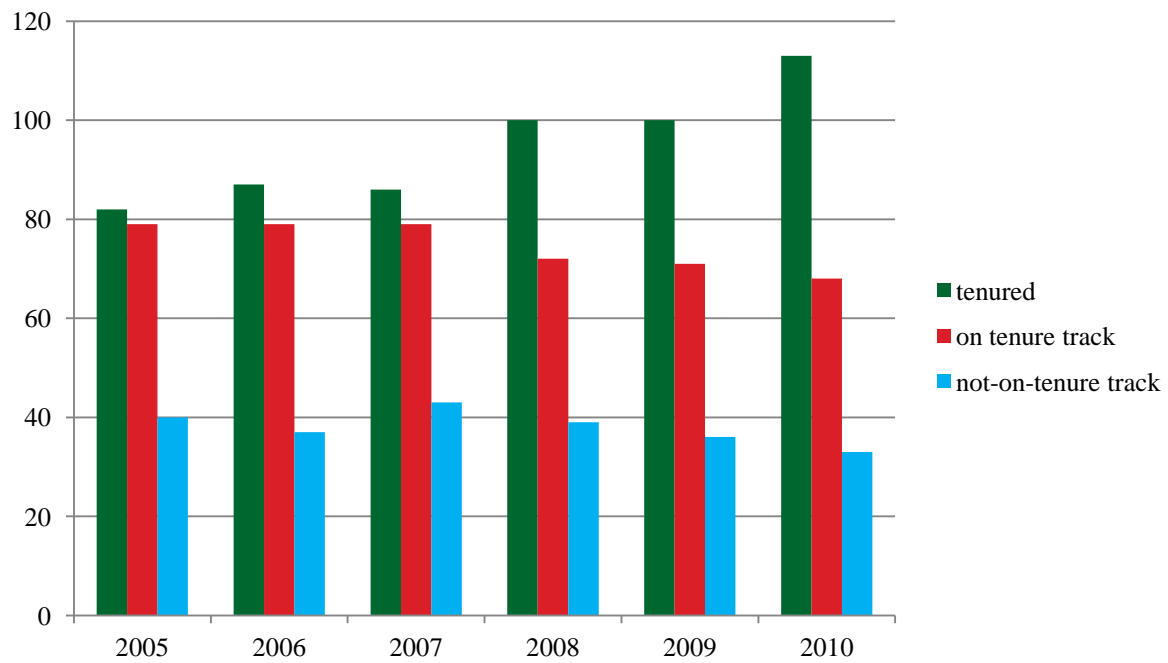
Full-time Faculty by Rank/Gender

Year	Professor		Associate Professor		Assistant Professor		Instructor		Lecturer		Total	
	M	F	M	F	M	F	M	F	M	F	M	F
2005	26	13	24	22	49	30	1	8	17	11	117	84
2006	26	15	29	26	42	29	2	5	15	14	114	89
2007	25	17	28	25	45	29	1	4	13	21	112	96
2008	26	17	33	30	41	31	1	2	7	23	108	103
2009	26	19	37	31	37	27	1	3	7	19	108	99
2010	26	19	38	32	37	31	0	4	8	19	109	105



Full-time Faculty by Tenure Status

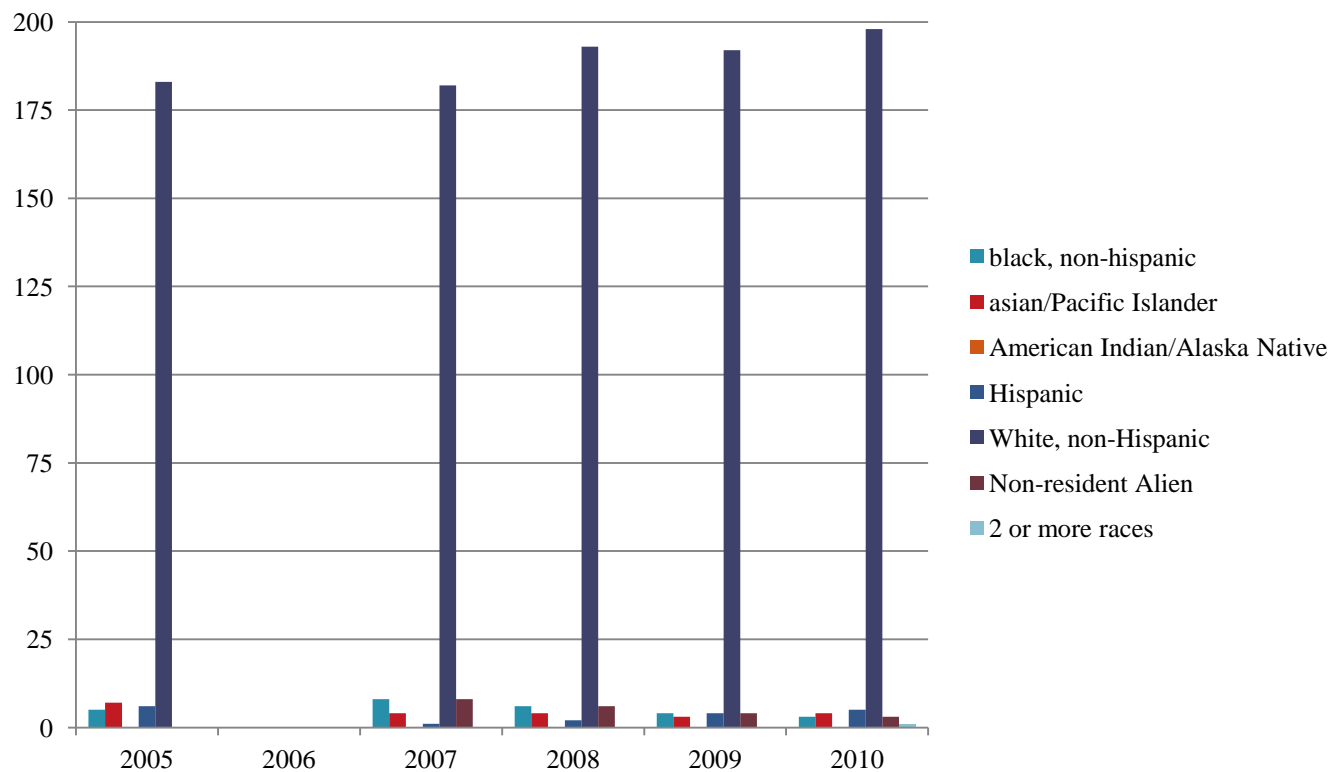
Year	Tenured	On Tenure Track	Not-on Tenure Tack
2005	82	79	40
2006	87	79	37
2007	86	79	43
2008	100	72	39
2009	100	71	36
2010	113	68	33



Full-time Faculty by Ethnic/Racial Background

Year	Black, non-Hispanic	Asian/Pacific Islander	American Indian/Alaska Native	Hispanic	White, non-Hispanic	Nonresident Alien	Two or more races
2005	5	7	0	6	183	0	
2006*	2006 Data was not required by the US Department of Education.						
2007	8	5	0	1	186	8	
2008	6	4	0	2	193	6	
2009	4	3	0	4	192	4	
2010**	3	4	0	5	198	3	1

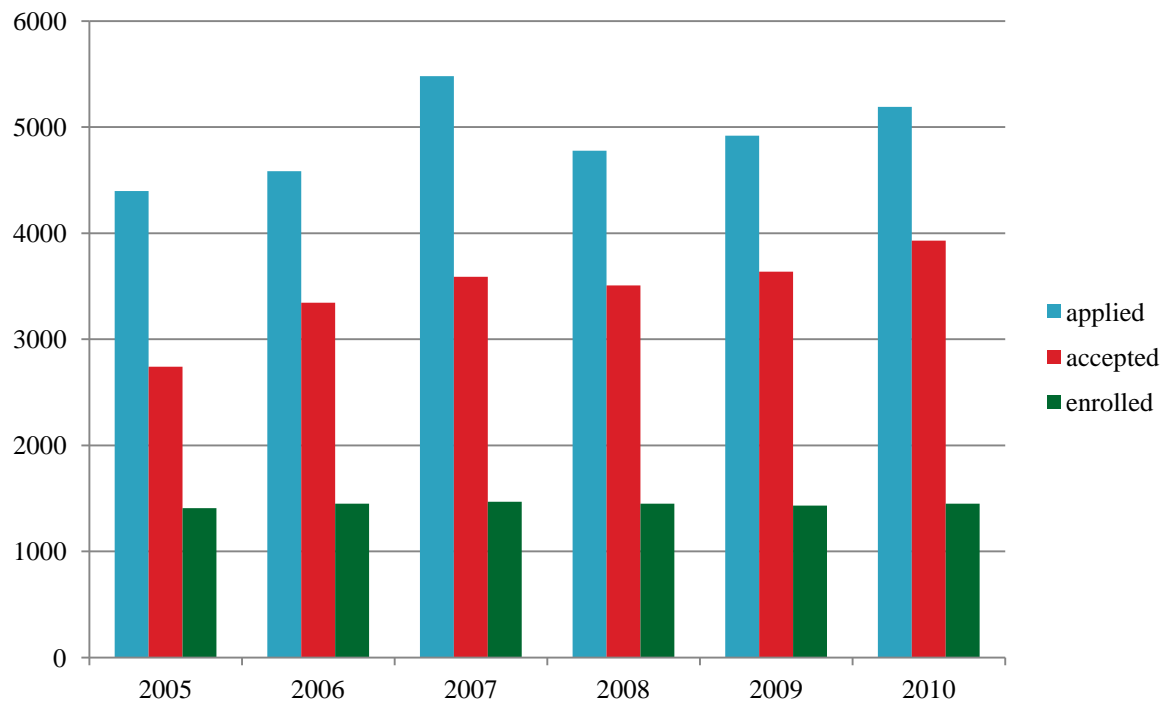
**First time reporting additional ethnic category



LONGWOOD STUDENTS

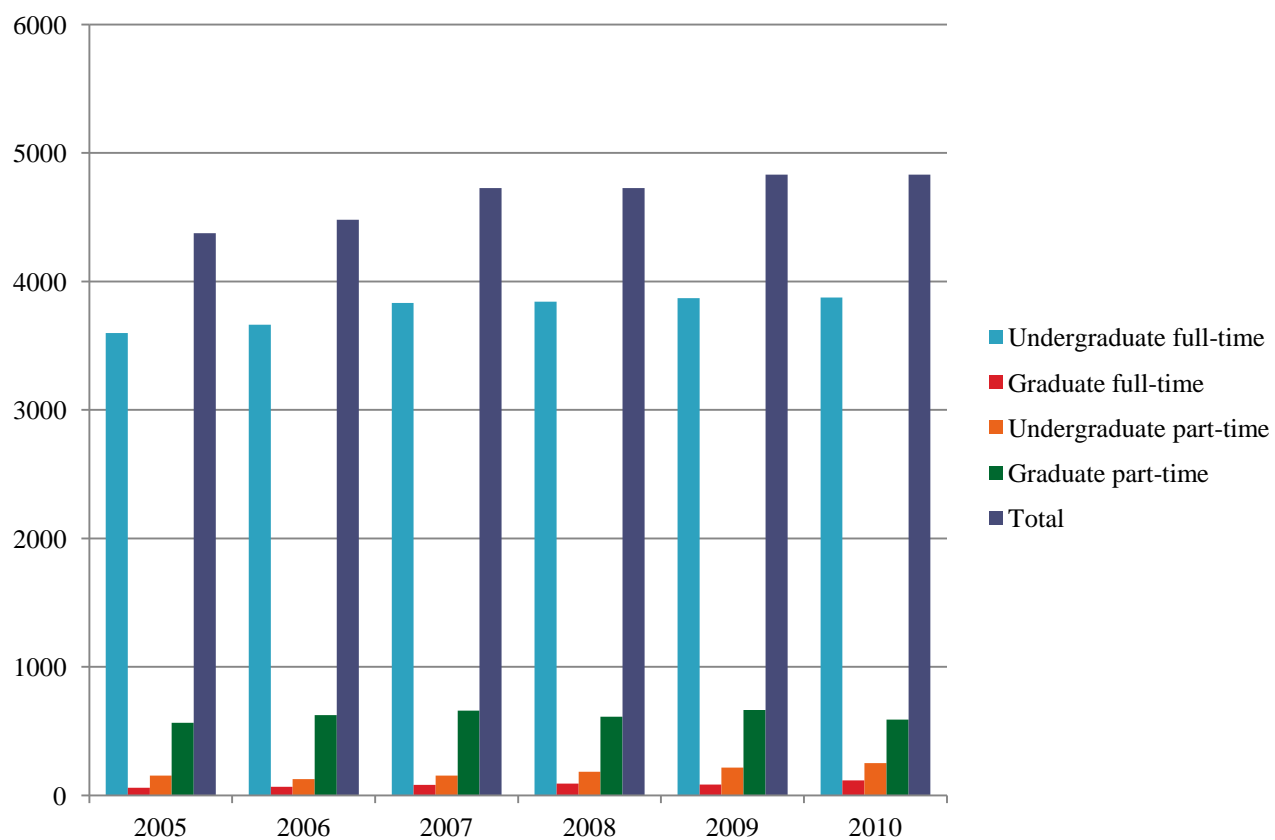
Application and Admission for Freshmen, Transfers & Graduate Students

