

2002-03 through 2010-11 Catalogs

A. General Education: Total: 41 Credit Hours

Goal 1 - LSEM (1 credit required)

_____ LSEM 100 - Longwood Seminar/1 credit

Goal 2 - Freshman Writing (3 credits required)

_____ ENGL 150 - Writing and Research/3 credits

Goal 3 - Literature (3 credits required)

- _____ ENGL 201 - World Literature/3 credits
- _____ ENGL 202 - British Literature/3 credits
- _____ ENGL 203 - American Literature/3 credits
- _____ SPAN 341 - Survey of Spanish Literature I/3 credits
- _____ SPAN 352 - Survey of Spanish Amer Literature II/3 credits
- _____ FREN 341 - Survey of French Literature I/3 credits
- _____ FREN 342 - Survey of French Literature II/3 credits
- _____ GERM 341 - Survey of German Literature I/3 credits
- _____ GERM 342 - Survey of German Literature II/3 credits

Goal 4 - Artistic Achievements (3 credits required)

- _____ ART 121 - Environmental Design Issues/3 credits
- _____ ART 125 - Introduction to Studio Art/3 credits
- _____ ART 160 - Introduction to Visual Arts/3 credits
- _____ ART 201 - Architecture Appreciation/3 credits
- _____ ENGL 315, 316, 317, 318 - Writing/3 credits
- _____ MUSC 221 - History of Jazz/3 credits
- _____ MUSC 222 - History of Rock/3 credits
- _____ MUSC 224 - Music Appreciation/3 credits
- _____ THEA 101 - Introduction to the Theatre/3 credits
- _____ MUSC 102, 103, 104* - Instrumental Ensemble/1 credit each
- _____ MUSC 105, 106, 107* - Choral Ensemble/1 credit each

*All 3 semesters in appropriate sequence required to satisfy Goal 4

Goal 5 - Math (3 credits required)

Students who complete MATH 164, 261 or 267 are exempt from Goal 5.

- _____ CMSC 121 - Computer Science/3 credits
- _____ MATH 114 - Consumer Math/3 credits
- _____ MATH 121 - Functions and Graphs/3 credits
- _____ MATH 131 - Mathematical Thinking/3 credits
- _____ MATH 171 - Statistical Decision Making/3 credits

Goal 6 - Natural Science (4 credits required)

- _____ BIOL 101 - Biological Concepts and Applications/4 credits
- _____ CHEM 101 - General Chemistry/4 credits
- _____ EASC 210 - Physical Geology/4 credits
- _____ PHYS 101 - General Physics I/4 credits
- _____ PHYS 103 - Conceptual Physics/4 credits
- _____ PHYS 105 - General Astronomy/4 credits
- _____ PHYS 201 - University Physics I/4 credits
- _____ GNED 162 - Intro Environmental Science/4 credits
- _____ GNED 261 - Exploring in Our World/4 credits

Goal 7 - Western Civilization (3 credits required)

- _____ HIST 100 - Foundations of Western Civilization/3 credits
- _____ HIST 110 - Modern Western Civilization/3 credits

Goal 8 - Social Science (3 credits required)

- _____ ANTH/WSTU 106 - Intro to Women's Studies/3 credits
 - _____ ECON 111 - Econ Issues for the 21st Century/3 credits
 - _____ GEOG 201 - Introduction to Geography/3 credits
 - _____ HIST 221 - US History Colonial Times - 1877/3 credits
 - _____ HIST 222 - US History 1877 - Modern Times/3 credits
 - _____ HONS 250 - Changing Social Landscape/3 credits (Requires at least 3.25 GPA)
 - _____ POSC 150 - American Government and Politics/3 credits
 - _____ PSYC 101 - Introduction to Psychology/3 credits
 - _____ SOCL 101 - Principles of Sociology/3 credits
 - _____ SOCL 102 - Contemporary Social Problems/3 credits
- NOTE: Prerequisite for MANG 360 is PSYC 101, SOCL 101 or SOCL 102.

Goal 9 - Diversity (3 credits required)

- _____ ANTH 101 - Intro to Anthropology/3 credits
- _____ GEOG 220 - Geography of South America/3 credits
- _____ HIST 200 - History of China/3 credits
- _____ HIST 202 History of Islamic Civilizations/3 credits
- _____ HIST 210 World History/3 credits
- _____ HLTH 210 - World Health Issues/3 credits
- _____ MUSC 225 - Intro to World Music/3 credits
- _____ POSC 245 - Gender and Politics/3 credits
- _____ POSC 255 - Intro to Comparative Politics/3 credits
- _____ RELI 242 - World Religions/3 credits
- _____ SPAN 331 - Latin American Civilization and Culture/3 credits

Goal 10 - Foreign Language (3 credits required at 201 level or higher)