Year	Applied	Accepted	Enrolled
2005	4397	2742	1407
2006	4584	3343	1449
2007	5481	3590	1469
2008	4776	3508	1450
2009	4918	3637	1430
2010	5191	3928	1449



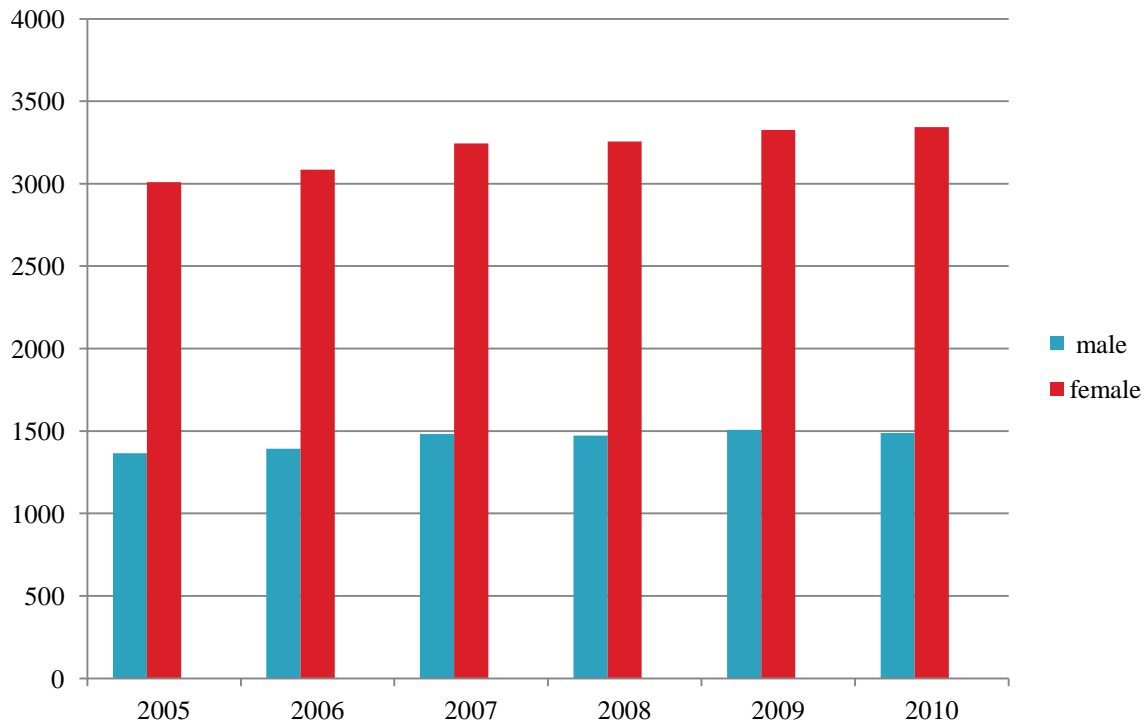
Total Enrollment (Fall Headcount)

Year	Full time		Part time		Total
	Undergraduate	Graduate	Undergraduate	Graduate	
2005	3599	58	152	565	4374
2006	3662	67	125	625	4479
2007	3832	81	154	660	4727
2008	3842	92	182	611	4727
2009	3870	83	216	663	4832
2010	3875	116	251	589	4831



Total Enrollment (Fall Headcount) by Gender

Year	Male		Female		Total	
	Undergraduate	Graduate	Undergraduate	Graduate	Male	Female
2005	1279	86	2472	537	1365	3009
2006	1311	82	2476	610	1393	3086
2007	1398	84	2588	657	1482	3245
2008	1392	80	2632	623	1472	3255
2009	1413	94	2673	652	1507	3325
2010	1413	75	2713	630	1488	3343

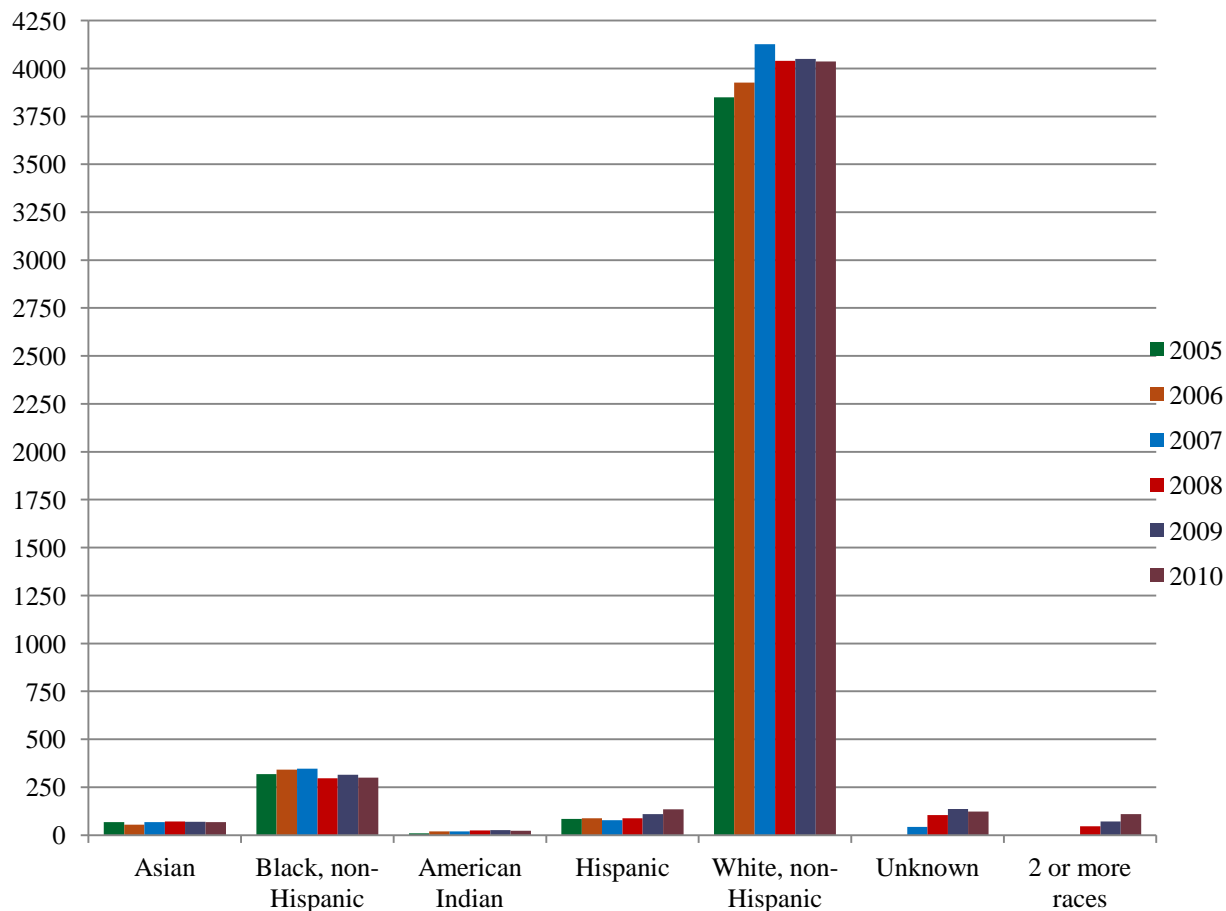


Minority Student Enrollment by Major Ethnic Groups *

Group	2005	2006	2007	2008	2009	2010
Asian/Pacific Islander	68	55	67	71	70	67
Black, non-Hispanic	318	342	346	297	315	300
American Indian/Alaska native	9	19	19	25	26	22
Hispanic	84	88	77	87	110	135
White, non-Hispanic	3849	3927	4127	4040	4049	4037
Race-unknown	0	0	43	104	137	123
**Two or more races				46	71	109

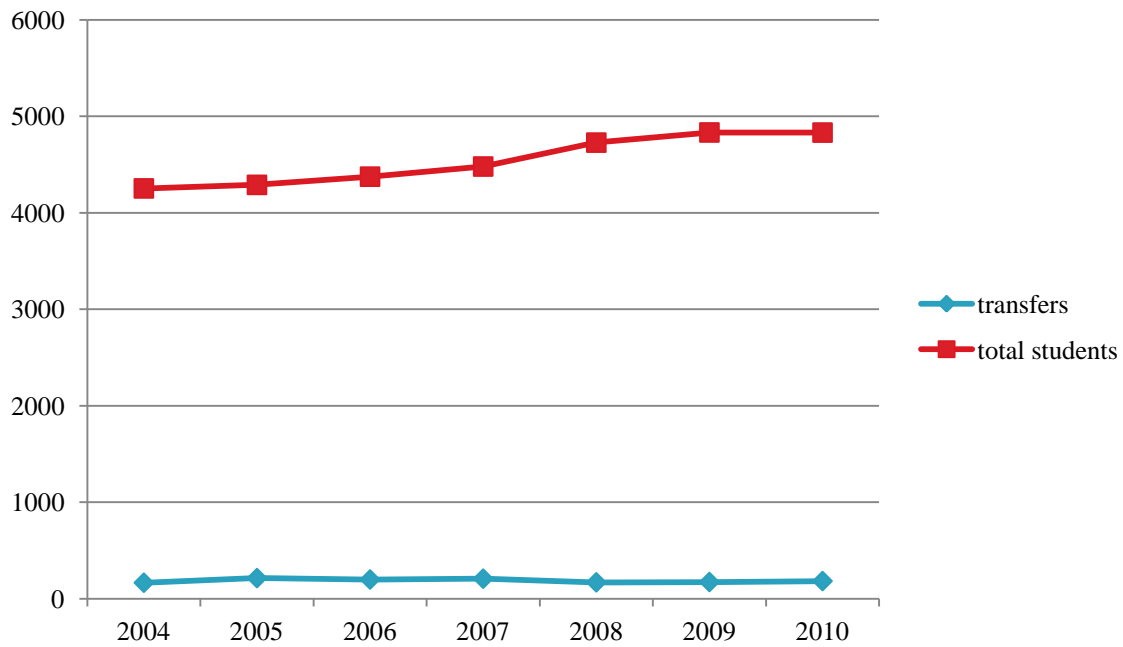
* This is based on student's voluntary report.

**New IPEDS reporting category



New Transfer Undergraduate Student Enrollment

Fall Headcount	# of Transfer Enrolled	Percentage of Transfer of All Students Enrolled
2005	213	4.87%
2006	198	4.42%
2007	207	4.38%
2008	169	3.58%
2009	172	3.56%
2010	182	3.77%

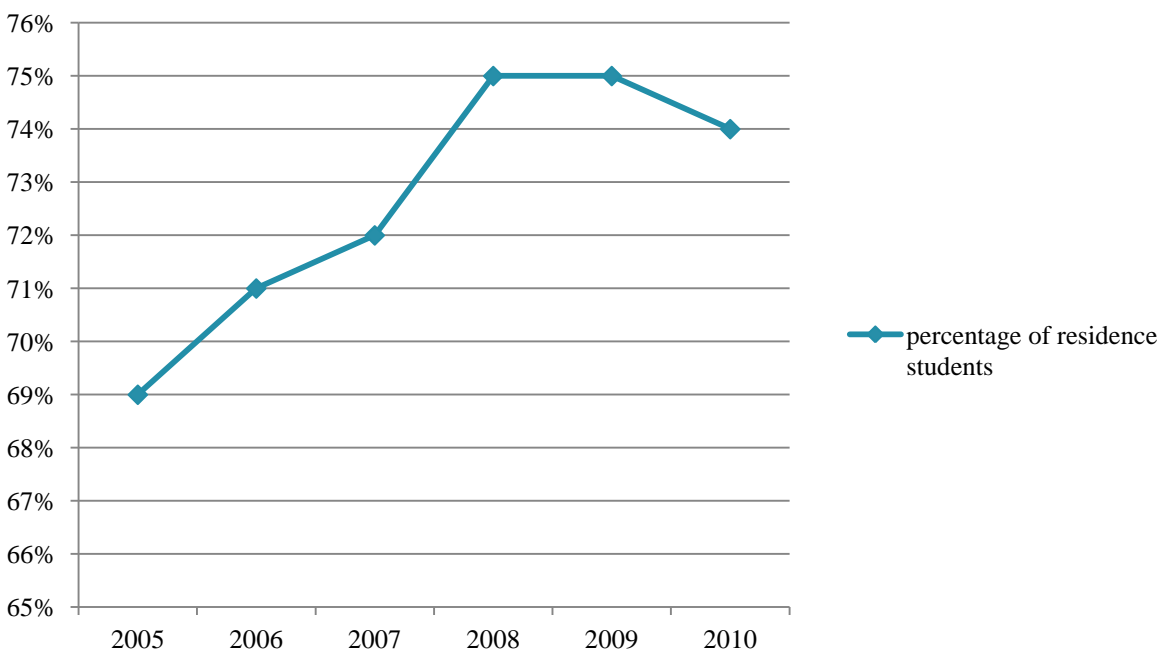


Headcount by Residence

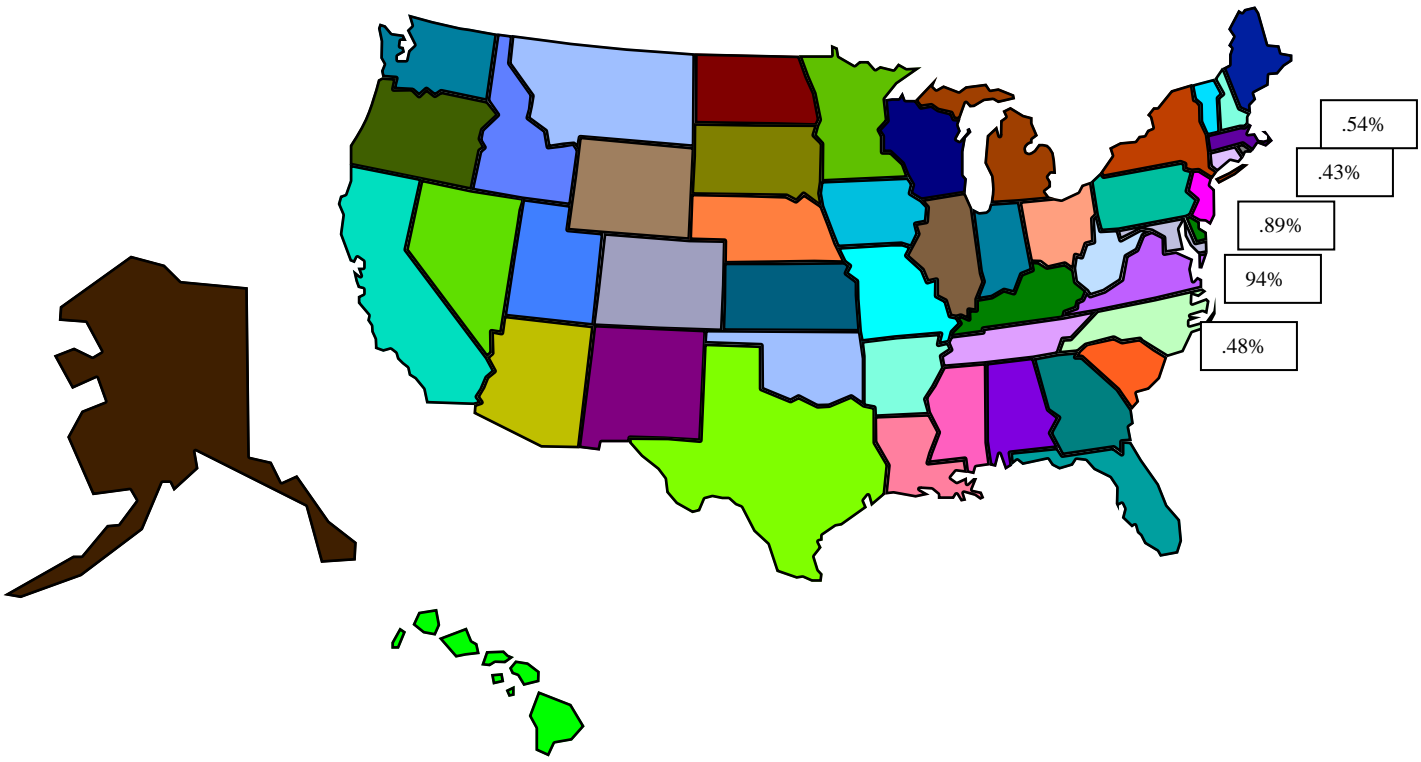
Longwood is a residential institution. Undergraduate students, particularly freshmen and sophomores, are required to live in the university managed housing. Over the years, the university has made great effort to offer the students a wide range of choices on campus housing.

Undergraduate Students (Fall Term)

	2005	2006	2007	2008	2009	2010
# of Residence Students	2589	2685	2856	3013	3049	3044
# of Commuter Students	1162	1102	1130	1011	1037	1082
Total Undergraduate Enrolled	3751	3787	3986	4024	4086	4126
Percentage of Residence Student	69%	71%	72%	75%	75%	74%



First-time Undergraduate Student Enrollment by Residential State Fall 2010



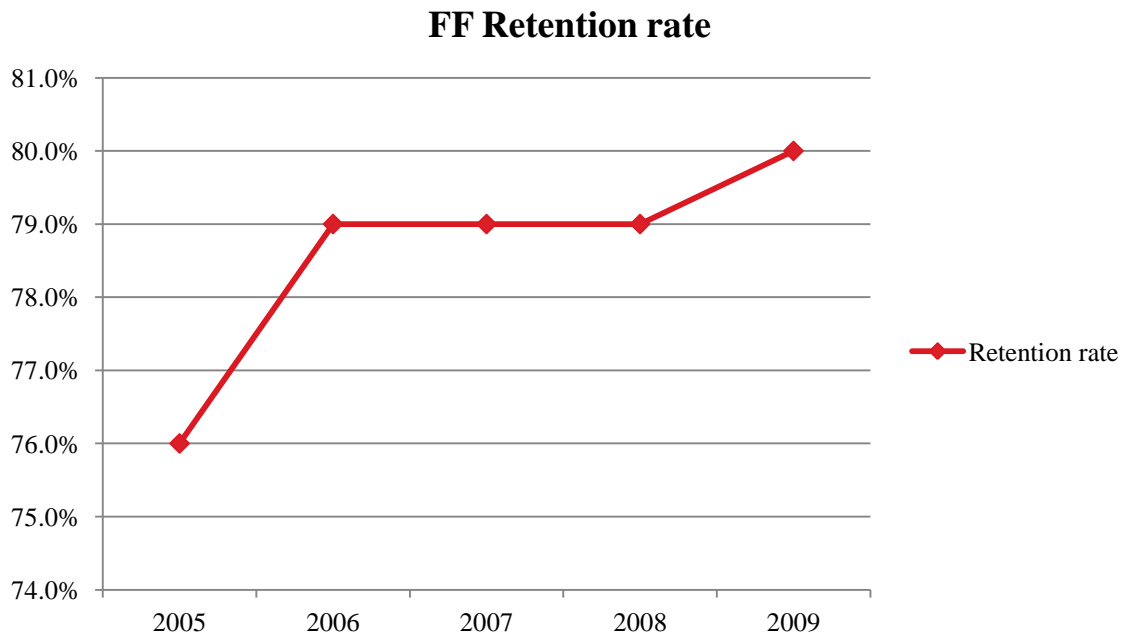
Five States with Highest Percentage of Enrollment

Virginia	94%	New York	.54%	New Jersey	.43%
Maryland	.89%	North Carolina	.48%		

**First-time, Full-time, Student* (FF) Second Year Retention Rate
(Fall-Term)**

Year	# of Cohort	# of Retained (a year later)	FF Retention Rate
2005	980	743	76.0%
2006	989	775	79.0%
2007	988	778	79.0%
2008	1048	819	79.0%
2009	991	783	80.0%

*Retention rate data are for first-time bachelor's (or equivalent) degree-seeking undergraduates



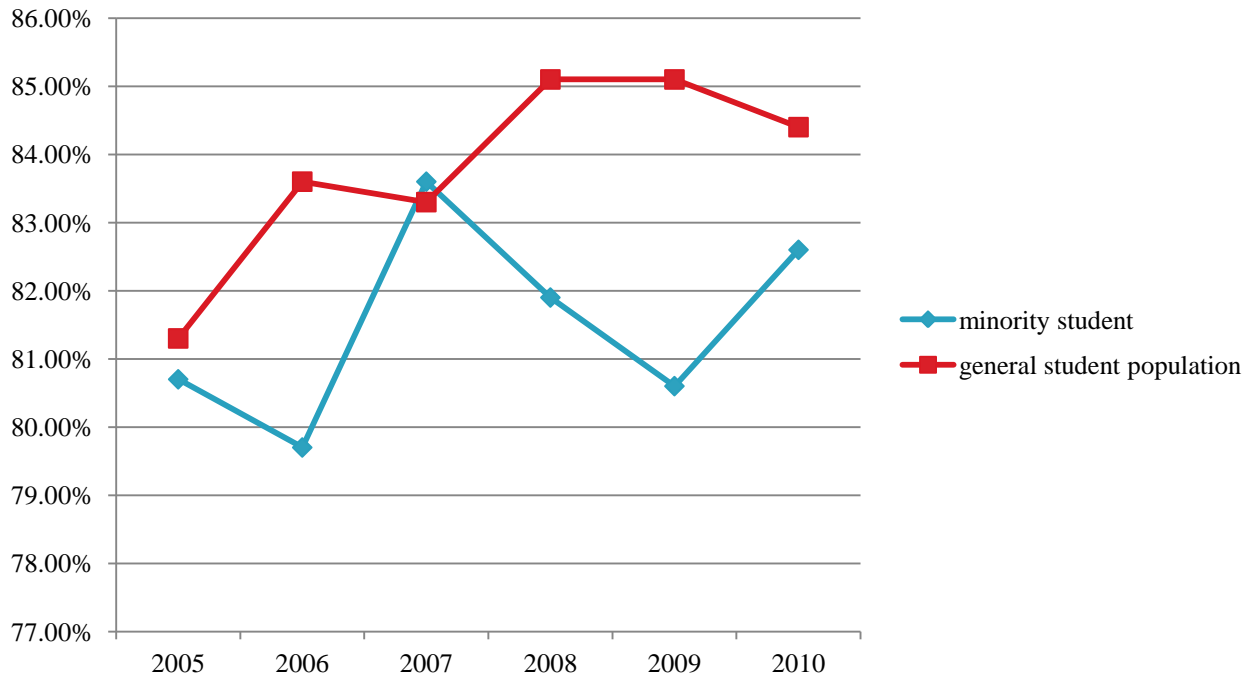
Annual Average Retention (AAR)

Each year, the State Council of Higher Education for Virginia (SCHEV) certifies the performance of the publically funded colleges and universities against a set of Institutional Performance Standards (IPS, <http://research.schev.edu/ips/definitions.asp>). Annual Average Retention (AAR) rate is one of the criteria. According to SCHEV, this rate reflects the retention pattern only for those students who attended at Longwood and classified as freshman, sophomore, or junior in a given year (see the table below) and returned to the school for the following year. For each of these three classes, the retention rate varies.

Comparison of the Annual Average Retention Rates (Fall Term)

Year	AAR Rate for Minority* Students	AAR rate for Longwood General Student Population
2005	80.7%	81.3%
2006	79.7%	83.6%
2007	83.6%	83.3%
2008	81.9%	85.1%
2009	80.6%	85.1%
2010	82.6%	84.4%

* Minority counts do not include those students who are classified as “nonresident alien” or those who self-report as “race unknown.” More students self-reported as “race unknown” in 2009 as compared to 2008.