- _____ FREN 201 - Intermediate French I/3 credits
- _____ GERM 201 - Intermediate German I/3 credits
- _____ MOLA 201 - Intermediate Chinese I/3 credits
- _____ SPAN 201 - Intermediate Spanish I/3 credits

Goal 11 - Wellness (2 credits required)

- _____ PHED 101 - Fitness Concepts/2 credits
- _____ RECR 101 - Fitness Concepts/ Adaptive Act/2 credits (permission required)

Goal 12 - Upper division humanities/ Social Science (3 credits required)

- _____ ECON 319 - International Economics/3 credits
- Accounting concentrators take any 300-400 ECON

Goal 13 - Ethics (3 credits required)

- _____ MANG 474 - Business Ethics/3 credits

Goal 14 - Writing/ Citizen Leadership (3 credits required)

- _____ ENGL 400 - Active Citizenship: Writing Seminar/3 credits

Goal 15 - Internship (1 credit required)

- _____ ACCT, CIMS, ECON, FINA, MANG, or MARK 492/1 - 3 credits

2003-04 through 2010-11 Catalogs - BS in Business Administration - Undecided on Concentration

Must declare concentration by 1st semester junior year.

Accounting
Business Education
Computer Information Management Systems
Economics

Finance
Management
Marketing
Real Estate
Retailing

A. General Education Requirements 41 credits

B. Additional Degree Requirements 7-8 credits

_____ Natural Science/4 credits

_____ Choose one of the following:

MATH 181 Finite Mathematics/3 credits

MATH 261 Differential and Integral Calculus/4 credits

MATH 267 Applications of Calculus/4 credits

MATH 164

MATH 164

C. Major Requirements 42 credits (plus 7 credits counted in General Education)

1) General Core - 36 credits (plus 4 credits counted in upper-level General Education)

a) Pre-business "pre-core" requirements (Must be complete with at least 2.33 cumulative & major GPA to become business adm. major)

_____ ACCT 240 Principles of Accounting I/3 credits

_____ ACCT 242 Principles of Accounting II/3 credits

_____ CIMS 170 Computer Applications/3 credits

_____ ECON 217 Principles of Economics (Micro)/3 credits

_____ ECON 218 Principles of Economics (Macro)/3 credits

_____ MANG 275 Business Statistics/3 credits

Prerequisites:

ACCT 240

_____ **Application must be submitted by Oct 1 (Fall) or March 1 (Spring) to be eligible to register as a Bus Adm or Econ major for the next semester.**

b) Business Core Requirements (Pre-business majors are blocked from taking 300-400 level business courses)

_____ ACCT 296 Legal Environment/3 credits

_____ FINA 350 Principles of Finance/3 credits

_____ MANG 291 Business Communication/3 credits

_____ MANG 360 Principles of Management/3 credits

_____ MANG 474 Business Ethics and Diversity/3 credits (Meets Gen Ed Goal 13)

_____ MANG 497 Business Policy/3 credits (Taken last semester senior year)

_____ MARK 380 Principles of Marketing/3 credits

CIMS 170, ACCT 242, ECON 217 & 218, & MANG 275

CIMS 170

PSYC 101, SOCL 101, or SOCL 102

At least 2.33 cum. & major GPA, & FINA 350, MARK 380, MANG 360

ACCT 242 & ECON 217

60 credits, at least 2.33 cum. & major GPA, & permission of Internship Director.
Must attend Internship Seminar.

_____ 492 Internship/1 credit (Meets General Education Goal 15)

2) Functional Competencies - 6 credits (plus 3 credits counted in upper-level Gen Ed)

_____ ECON 319 International Economics/3 credits (Meets Gen Ed Goal 12).

(Accounting students take ACCT 447, International Accounting/3 credits)

(Accounting students may take any 300-400 level economics course to meet Goal 12.)

_____ CIMS 370 Management Information Systems/3 credits

(Accounting students take ACCT 448, Accounting Information Systems/3 credits)

_____ MANG 363 Introduction to Management Science/3 credits

(Accounting students take ACCT 342, Cost Accounting/3 credits)

(Finance & Economics students take ECON 309, Managerial Economics/3 credits)

ECON 217 & ECON 218

ACCT 341

CIMS 170

ACCT 340, CIMS 170, & junior status

MANG 360 & one of MANG 275, MATH 171, or MATH 271

ACCT 242 with C- or better

ECON 217 & one of MANG 275, MATH 171, or MATH 271

D. Concentration Requirements 15 - 39 credits

Select one of the nine concentrations listed above and fulfill the concentration requirements

E. General Electives: 0-15 credits (depending on concentration & math taken for B. Additional Degree Requirements)

F. Total Credits Required for BSBA with a concentration in ACCT: 120; Business Education : 129; all other concentrations: 120

To graduate - Must be in good standing with the University, have at least a 2.33 major GPA, and pass MFT in Business.

Submit Application for Degree one year prior to graduation (Fee paid to Cashiering & form submitted to Registrar's Office).