Graduation by Major

2010-11			
Major	CIP*	Bachelors	Masters
COMMUNICATION, JOURNALISM, AND RELATED PROGRAMS	09	56	0
COMPUTER AND INFORMATION SCIENCES AND SUPPORT SERVICES	11	7	0
EDUCATION**	13	0	126
FOREIGN LANGUAGES, LITERATURES, AND LINGUISTICS	16	9	0
ENGLISH LANGUAGE AND LITERATURE/LETTERS	23	38	10
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	24	151	0
BIOLOGICAL AND BIOMEDICAL SCIENCES	26	47	0
MATHEMATICS AND STATISTICS	27	5	0
PARKS, RECREATION, LEISURE, AND FITNESS STUDIES	31	36	0
PHYSICAL SCIENCES	40	25	0
PSYCHOLOGY	42	59	0
SECURITY AND PROTECTIVE SERVICES	43	50	0
PUBLIC ADMINISTRATION AND SOCIAL SERVICE PROFESSIONS	44	13	0
SOCIAL SCIENCES	45	47	5
VISUAL AND PERFORMING ARTS	50	57	0
HEALTH PROFESSIONS AND RELATED CLINICAL SCIENCES	51	24	20
BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES	52	164	1
HISTORY	54	45	0

*CIP stands for "Classification of Instructional Program." It is a taxonomic scheme supporting the accurate tracking, assessment, and reporting of fields of study and program completions activity for higher education. CIP was originally developed by the U.S. Department of Education's National Center for Education Statistics (NCES) in 1980. It has been updated three times, 1985, 1990, and 2000, since then. Two digit CIP codes used for this fact book, sometimes, represent a broad family of fields of study. For instance, CIP 45 includes Anthropology, Political Science and Economics.

**At Longwood, *undergraduate* students seeking licensure to teach Pre-k to 8th grade are majoring in Liberal Studies and grouped with a broad category coded as "LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES."

2009-10			
Major	CIP*	Bachelors	Masters
COMMUNICATION, JOURNALISM, AND RELATED PROGRAMS	09	45	0
COMPUTER AND INFORMATION SCIENCES AND SUPPORT SERVICES	11	12	0
EDUCATION**	13	0	141
FOREIGN LANGUAGES, LITERATURES, AND LINGUISTICS	16	1	0
ENGLISH LANGUAGE AND LITERATURE/LETTERS	23	41	4
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	24	171	0
BIOLOGICAL AND BIOMEDICAL SCIENCES	26	38	0
MATHEMATICS AND STATISTICS	27	9	0
PARKS, RECREATION, LEISURE, AND FITNESS STUDIES	31	33	0
PHYSICAL SCIENCES	40	8	0
PSYCHOLOGY	42	55	0
SECURITY AND PROTECTIVE SERVICES	43	47	0
PUBLIC ADMINISTRATION AND SOCIAL SERVICE PROFESSIONS	44	13	0
SOCIAL SCIENCES	45	59	3
VISUAL AND PERFORMING ARTS	50	49	0
HEALTH PROFESSIONS AND RELATED CLINICAL SCIENCES	51	26	18
BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES	52	153	8
HISTORY	54	44	0

*See notes on p.56.

2008-09			
Major	CIP*	Bachelors	Masters
COMMUNICATION, JOURNALISM, AND RELATED PROGRAMS	09	51	0
COMPUTER AND INFORMATION SCIENCES AND SUPPORT SERVICES	11	9	0
EDUCATION**	13	0	142
FOREIGN LANGUAGES, LITERATURES, AND LINGUISTICS	16	4	0
ENGLISH LANGUAGE AND LITERATURE/LETTERS	23	31	11
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	24	169	0
BIOLOGICAL AND BIOMEDICAL SCIENCES	26	28	0
MATHEMATICS AND STATISTICS	27	5	0
PARKS, RECREATION, LEISURE, AND FITNESS STUDIES	31	44	0
PHYSICAL SCIENCES	40	13	0
PSYCHOLOGY	42	42	0
SECURITY AND PROTECTIVE SERVICES	43	31	0
PUBLIC ADMINISTRATION AND SOCIAL SERVICE PROFESSIONS	44	17	0
SOCIAL SCIENCES	45	78	9
VISUAL AND PERFORMING ARTS	50	46	0
HEALTH PROFESSIONS AND RELATED CLINICAL SCIENCES	51	25	6
BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES	52	131	4
HISTORY	54	58	0

*See notes on p.56.

2007-08			
Major	CIP*	Bachelors	Masters
COMMUNICATION, JOURNALISM, AND RELATED PROGRAMS	09	21	0
COMPUTER AND INFORMATION SCIENCES AND SUPPORT SERVICES	11	10	0
EDUCATION**	13	0	124
FOREIGN LANGUAGES, LITERATURES, AND LINGUISTICS	16	5	0
ENGLISH LANGUAGE AND LITERATURE/LETTERS	23	32	10
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	24	165	0
BIOLOGICAL AND BIOMEDICAL SCIENCES	26	32	0
MATHEMATICS AND STATISTICS	27	6	0
PARKS, RECREATION, LEISURE, AND FITNESS STUDIES	31	46	0
PHYSICAL SCIENCES	40	16	0
PSYCHOLOGY	42	50	0
SECURITY AND PROTECTIVE SERVICES	43	34	0
PUBLIC ADMINISTRATION AND SOCIAL SERVICE PROFESSIONS	44	18	0
SOCIAL SCIENCES	45	67	8
VISUAL AND PERFORMING ARTS	50	58	0
HEALTH PROFESSIONS AND RELATED CLINICAL SCIENCES	51	15	2
BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES	52	143	0
HISTORY	54	38	0

*See notes on p.56.

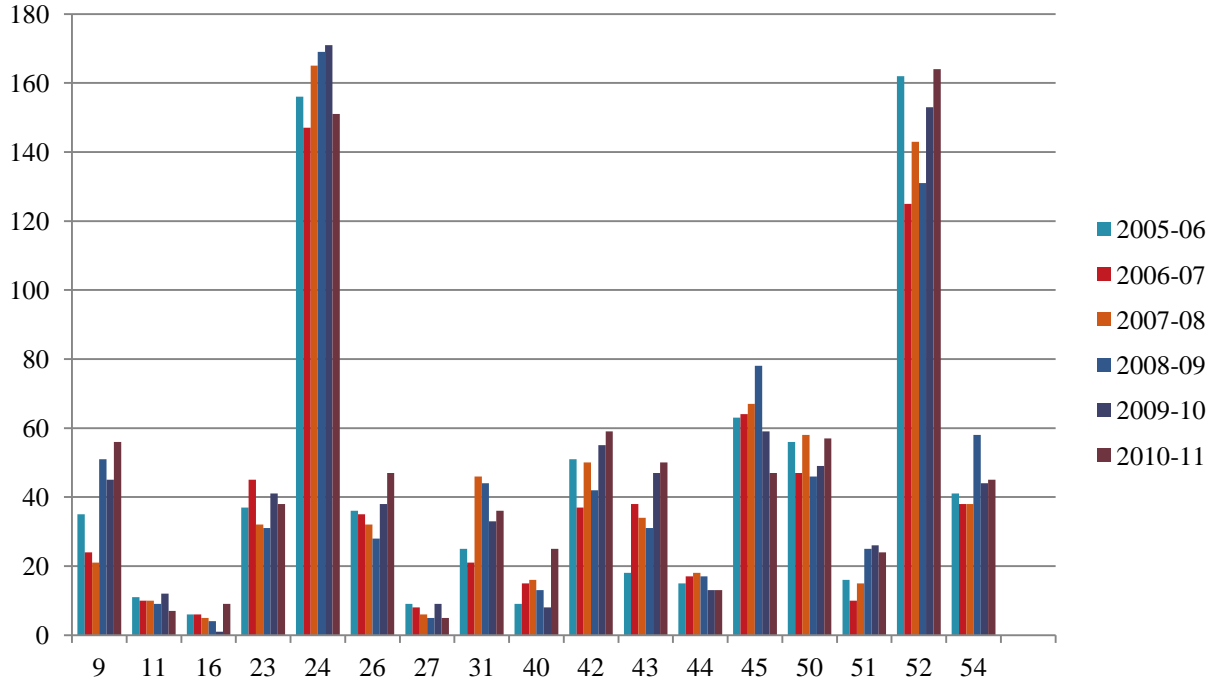
2006-07			
Major	CIP*	Bachelors	Masters
COMMUNICATION, JOURNALISM, AND RELATED PROGRAMS	09	24	0
COMPUTER AND INFORMATION SCIENCES AND SUPPORT SERVICES	11	10	0
EDUCATION**	13	0	85
FOREIGN LANGUAGES, LITERATURES, AND LINGUISTICS	16	6	0
ENGLISH LANGUAGE AND LITERATURE/LETTERS	23	45	9
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	24	147	0
BIOLOGICAL AND BIOMEDICAL SCIENCES	26	35	0
MATHEMATICS AND STATISTICS	27	8	0
PARKS, RECREATION, LEISURE, AND FITNESS STUDIES	31	21	0
PHYSICAL SCIENCES	40	15	0
PSYCHOLOGY	42	37	0
SECURITY AND PROTECTIVE SERVICES	43	38	0
PUBLIC ADMINISTRATION AND SOCIAL SERVICE PROFESSIONS	44	17	0
SOCIAL SCIENCES	45	64	7
VISUAL AND PERFORMING ARTS	50	47	0
HEALTH PROFESSIONS AND RELATED CLINICAL SCIENCES	51	10	0
BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES	52	125	0
HISTORY	54	38	0

* See notes on p.56.

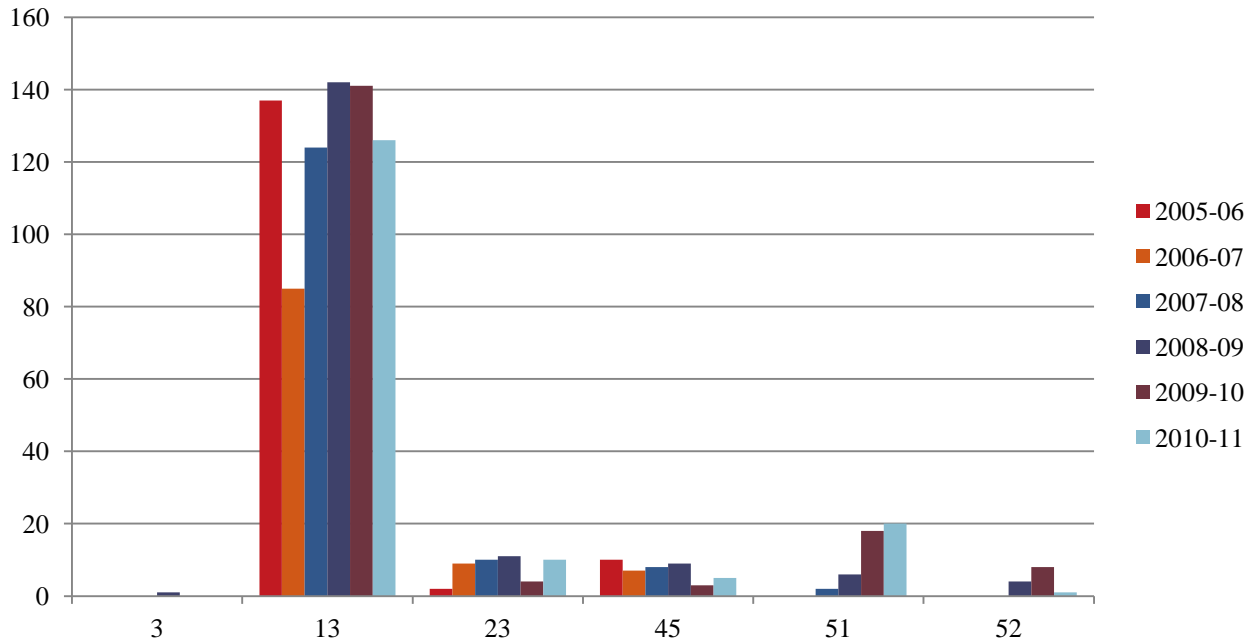
2005-06			
Major	CIP*	Bachelors	Masters
COMMUNICATION, JOURNALISM, AND RELATED PROGRAMS	09	35	0
COMPUTER AND INFORMATION SCIENCES AND SUPPORT SERVICES	11	11	0
EDUCATION**	13	0	137
FOREIGN LANGUAGES, LITERATURES, AND LINGUISTICS	16	6	0
ENGLISH LANGUAGE AND LITERATURE/LETTERS	23	37	2
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	24	156	0
BIOLOGICAL AND BIOMEDICAL SCIENCES	26	36	0
MATHEMATICS AND STATISTICS	27	9	0
PARKS, RECREATION, LEISURE, AND FITNESS STUDIES	31	25	0
PHYSICAL SCIENCES	40	9	0
PSYCHOLOGY	42	51	0
SECURITY AND PROTECTIVE SERVICES	43	18	0
PUBLIC ADMINISTRATION AND SOCIAL SERVICE PROFESSIONS	44	15	0
SOCIAL SCIENCES	45	63	10
VISUAL AND PERFORMING ARTS	50	56	0
HEALTH PROFESSIONS AND RELATED CLINICAL SCIENCES	51	16	0
BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES	52	162	0
HISTORY	54	41	0

* See notes on p.56.

Number of Undergraduate Degrees Awarded by CIP Code* and Year



Number of Graduate Degrees Awarded by CIP Code and Year



**Comparison of 4-, 5-, and 6-Year First-time, Full-time, Freshman (FFF)
Graduation Rates by Ethnic Group**

Cohort Year	Ethnic Group	4 -Year	5 -Year	6 - Year
2000	White	45.7%	64.4%	66.1%
	All Minority	48.3%	58.3%	61.7%
	Total	46.0%	63.6%	65.5%
2001	White	46.1%	61.8%	63.8%
	All Minority	44.6%	59.8%	62.5%
	Total	45.9%	61.6%	63.6%
2002	White	47.6%	62.9%	65.0%
	All Minority	38.5%	56.0%	58.2%
	Total	46.6%	62.2%	64.3%
2003	White	48.6%	56.8%	57.7%
	All Minority	39.2%	47%	47%
	Total	47.4%	55.6%	56.3%
2004	White	40.1%	60%	59.8%
	All Minority	37.9%	49.5%	51.6%
	Total	39.8%	57%	58.9%

Comparison of 6-Year Graduation Rates: FFF Cohort and Student-Athletes

Year of Cohort	Rate for Student Athletics	Rate for All FFF Students
2000	61.1%	65.5%
2001	63.0%	63.6%
2002	68.9%	64.3%
2003	54.4%	56.3%
2004	65.1%	58.9%

SUPPORTIVE AND ENGAGED LEARNING ENVIRONMENT

FOSTERING ENGAGED LEARNING: THE JANET D. GREENWOOD LIBRARY

The Greenwood Library, named for former Longwood President Janet D. Greenwood, offers a wide range of collections, programs, services, and inviting settings to support the University's strategic goal of developing citizen leaders. The library strives to provide a technology-based and learning-centered environment that fosters intellectual exchange, scholarly communication, cultural enrichment, lifelong information literacy, and creative expression.

The Collection

Over the years, the library has established a unique collection that includes the general collection, electronic resources, special collections, and Longwood archives materials.

- The general collection consists of 340,000* books and bound periodicals, 23,000 audiovisuals including DVDs and CDs, 667,000 microforms, 23,000 electronic books, about 900 current periodical subscriptions in print or online, and more than 51,000 electronic journals accessed via the Internet.
- Students, faculty and staff have remote access to over 160 databases, more than half of which are provided by VIVA, the state-supported consortium of higher education institutions in Virginia.
- The Greenwood Library is a charter subscriber to the Schomburg Studies on the Black Experience, which complements the library's special collection of materials related to civil rights in education in Prince Edward County.
- Special Collections include Longwood faculty publications, rare books, books by Virginia authors or related to the history of Longwood and the local community, works by Edward Gorey, an Alice in Wonderland collection, materials related to the life and work of prominent American composer Vincent Persichetti, the Williamson Collection of French texts and medieval literature and art books, and collections of Longwood Presidents William F. Dorrill and Patricia Cormier.
- The library's archival collection includes over 3,500 catalogued items and over 4,000 manuscripts that document the history of the University.

Services

The Greenwood Library's flexible and inviting layout includes the Learning Commons with over 75 informal computer learning spaces created with Herman Miller collaborative workstations, five stand-up quick stations, Multimedia Lab, Learning Center, and two classrooms, plus an additional 20 computers in the library's Student Computing Center on the second floor. Entire facility provides wireless connectivity for Longwood's students, faculty and staff. The library also offers 21 Mac laptops for 3-day checkout and 36 Dell laptops for use inside the library.

Greenwood Library launched several new services in FY10-11. In collaboration with the University of Mary Washington, Longwood's office of Public Relations and the Information & Instructional Technology Services office, the Library formally launched a new web publishing platform, Longwood Blogs. The library also embarked upon an extensive pilot project to provide opportunities for Longwood students, faculty, and staff to interact with emerging book and information technologies, such as the Amazon Kindle and the Barnes & Noble Nook. The library participated in a national project to digitize Longwood's yearbooks, student publications, alumni magazines, and pre-1950 undergraduate catalogs. These digitized materials are available online through Internet Archive.

Other services include a federated Quick Search that allows students to search multiple databases simultaneously, subject and course-specific research guides using the LibGuides platform, a dynamic FAQ system in the library website, two self-check stations, web-based interlibrary loan, a greeter service that is staffed approximately 44 hours a week, an online mystery game to introduce new students to the library (students use their research skills to determine which of the librarians is really a renegade android in disguise), a Game Night each semester, and a Teaching and Technology Institute for faculty.

The Friends of the Janet D. Greenwood Library hosts an author talk, book signing and reception twice a year, and the library's Special Collections offers programs throughout the

year. The library has also provided space for campus activities such as New Lancer Days student orientation and the English 400 Project Fair.

Statistical Highlights of Services Provided by the Staff

- Learning Commons staff responded to over 7,000 questions in FY10-11, including over 1200 online chat reference transactions.
- Librarians conducted 155 information literacy instruction sessions/workshops serving over 3,300 students in FY09-10.
- The library served over 367,000 patrons, circulated 119,000 items, and filled 7,000 requests for inter-library loan services in FY09-10.
- Laptops and Multimedia Lab equipment accounted for 10% of total circulation in FY10-11
- The library added over 3,640 new books, 840 DVDs, and 124 CDs in FY10-11.

Staff

The Greenwood Library is staffed by 7 librarians and 17 full-time equivalent support personnel, as well as student assistants. Librarians are involved in professional activities at the state and national level. In FY10-11, librarians made 5 presentations at state and national conferences, published 3 peer-reviewed articles, held 3 offices in the Virginia Library Association, and held 3 offices in national professional organizations.

Expenditures

For FY10-11, the itemized expenditures for library materials included:

Books: \$106,669

AV: \$21,660

Periodicals: \$254,902

Standing Orders: \$30,853

Microforms: \$8,710

Databases: \$212,720

*Note: Statistics are from the latest data reported at the time of publication of the Fact Book to the Association of College & Research Libraries annual survey, the biennial Academic Libraries Survey conducted by the National Center for Education Statistics, and internally collected usage data. Some figures are rounded off for ease of reading.

MEASURING STUDENT LEARNING AND ENGAGEMENT

At Longwood, professional staff members from the Office of Assessment and Institutional Research (OAIR, <http://www.longwood.edu/assessment>) coordinate and monitor the activities that aim at systematically measuring student learning and engagement. To further our practice in assessing student learning, in 2010, Longwood implemented WEAVEonline, an online assessment management program that allows the university to more effectively manage its campus-wide assessment reporting. To ensure all programs are in full compliance with the requirements of national and regional accreditation agencies and the State of Virginia, various tools are used to measure student learning and engagement. Examples include Cooperative Institutional Research Program (CIRP) Freshman Survey, National Survey of Student Engagement (NSSE), Major Field Test (MFT), Virginia State six competency measures, and Course Evaluations.

CIRP Freshman Survey

The CIRP survey covers a wide range of student characteristics: parental income and education, ethnicity, and other demographic indices; financial aid; secondary school achievement and activities; educational and career plans; values, attitudes, beliefs, and self-concept. CIRP has been a useful tool for Longwood in profiling the incoming freshman classes since 1968.

National Survey of Student Engagement (NSSE)

NSSE focuses on student participation in educational activities and enables the university to identify institutional strengths and weakness in educational practices. Against five educational benchmarks, comparisons between Longwood and peer institutions as well as the national averages help reveal important aspects of institutional and student performance. These benchmarks are:

1. Level of academic challenge
2. Active and collaborative learning
3. Student-faculty interaction
4. Enriching educational experiences
5. Supportive campus environment

At Longwood, this survey is administered to two groups of students, freshmen and seniors, every third year. Spring 2011 is the next year for administration of NSSE.

Major Field Test (MFT) and Praxis

Both MFT and Praxis are designed to measure the level of knowledge that students have acquired from studies in their chosen fields. With a few exceptions, taking MFT is required for graduating seniors in most major programs other than Education, where Praxis is used. The results of the tests enable the university to conduct periodical assessment and review of its academic programs. The tests are administered twice a year.

General Education and Competency Measures

In full compliance with the requirement of the State of Virginia, Longwood is committed to providing a strong and vigorous general education program to all students. Successful learning in this program will have a long-term impact on students' performance in their major field of studies and chosen careers, and it is the university's responsibility to systematically measure student learning in six collegiate competency areas as follows:

1. Quantitative Reasoning
2. Scientific Reasoning
3. Written Communication
4. Oral Communication
5. Critical Thinking
6. Information Literacy

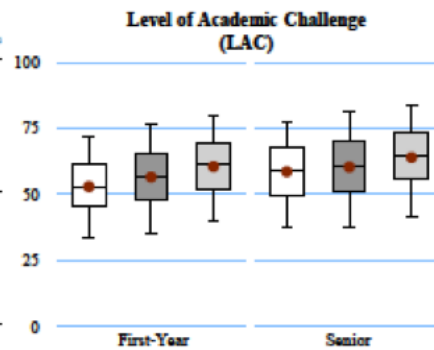
Since spring 2007, the process of developing an assessment plan for each of the six areas has been carried out by corresponding departments. The entire process will be completed within three years.

Course Evaluation

An internally designed course evaluation instrument is used to assess the effectiveness of instructional delivery from our students' perspectives. It is conducted at the end of each semester.

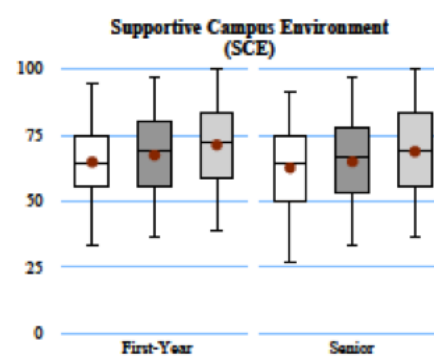
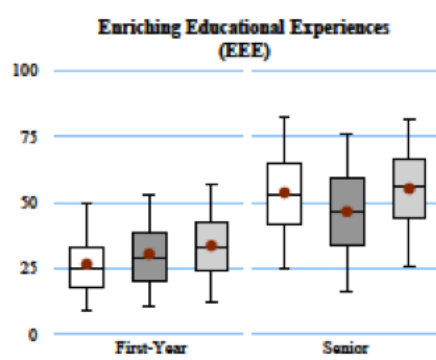
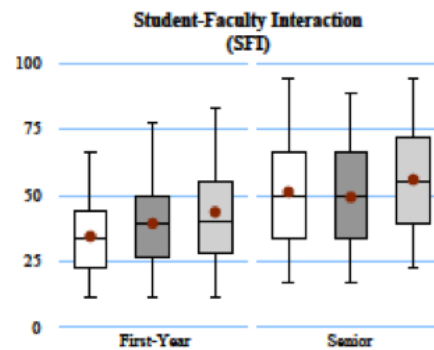
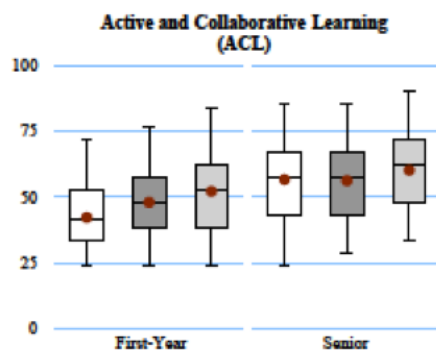
Longwood U compared with

	Longwood U	NSSE 2011 Top 50%			NSSE 2011 Top 10%			
		Mean ^a	Mean ^a	Stg ^b	Effect size ^c	Mean ^a	Stg ^b	Effect size ^c
First-Year	LAC	53.0	56.7	***	-.28	60.6	***	-.62
	ACL	42.2	48.0	***	-.34	52.1	***	-.56
	SFI	34.5	39.3	***	-.25	43.7	***	-.43
	EEE	26.7	30.5	***	-.28	33.7	***	-.50
	SCE	64.7	67.4	*	-.14	71.2	***	-.36
Senior	LAC	58.7	60.5	*	-.13	64.1	***	-.41
	ACL	56.6	56.2		.02	60.1	***	-.20
	SFI	51.3	49.3		.09	56.0	***	-.21
	EEE	53.8	46.6	***	.40	55.3		-.09
	SCE	62.6	64.9	*	-.12	68.7	***	-.33



Legend
 □ Longwood U
 ■ Top 50%
 ■ Top 10%

This display compares your students with those attending schools that scored in the top 50% and top 10% of all NSSE 2011 institutions on a particular benchmark.



Note: Each box and whiskers chart plots the 5th (bottom of lower bar), 25th (bottom of box), 50th (middle line), 75th (top of box), and 95th (top of upper bar) percentile scores. The dot shows the benchmark mean. See page 2 for an illustration. See pages 10 and 11 for percentile values.

^a Weighted by gender and enroll. status (and by inst. size for comp. groups).

^b * p<.05 ** p<.01 ***p<.001 (2-tailed).

^c Mean diff. divided by the pooled standard dev.

MAKING COLLEGE EDUCATION AFFORDABLE

At Longwood, the Financial Aid (FA) office provides information and counseling to all students on the various forms of financial assistance available. This could include scholarships, loans, grants, or work study employment, or a combination of various forms of assistance. Financial aid opportunities at Longwood put college within reach of every qualified student.

Financial Aid Awarded (all type)

Year	# of students enrolled	# of students awarded FA	Total amount of FA awarded	Average amount of FA awarded
2005-06	4374	2712	\$26,383,728	\$9,729
2006-07	4479	3086	\$29,410,929	\$9,530
2007-08	4727	3058	\$30,271,258	\$9,899
2008-09	4727	3029	\$34,397,682	\$11,356
2009-10	4832	3205	\$39,655,792	\$12,373
2010-11	4831	3286	\$44,267,549	\$13,472

Institutional Scholarships (Paid by Athletics, the Longwood University Foundation and Various Longwood Institutional Funds)

Year	Athletic		Longwood Foundation		Other Longwood Institutional Funds		Grand total for the year
	# of awards	Total amount	# of awards	Total amount	# of awards	Total amount	
2005-06	197	\$1,264,510	457	\$741,200	393	\$608,991	\$2,614,701
2006-07	204	\$1,486,939	510	\$868,793	377	\$690,180	\$3,045,912
2007-08	234	\$1,716,311	581	\$1,007,958	433	\$793,817	\$3,518,087
2008-09	200	\$1,791,689	623	\$1,043,922	675	\$1,286,348	\$4,121,959
2009-10	214	\$1,938,243	654	\$1,018,713	954	\$1,289,038	\$4,245,993
2010-11	214	\$2,217,255	744	\$1,098,826	802	\$1,494,581	\$4,810,662

University Functional Expenditures by Fiscal Year

	2009-10	2008-09	2007-08	2006-07	2005-06
Total Operating Expenses*	\$98,518,466	\$100,370,642	\$95,439,364	\$83,476,785	\$71,390,096
Instruction	\$30,288,755	\$23,826,353	\$22,451,478	\$21,279,181	\$19,272,553
Research	\$155,481	\$18,440	\$86,841	\$22,805	\$51,451
Public Service	\$2,085,739	\$1,912,894	\$2,079,217	\$1,684,581	\$1,725,016
Academic Support	\$6,282,210	\$6,312,792	\$6,075,238	\$4,866,176	\$3,343,585
Student Services	\$4,284,039	\$3,650,173	\$3,094,952	\$2,765,099	\$2,766,356
Institutional Support	\$11,796,437	\$11,032,978	\$10,717,362	\$11,803,801	\$8,620,893
Auxiliary Enterprises	\$35,606,715	\$27,994,418	\$30,507,447	\$24,422,508	\$20,091,402

* The total operating expenses include but are not limited to the expenses noted.

Market Value of the Endowment Assets

Year	2009-10	2008-09	2007-08	2006-07	2005-06
Market value	\$41,404,544	\$34,972,028	\$43,929,424	\$43,954,442	\$7,004,537

Athletic Programs: Participation, Revenues, and Expenditure by Fiscal Year

Year	# of participants		Grant total revenues	Grant total expenses
	Men	Women		
2005-06	97	118	\$5,239,821	\$5,029,505
2006-07	104	118	\$5,395,033	\$5,659,229
2007-08	95	131	\$6,780,848	\$6,669,861
2008-09	97	149	\$7,321,147	\$6,937,574
2009-10	99	142	\$6,893,168	\$6,779,786
2010-11	87	128	\$7,885,519	\$7,329,711

TECHNOLOGY THAT SUPPORTS ENGAGED LEARNING

At Longwood, the division of Information and Instructional Technology Services (IITS) provides technology resources that enhance the transformation of capable men and women into citizen leaders. The division consists of six departments, Application and Computer Engineering Service, Communication & Technology, Information Security, Instructional Technology, Project Management, and User Support. For 2010-11, IITS had a full time staff of **43**. In addition to obtaining sufficient education in the related field, most IITS staff members maintain valid certifications through various types of professional organizations.

2010-11 Service Highlights:

- To ensure the sustainability of the “Laptop Initiative” that was launched in 1998, IITS developed its unique RTA program and the Computer Repair Center. The RTA program comprises 21 students who are paid room and board to provide on-site technical assistance to resident students during the academic year.
- IITS continued its collaboration with the Office of Graduate Studies on the *Longwood On Line Teaching Institute* (LOTI) for the school year 2010-11 and offered extensive training on Banner ERP implementation, MyLongwood portal, Banner modules, and Oracle forms to all faculty and staff.
- The university’s wireless network covers 95% of the green space and is available in most of the academic buildings on the main campus.
- IITS team maintains, manages, and supports 15 computer labs, over 70 electronic classrooms (90% of total classrooms), and more than 4,000 laptops on campus. Among these, the labs are equipped with the most up-to-date software that is often too expensive to purchase by an individual but needed for some major field studies, such as “Quark,” a high end graphics program, for the Art department. The electronic classrooms contain instructor’s consoles with a high-end computer with an Internet connection, a ceiling mounted projector, a document camera, and DVD/CD capabilities. Laptop support was done by IITS staff who were periodically trained and

certified by Dell Computer Corporation. Through a 300 mbs circuit, the entire campus is connected to the Internet.

PREPARING STRONG CITIZEN LEADERS WHO THINK GREEN AND ACT GREEN

Longwood University is committed to preparing strong citizen leaders who are fully engaged and aware of their environment, who put theory into practice, and who lead the way towards a cleaner and healthier world. This is being accomplished by not only teaching sustainable concepts in the classroom, but also by incorporating sustainability into daily operations and practices.

Highlights for 2010-11 included:

- In the fall of 2010, Longwood's Recycling Program expanded to include lithium and alkaline batteries. In addition to batteries, the program accepts paper, cardboard, aluminum, plastics #1-7, newspaper, and magazines.
- Longwood hosted its first Environmental Awareness Fair in October 2010. Dr. Kelsey Scheitlin, Assistant Professor of Geography, organized the event. The fair was sponsored by Longwood's environmental science students and focused on environmental issues such as recycling technology, scary food facts and how college parties affect the environment.
- In December 2010, Longwood began operating its new biomass heating plant. The plant will use woody biomass as its primary energy source. The new plant has two wood-fired boilers with space to accommodate a third boiler. By burning sawdust, rather than oil, Longwood saved approximately \$2.8 million dollars in fiscal year 2011. Burning sawdust also contributes to the local economy and reduces its emissions impact on the environment.
- Longwood Dining Services was awarded the 2010 Environmental Stewardship Certificate from Greenlight Biofuels for recycling 1,770 gallons of waste cooking oil.
- In March 2011, a group of Longwood students, along with the sustainability coordinator, embarked on a week-long Alternative Spring Break (ASB) trip to St. Paul, Virginia. The Grace House, located on Sandy Ridge in Wise County, organized service projects and provided lodging for Longwood's ASB group. The

Grace House was established by the Episcopal Church in 1889 to improve the lives of the impoverished in rural and mountain communities through service projects, financial assistance and providing transportation. The ASB group's service projects included repairing a dilapidated porch and painting.

- Earth Day 2011 keynote speaker Simran Sethi talked about how grassroots activism and becoming involved in global environmental justice really can make a difference, simple steps for leading a more sustainable, eco-conscious life, and what you can do to inspire others to become environmentally engaged. Simran Sethi is an award-winning journalist and associate professor at the University of Kansas School of Journalism and Mass Communications, where she teaches courses on sustainability and environmental communications.
- Longwood has given residence hall mattresses new life. Instead of sending hundreds of mattresses to the local landfill, Longwood has an agreement with Farmville Area Habitat for Humanity's ReStore to sanitize and resell the mattresses to raise funding for another Habitat home. This alternative will save the university money in labor and waste management fees. Over the summer of 2011 it diverted 160 mattresses from the landfill.
- Over the summer of 2011, Longwood partnered with Honeywell Corporation to develop and implement a performance contract for energy management. The concept behind performance contracts leverages money saved on energy and operating costs to pay for more energy efficient building improvements. This project will upgrade many of the control systems and mechanical equipment that operate the campus heating, ventilation, and air conditioning systems with new and more energy efficient systems.
- Over the summer of 2011 Longwood purchased outdoor recycling containers for plastic and aluminum. The eye-catching "universal recycling blue" containers are located in the most heavily trafficked areas of campus and along Brock Commons. These containers provide a permanent and convenient recycling opportunity for outdoor events and the entire campus community.

Year	Move out of Residence Hall Waste/per student	Non-Perishable Food collected and donated to Charitable Organizations
May 2007	38.55 lbs	n/a
May 2008	29.47lbs	1,324 lbs
May 2009	25.28lbs	877 lbs
May 2010	17.71 lbs.	552 lbs.

Classroom and Lab Assignable Square Footage

Type	2005	2006	2007	2008	2009	2010
Classroom	70,070	65,388	66,023	71,025	74,893	75,086
Lab	29,656	31,303	31,303	31,303	31,093	30,942

Gross Square Footage by Building Function

	2005	2006	2007	2008	2009	2010
Academic	439,299	398,538	402,106	402,106	444,089	444,089
Administrative / Operations	242,542	320,575	320,575	320,575	320,575	332,075
Library	70,890	70,890	70,890	70,890	70,890	70,890
Athletics	19,331	19,331	19,331	28,100	28,100	28,100
Student Services	112,742	112,742	187,425	187,425	187,425	190,508
On Campus Res Halls	665,109	665,109	665,109	665,109	665,109	665,109
Campus Villages	96,100	248,944	374,614	374,614	374,614	374,614
Other	43,929	43,929	43,929	46,971	46,971	50,914
Total Campus Gross Square Footage	1,689,941	1,880,057	2,083,978	2,095,789	2,137,772	2,152,640

A CAMPUS ENVIRONMENT THAT ENRICHES AND INTEGRATES LEARNING EXPERIENCES AND OPPORTUNITIES INTO ALL FACETS OF STUDENT LIFE

At Longwood, student life and learning are not segmented into divisions, departments, or classrooms. Collectively, the division of Student Affairs, the division of Academic Affairs and the program of Student Success provide students a comprehensive array of services to enrich and integrate learning experiences and opportunities into all facets of student campus life.

Student Affairs supports Longwood's mission to prepare citizen leaders for the common good by providing dynamic, experiential co-curricular programs designed to challenge and support student learning and development in and out of the classroom. Through intentional collaboration among campus partners, an engaging, diverse, and inclusive community that positively influences all aspects of student learning and success has been created.

Student Affairs Service Highlights for 2010-11:

- **Campus Recreation:** Campus Recreation offers facilities and programs to meet the fitness, wellness, competitive, recreational, and social needs of our students, faculty and staff. Approximately 75 students are hired and trained to work in the following facilities. Facilities include:
 - Health & Fitness Center: Open over 90 hours a week, this state-of-the-art 74,000 square foot facility opened in August 2007 and includes a fitness center, group fitness rooms, three sport courts, 1/8th mile track, two racquetball courts, a climbing wall, and locker rooms.
 - Over 3,100 student visitors (67% of the student population) and 312 faculty/staff members made 119, 754 total visits which averaged at 384 visits/day for the year and 527 visits/day during the academic year
 - Lancer Park Sports Complex: Two lighted fields for intramural and sport clubs programs and a nine-hole disc golf course were opened in spring 2009. This complex was the site of the second annual Todd Miller Invitational Rugby Tournament and the Mid-Atlantic Regional Final Four for Division II and III in USA Rugby.

- Longwood Golf Course: A nine hole, par 34 golf course offers inexpensive greens fees, club and cart rentals, and programs and outings to the campus and local community.
- Willet Pool: Times for informal swim are available as well as swim club training and water aerobics.

Programs offered by Campus Recreation include:

- Fitness Programs: A wide range of group fitness classes are offered weekly to meet most time and format options. Personal trainers are available to individuals or small groups to help maximize workout benefits.
- Sport Programs: Open to all Longwood students, staff, and faculty, *intramural sports* offer team and individual competitive opportunities in a variety of sports. Leagues include sand volleyball, soccer, flag football, basketball, softball, and others.
 - Sport clubs are student initiated, student led clubs that are looking for a more intense competitive outlet. Sport clubs compete with other colleges and universities in a wide array of sports such as rugby, soccer, lacrosse, softball, equestrian, and many more.
 - Men's Rugby Club won the Division III National Collegiate Rugby Championship
 - The Baseball Club qualified for and participated in the Division II National Club Baseball Association World Series
- Recreational Programs: Our Outdoor Recreation program includes a 35-foot high indoor climbing wall; outdoor trips ranging from day trips, overnight camping, to alternative spring break outings; outdoor equipment rental center, and a High and Low Ropes Course.
- **Counseling Center:** In 2010-11, the professionally accredited Longwood University Counseling Center was reevaluated by the International Association of Counseling Services (IACS) and found to offer competent and reliable professional services to its clientele. Staffed with a team of three licensed professionals and an administrative

assistant, the center provides a wide range of services that include individual counseling, crisis intervention, consultation, graduate practica, undergraduate internships, outreach efforts, and group counseling. During 2010-2011, the center provided 1,232 counseling sessions to a record breaking 322 students and managed 90 crisis situations. Three undergraduate students and one graduate student completed supervised experiences. The staff was involved with numerous presentations, programs, research, and training sessions including collaboration with various campus partners in ACT Support Group, Peer Mentor Program for students with disabilities, “Food for Thought” Series, three campus-wide panel discussions, research and a conference presentation on microaggressive behavior, and four grants including an American Democracy Grant.

- **Disability Resources:** In compliance with the Americans with Disabilities Act of 1990, the Office of Disability Resources provided services and resources to over 250 students with visible and non-visible disabilities on the campus during the 2010-2011 academic year. The resources and services included a wide range of accommodations and support including:
 - Testing accommodations (e.g. extended time and/or a non-distractive environment)
 - Written materials provided in alternate format (e.g. textbooks in audio format)
 - Provision of note-takers in the classroom
 - Access to assistive technology (such as screen readers)
 - Individual appointments for students to discuss the impact of the disability on learning as well as more individualized accommodations in such areas as foreign language learning and professional high stakes tests (e.g., Praxis or subject area field tests)
 - In addition, Disability Resources regularly monitors the adequacy of housing and campus access for students and visitors with disabilities.

- **Honor and Judicial Programs:** During 2010-11, the Honor and Judicial Programs celebrated its 100th anniversary as a student run program and in commemoration,

rewrote and published, “The Twelve Points of Honor.” Results from a student survey indicated that the critical thinking levels of Resident Assistants and Conduct Board members were positively and significantly impacted through their experiences during the academic year. Additionally, the level of activity in the Longwood Disciplinary System decreased from the previous year; judicial cases decreased by 82 (26% from 311 to 229) and honor cases decreased by 23 (34% from 67 to 44). Freshmen accounted for the highest number of judicial violators (50%), followed by sophomores (21%), juniors (17%), and seniors (12%). Eight percent (8%) of honor and judicial cases resulted in suspension or dismissal while ninety-two (92%) were given educationally-based sanctions.

- **Office of Diversity and Inclusion:** In 2010-11, the Office of Multicultural Affairs and International Student Services was completely restructured and a national search for a new director completed. Now known as the Office of Diversity and Inclusion (ODI), programs and services are designed to increase students’ knowledge and awareness around issues pertaining to human and cultural differences. The ODI strives to collaboratively build an inclusive, culturally pluralistic campus environment where student learning and development are strengthened through involvement in educational activities. Equally important, the ODI seeks to support the social, personal and academic development of those students’ whose ethnicity, race, sex, gendered identity, age, faith, ability status, and/or sexual identity has been historically under-represented in society and in higher education. Activities sponsored during 2010-11 were primarily student driven.
 - First Annual Black Alumni Weekend: This co-sponsored event brought 50-60 alumni back to Longwood’s campus and included a town hall meeting, an alumni reception, and a student-led step show and after party.
 - “I Believe in Traditions...” This was a co-sponsored video project that was developed to depict the various ways in which members of the campus community celebrate the Winter Holiday season. Overall, about 100 members

of the Longwood community participated in the viewing and production of the video.

- Martin Luther King, Jr. Celebration Programs: Over 700 students, faculty, and staff participated in the MLK events which were designed to educate the campus community about the importance of equality, justice, service, and acceptance. Several offices and student organizations collaborated to sponsor the MLK Service Challenge, the MLK Reading on the steps of the Student Union, and to sponsor the MLK Symposium which featured Barbara Howard from South Africa, and currently the first lady of Hampden-Sydney College.
 - General Education and Foreign Film Festival Sponsor: The ODI is a co-sponsor of a number of independent and foreign films chosen to expose students to diverse perspectives not often depicted in popular cinematography.
 - Disability Awareness Programming: The ODI co-sponsored a nontraditional comedian with students from the Cormier Honor's College to promote disability awareness. Over 100 students attended the program.
 - Spiritual Awareness Programming: The ODI assisted with the re-establishment of the Jewish Student Association, connection with the UVA Jewish Student Association, and the co-sponsoring of a Hanukah Celebration with over 25 students in attendance.
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- **Public Safety/Police:** The Longwood Police Department is comprised of 24 full time and part time sworn law enforcement professionals, ten communication dispatchers, and four citizen employees. The department employs a community policing concept which advocates collective problem solving methods and a team approach to campus safety issues by providing essential law enforcement, public safety education, and related services; maintaining full compliance with professional standards; organizing the "Student Safety Organization" escort service, the "Neighborhood Watch" program, and "RAD" training opportunities; managing a 24-hour emergency Communications Center, an Office of Parking Services, the Office of Integrated Security Systems; and, collecting and reporting campus crime statistics (see p. 93).

- **Residential and Commuter Life (RCL):** During 2010-11, the staff of the Residential and Commuter Life completed a formal Self-Study based on the Council for the Advancement of Standards for Commuter Programs. Results from that review will guide new initiatives and program improvements for next year. For 2010-11, there were approximately 2178 students living in the campus residence halls and 922 living in Longwood managed apartments. RCL Programming highlights included:
 - RCL staff recruited, trained, and supervised over 160 student staff members including Resident Assistants, Desk Aides, Desk Supervisors, and Central Office Student Staff.
 - A growing and increasingly active RCL Advisory Board hosted multiple events with over 350 students in attendance for a “Welcome Wagon” Event, a Thanksgiving Lunch, and a Commuter Appreciation Day.
 - Initiation of a new, highly successful programming model resulted in 1,557 Community Interactions during Fall 2010 and 1,196 Community Interactions during Spring 2011. Nine separate communities sponsored 27 weeks of themed programs in addition to ten campus-wide programs. Overall, the residential communities offered 495 educational programs (both active and passive) and 478 social programs.
 - A continuing priority, RA sponsored late night programming occurring after 9pm on the weekends received positive feedback and superior attendance.

- **Student Health & Wellness Center (SHWC):** On a regular basis, the university has advanced practice clinicians (Nurse Practitioner/Physician Assistant) available to all enrolled students. Additionally, clinicians assess and treat illnesses and injuries common to the college student population. During 2010-11, the SHWC saw nearly half the student population with over 4,700 visits. Additionally, nearly 900 flu shots were administered.

Recognizing the crucial impact that public health has on student learning, the center has a two-front outreach strategy. The first involves the Wellness Coordinator who plans a variety of community wellness activities, works with students on an individual basis,

and convenes the Alcohol, Tobacco & Other Drugs Team. The second has been to organize and advise a Peer Health Education organization. Through an extensive training, these student leaders are empowered with the core knowledge needed to educate, confront, listen to, and help their peers make healthy lifestyle choices. During 2010-11, the center recruited and trained four peer health educators, offered or assisted with a total of 44 workshops/trainings, and made 13,710 contacts with students, faculty, and staff.

- **Student Union & Involvement:** In 2010-11, staff members from the Office of Student Union and Involvement worked with students from 185 registered organizations to plan and organize events intended to create an active and engaging learning environment both in and outside the classroom. The student programming board, Lancer Productions, engaged 7323 participants through 59 campus events including comedians, magicians, blockbuster movies, lectures, performing arts, and musicians, which landed them the Outstanding Delegation Award at the South Regional National Association of Campus Activities (NACA) Conference for the second year in a row. In collaboration with others, the Office hosts the following annual signature events:
 - Family Weekend (estimated attendance 1000-1250)
 - Oktoberfest (estimated attendance 2,500)
 - LP SnowBall Dance (estimated attendance 300)
 - Spring Weekend Activities (estimated attendance 2750)
 - Band Fest hosted by WMLU
 - Chili Cook-Off hosted by the Student Union and Longwood Dining
 - Ooze Ball Tournament hosted by the Longwood Ambassadors
 - Relay for Life hosted by Relay Student Organization (estimated attendance 1,500)
 - Late Night Exam Breakfast (estimated attendance 1,500)
 - Additionally, the Office provided shuttle service to over 300 students going to Northern Virginia and the Tidewater area for school breaks.

- **Office of Fraternity and Sorority Life:** Longwood University is home to 22 Inter/National social Greek organizations which fall under one of three council umbrellas (IFC, CPC, or NPHC). Four national sororities were founded here; hence, Longwood's nickname as the "Mother of Sororities." By spring semester 2010, 426 women and 261 men, 19.3% of the Longwood student body, were active members of these social Greek organizations. The programs routinely planned by these students include hazing prevention, risk management, positive recruiting practices, and a variety of social and entertainment events. More information can be found at <http://www.longwoodgreeks.com/home>

- **Leadership & Student Engagement:** Despite the two-year vacancy at the director level, student participation in many of the Office of Leadership and Civic Engagement programs increased in 2010-11:
 - Movers and Shakers (170 students participated)
 - Hunger and Homeless Awareness Week (133 students participated)
 - MLK Service Challenge (5 service projects, 44 students, faculty, and staff participated)
 - Alternative Spring Break (3 trips, 31 students participated)
 - Big Siblings' Program (55 students participated)
 - New Student Leadership Program (85 students participated)
 - Mountain Lake Leadership Conference (147 students, faculty and staff participated)
 - Emerging Leaders & Joan of Arc Leadership Programs (109 students completed the required workshops in Emerging Leaders, Shield, Paldron and Gauntlet, the four components of the Joan of Arc Leadership Program)

Academic Affairs Service Highlights for 2010-11:

- **Academic & Career Advising Center** With a team of qualified professionals, the center provides advising services that focus on student development in career and citizen leadership through (1) linking the students with internships, job opportunities,

and graduate school programs, (2) providing advice in choosing majors and careers, (3) teaching the undeclared sections for Longwood freshman seminar, and (4) strengthening partnerships with employers, alumni, faculty, staff, and other colleges and universities. In total, the team

- Scheduled 1303 individual appointments—559 with academic advisees and 744 with students concerning career related issues;
 - Coordinated the Fall in Love with a Major program to expose the undeclared students to all majors on campus;
 - Forwarded 150 student credential files to graduate schools and employers;
 - Offered 65 workshops with 770 attendees and 103 class presentations reaching 3004 students on subject matters such as job/internship search, cover letter/resumes writing, interview preparation, professional dining etiquette, and graduate/professional school admissions;
 - Coordinated 3 job/internship fairs and numerous campus recruiting activities;
 - Coordinated 2 Trips to the Real World exposing students to 3 non-profit agencies in the Richmond area and 2 Communication/Arts organizations in the Washington, DC area;
 - Coordinated the Student Alumni Networking Event for students to network with alumni; and
 - Maintained 886 student employee records for both institutional and federal work study programs.
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- **First Year Experience:** The Office of First Year Experience takes a holistic approach in the creation of a positive transition experience for new transfer and first year students and their families. In order to accomplish these goals, a highly qualified team of Peer Mentors (upperclass student leaders) serve as the common thread running between a multitude of programs designed specifically for Longwood students. These programs

include:

- Summer Orientation & Registration - One day programs provide opportunities for both students and families to learn more about academics, housing, meal plans, technology, campus safety, student life and making the transition to the Longwood community.
- The 1839 Experience - Led by Peer Mentors, this ten week, Blackboard-based program serves as an extended orientation opportunity for new students. From home, students may log in to learn more about weekly topics including academics, living in Farmville, campus resources and more.
- The First Year Reading Experience - Each new student is required to take part in a common reading prior to their arrival on campus. The text is then used heavily in new student programming and Longwood Seminar to create cohesion between members of the incoming class.
- New Lancer Days - Four day program in August serves as the official welcome to the new class. Students participate in speakers, activities and programs with their Longwood Seminar class and get academic credit for attendance. Topics covered during New Lancer Days include campus transition, diversity and inclusion, alcohol, maintaining healthy relationships, financial management and much more.
- The G.A.M.E. - New in Fall 2010, the Greatest Athletics March Ever (G.A.M.E.) serves as the closing to New Lancer Days and the official kick off of the athletics season. Students, faculty, staff and community members receive commemorative scarves at a pep rally before making the march to the athletics complex to cheer on the Lancers. This event brought over 2000 people together.
- TransForm - In conjunction with New Lancer Days, TransForm is the official welcome program for transfer students. With programs designed specifically to meet the unique needs of transfer students, this program includes an official welcome from administrators, speakers, information sessions and opportunities to connect with other new students.

- Compass Living-Learning Community - The primary goal of Compass is to assist undeclared students in having a more productive transition into the university and into a major program. Twenty-two students are selected from an application process to participate and are enrolled in linked General Education courses during the Fall and Spring semesters and are also privy to unique programming opportunities.
- Outstanding First Year Student Advocates Awards - New in 2010, the Outstanding First Year Student Advocates awards is an opportunity for current first year students to recognize faculty, staff and students who have made a positive impact on their transition to the university. Advocates are recognized publicly on campus during the Spring semester for their contributions to the first year class.

In addition, the Office of First Year Experience is home to the Longwood Parents Council and Association. The Parents Council consists of 20+ families of current and former students who serve as the governing board of the Association and also manage a grants process that awards over \$10,000 to worthy proposals from the campus community.

The Office of First Year Experience is also responsible for the annual community gathering in September, Rock the Block. This partnership between the Town of Farmville and Longwood University brings together local businesses for a showcase of local resources, a picnic dinner, live music, novelties and fireworks. Over 2,000 students and members of the local community attend this exciting event each year.

- **Learning Center:** The Learning Center provides academic support for students through tutoring, academic counseling, as well as assistance in writing and speaking. All services are free and are open to any student who is interested. Students admitted under several of Longwood's special admission and readmission programs are provided specialized support services through the Learning Center.

- Tutoring Center – Sessions are available (generally twice per week) for courses in Business, Math, Modern Languages, and Science. Sessions start the second week of the semester. In addition, assistance with the math portion of PRAXIS I is offered between 5 and 7 times each semester. Fall 2010 – 1,962 visits; Spring 2011 – 811 visits
- Speaking Center – Students are requested to call ahead and schedule an appointment at the Speaking Center. Here one-on-one peer coaching is provided for all students who wish to become more comfortable and accomplished in any oral presentation.
- Writing Center – Peer consultants are available to assist with all aspects of the writing process from organization to thesis statements, grammar to citations. Fall 2010 –264 visits; Spring 2011 –176 visits
- Starting in the spring of 2011, workshops on Time Management, Study Strategies, Testing Strategies, GPA Calculation and Personal Financial Planning were open for all students. Spring 2011 – 88 attendees
- Plus program – This is a conditional admission program for entering freshmen students who did not meet the required SAT or GPA. Students are placed in LSEM with the director as well as special sections of ENGL 150. Students who have trouble in the fall will continue to meet with the director in the spring. PLUS students for 2010/2011: 92; Retention Fall to Spring: 89%
- On TRAC program - This is a special program for students re-admitted after academic suspension. In fall 2010 students were placed in a 1 credit Personal Finance class combining academic skills and issues in personal finance. In spring 2011 students came to weekly, individual meeting with the staff and attended each of the spring 2011 workshops. On Trac students for Fall 2010: 19; Retention to next semester: 58%; On Trac students for Spring 2011: 15; Retention to next semester: 60%

Campus Crime Statistics: Criminal Offenses (Number of Offenses for the Calendar Year 2008-2010)

Criminal Offenses

	2008	2009	2010
<u>Occurred On Campus</u>			
Murder/Non-negligent Manslaughter	0	0	0
Forcible sex offenses (including forcible rape)	4	3	2
Non-forcible sex offenses	0	0	0
Robbery	3	0	2
Aggravated assault	0	1	2
Burglary	15	14	4
Motor vehicle theft	1	2	1
Arson	0	1	0
Negligent manslaughter	0	0	0
Entering Auto	8	6	4

Occurred in Residence Halls

Murder/Non-negligent Manslaughter	0	0	0
Forcible sex offenses (including forcible rape)	3	2	1
Non-forcible sex offenses	0	0	0
Robbery	0	0	0
Aggravated assault	0	0	0
Burglary	10	9	1
Motor vehicle theft	0	0	0
Arson	0	0	0
Negligent manslaughter	0	0	0

Occurred in Non-campus Buildings

Murder/Non-negligent Manslaughter	0	0	0
Forcible sex offenses (including forcible rape)	0	0	0
Non-forcible sex offenses	0	0	0
Robbery	0	0	0
Aggravated assault	0	0	0
Burglary	0	0	0
Motor vehicle theft	0	0	0
Arson	0	0	0
Negligent manslaughter	0	0	0

Occurred on Public Property

Murder/Non-negligent Manslaughter	0	0	0
Forcible sex offenses (including forcible rape)	1	1	0
Non-forcible sex offenses	0	0	0
Robbery	2	0	0
Aggravated assault	1	0	0
Burglary	0	0	0
Motor vehicle theft	1	0	0
Arson	0	0	0
Negligent manslaughter	0	0	0

Arrests

	2008	2009	2010
<u>Occurred On Campus</u>			
Liquor law violations	62	51	25
Drug law violations	8	11	13
Illegal weapons possessions	0	0	1
<u>Occurred in Residence Halls</u>			
Liquor law violations	4	6	6
Drug law violations	6	6	7
Illegal weapons possessions	0	0	0
<u>On-Campus Disciplinary Actions</u>			
Liquor law violations	217	251	166
Drug law violations	14	12	12
Illegal weapons possessions	0	0	0
<u>Occurred in Non-campus Buildings</u>			
Liquor law violations	0	0	0
Drug law violations	0	0	0
Illegal weapons possessions	0	0	0
<u>Non-campus Disciplinary Actions</u>			
Liquor law violations	0	0	0
Drug law violations	0	0	0
Illegal weapons possessions	0	0	0
<u>Occurred on Public Property</u>			
Liquor law violations	89	45	29
Drug law violations	9	4	4
Illegal weapons possessions	1	0	0
<u>Public Property Disciplinary Actions</u>			
Liquor law violations	58	40	26
Drug law violations	4	3	3
Illegal weapons possessions	1	0	0

Additional Information:

The Campus Security Act requires that reportable crimes be broken down into four categories: on campus, non campus, public property, and student residences. The term “campus” means any building or property owned or controlled by an institution of higher education within the same reasonably contiguous geographic area of the institution and used by the institution in direct support of, or in a manner related to, the institution’s educational purposes, including residences, halls, and property within the same reasonably contiguous geographic area of the institution that is owned by the

institution, but controlled by another person, is used by students, and supports institutional purposes (such as a food or other retail vendor). The term “non campus” means any building or property owned or controlled by a student organization recognized by the institution and any building or property (other than a branch campus) owned or controlled by an institution of higher education that is used in direct support of, or in relation to, the institution’s educational purposes, is used by students, and is not within the same reasonable contiguous geographic area of the institution. The term “public property” means all public property--including thoroughfares, streets, sidewalks, and parking facilities--that is within the campus, or immediately adjacent to and accessible from the campus. Previously, on campus, non campus, and student residences were reported as a single crime statistic for a given crime. Crimes that occurred off campus property were not previously reportable. An enumerated crime that occurs on property immediately adjacent to or within an area up to the far curbing of any street adjacent to campus property is now reported under the “public property” category. *** **Recent reconsideration and guidance from the FBI regarding the specific criteria for the classification of burglaries has influenced the 2010 number of offenses.**

Hate Crimes

2010	<u>Race</u>	<u>Gender</u>	<u>Religion</u>	<u>Sexual Orientation</u>	<u>Ethnicity</u>	<u>Disability</u>
Murder	0	0	0	0	0	0
Manslaughter	0	0	0	0	0	0
Sex Assault (Forcible) (Non forcible)	0	0	0	0	0	0
Arson	0	0	0	0	0	0
Aggravated Assault	0	0	0	0	0	0
Simple Battery	0	0	0	0	0	0
Robbery	0	0	0	0	0	0
Burglary	0	0	0	0	0	0
Auto Theft	0	0	0	0	0	0
Criminal Trespass	0	0	0	0	0	0

2009	<u>Race</u>	<u>Gender</u>	<u>Religion</u>	<u>Sexual Orientation</u>	<u>Ethnicity</u>	<u>Disability</u>
Murder	0	0	0	0	0	0
Manslaughter	0	0	0	0	0	0
Sex Assault (Forcible) (Non forcible)	0	0	0	0	0	0
Arson	0	0	0	0	0	0
Aggravated Assault	0	0	0	0	0	0
Simple Battery	0	0	0	0	0	0
Robbery	0	0	0	0	0	0
Burglary	0	0	0	0	0	0
Auto Theft	0	0	0	0	0	0
Criminal Trespass	0	0	0	0	0	0
Larceny	0	0	0	0	0	0
Intimidation	0	0	0	0	0	0
Property Destruction	0	0	0	1	0	0

2008	<u>Race</u>	<u>Gender</u>	<u>Religion</u>	<u>Sexual Orientation</u>	<u>Ethnicity</u>	<u>Disability</u>
Murder	0	0	0	0	0	0
Manslaughter	0	0	0	0	0	0
Sex Assault (Forcible) (Non forcible)	0	0	0	0	0	0
Arson	0	0	0	0	0	0
Aggravated Assault	0	0	0	0	0	0
Simple Battery	0	0	0	0	0	0
Robbery	0	0	0	0	0	0
Burglary	0	0	0	0	0	0
Auto Theft	0	0	0	0	0	0
Criminal Trespass	0	0	0	0	0	0

Hate Crimes statistics are separated by type of prejudice, but the numbers for each specific crime category are included in the overall statistics reported each year.

*** Recent US DOE regulation added larceny/theft, intimidation and vandalism to the list of criminal offenses that will if perpetrated with bias will constitute a hate crime offense.

Editor's Note

The data sources for this Fact Book include Longwood IPEDS report to the U. S. Department of Education, Longwood annual reports to the State Council of Higher Education for Virginia (SCHEV), the statistics reported by the Office of Assessment & Institutional Research (OAIR) at Longwood University, and data collected by various functional units on the campus.

The production of the fact book is a result of the collaboration among all the divisions. The major contributors included staff members from:

- Division of Academic Affairs
- Division of Student Affairs
- Division of Information and Instructional Technology Services
- Division of University Advancement
- Division of Facility and Physical Plan
- Division of Facilities Management and Property Management
- Student Success

We welcome your comments and suggestions. You can reach us at (434) 395-2319 or e-mail us at oaир@longwood.edu