

# 2011-12 Catalog

## A. General Education Requirements 38 credits

### Goal 1 - LSEM (1 credit required)

\_\_\_\_\_ LSEM 100 - Longwood Seminar/1 credit

### Goal 2 - Freshman Writing (3 credits required)

\_\_\_\_\_ ENGL 150 - Writing and Research/3 credits

### Goal 3 - Literature (3 credits required)

\_\_\_\_\_ ENGL 201 - World Literature/3 credits

\_\_\_\_\_ ENGL 202 - British Literature/3 credits

\_\_\_\_\_ ENGL 203 - American Literature/3 credits

\_\_\_\_\_ SPAN 340 - Survey of Spanish Literature I/3 credits

\_\_\_\_\_ SPAN 350 - Survey of Spanish Amer Literature II/3 credits

\_\_\_\_\_ FREN 341 - Survey of French Literature I/3 credits

\_\_\_\_\_ GERM 341 - Survey of German Literature I/3 credits

\_\_\_\_\_ GERM 342 - Survey of German Literature II/3 credits

### Goal 4 - Artistic Achievements (3 credits required)

\_\_\_\_\_ ART 121 - Environmental Design Issues/3 credits

\_\_\_\_\_ ART 125 - Introduction to Studio Art/3 credits

\_\_\_\_\_ ART 160 - Introduction to Visual Arts/3 credits

\_\_\_\_\_ ART 201 - Architecture Appreciation/3 credits

\_\_\_\_\_ ENGL 315, 316, 317, 318 - Writing/3 credits

\_\_\_\_\_ MUSC 221 - History of Jazz/3 credits

\_\_\_\_\_ MUSC 222 - History of Rock/3 credits

\_\_\_\_\_ MUSC 224 - Music Appreciation/3 credits

\_\_\_\_\_ THEA 101 - Introduction to the Theatre/3 credits

\_\_\_\_\_ Functional Competencies 12 credits

\_\_\_\_\_ MUSC 105, 106, 107\* - Choral Ensemble/1 credit each

\*All 3 semesters in appropriate sequence required to satisfy Goal 4

### Goal 5 - Math (3 credits required)

Students who complete MATH 164, 261 or 267 are exempt from Goal

\_\_\_\_\_ CMSC 121 - Computer Science/3 credits

\_\_\_\_\_ MATH 114 - Consumer Math/3 credits

\_\_\_\_\_ MATH 121 - Functions and Graphs/3 credits

\_\_\_\_\_ MATH 131 - Mathematical Thinking/3 credits

\_\_\_\_\_ MATH 171 - Statistical Decision Making/3 credits

### Goal 6 - Natural Science (4 credits required)

\_\_\_\_\_ BIOL 101 - Biological Concepts and Applications/4 credits

\_\_\_\_\_ CHEM 101 - General Chemistry/4 credits

\_\_\_\_\_ EASC 210 - Physical Geology/4 credits

\_\_\_\_\_ PHYS 101 - General Physics I/4 credits

\_\_\_\_\_ PHYS 103 - Conceptual Physics/4 credits

\_\_\_\_\_ PHYS 105 - General Astronomy/4 credits

\_\_\_\_\_ PHYS 201 - University Physics I/4 credits

\_\_\_\_\_ GNED 162 - Intro Environmental Science/4 credits

\_\_\_\_\_ GNED 261 - Exploring Science in Our World/4 credits

### Goal 7 - Western Civilization (3 credits required)

\_\_\_\_\_ HIST 100 - Foundations of Western Civilization/3 credits

\_\_\_\_\_ HIST 110 - Modern Western Civilization/3 credits

### Goal 8 - Social Science (3 credits required)

\_\_\_\_\_ ANTH/WSTU 106 - Intro to Women's Studies/3 credits

\_\_\_\_\_ ECON 111 - Econ Issues for the 21st Century/3 credits

\_\_\_\_\_ GEOG 201 - Introduction to Geography/3 credits

\_\_\_\_\_ HIST 221 - US History Colonial Times - 1877/3 credits

\_\_\_\_\_ HIST 222 - US History 1877 - Modern Times/3 credits

\_\_\_\_\_ HONS 250 - Changing Social Landscape/3 credits (Requires at least 3.25 GPA)

\_\_\_\_\_ POSC 150 - American Government and Politics/3 credits

\_\_\_\_\_ PSYC 101 - Introduction to Psychology/3 credits

\_\_\_\_\_ SOCL 101 - Principles of Sociology/3 credits

\_\_\_\_\_ SOCL 102 - Contemporary Social Problems/3 credits

NOTE: Prerequisite for MANG 360 is PSYC 101, SOCL 101 or SOCL 102.

### Goal 9 - Diversity (3 credits required)

\_\_\_\_\_ ANTH 101 - Intro to Anthropology/3 credits

\_\_\_\_\_ GEOG 220 - Geography of South America/3 credits

\_\_\_\_\_ HIST 200 - History of China/3 credits

\_\_\_\_\_ HIST 202 History of Islamic Civilizations/3 credits

\_\_\_\_\_ HIST 210 World History/3 credits

\_\_\_\_\_ HLTH 210 - World Health Issues/3 credits

\_\_\_\_\_ MUSC 225 - Intro to World Music/3 credits

\_\_\_\_\_ POSC 255 - Intro to Comparative Politics/3 credits

\_\_\_\_\_ RELI 242 - World Religions/3 credits

\_\_\_\_\_ SPAN 331 - Latin American Civilization and Culture/3 credits

### Goal 10 - Foreign Language (3 credits required at 201 level or higher)

\_\_\_\_\_ FREN 201 - Intermediate French I/3 credits

\_\_\_\_\_ GERM 201 - Intermediate German I/3 credits

\_\_\_\_\_ MOLA 201 - Intermediate Chinese I/3 credits

\_\_\_\_\_ SPAN 201 - Intermediate Spanish I/3 credits

### Goal 11 - Wellness (2 credits required)

\_\_\_\_\_ PHED 101 - Fitness Concepts/2 credits

\_\_\_\_\_ RECR 101 - Fitness Concepts/ Adaptive Act/2 credits (permission required)

### Goal 12 - Ethics (3 credits required)

\_\_\_\_\_ MANG 474 - Business Ethics/3 credits

### Goal 13 - Writing/ Citizen Leadership (3 credits required)

\_\_\_\_\_ ENGL 400 - Active Citizenship: Writing Seminar/3 credits

### Goal 14 - Internship (1 credit required for Gen Ed, but 2 credits required for major)

\_\_\_\_\_ ACCT, ECON, FINA, MANG, MISA, or MARK 492/1 - 3 credits

## 2011-12 Catalog - BS in Business Administration with Management Concentration

### A. General Education Requirements 38 credits

### B. Additional Degree Requirements 7 credits

\_\_\_\_\_ Natural Science/4 credits

\_\_\_\_\_ Math - Choose one of the following:

MATH 181 Finite Mathematics/3 credits

MATH 261 Differential and Integral Calculus/4 credits

MATH 267 Applications of Calculus/4 credits

(one credit of MATH 261 or MATH 267 counts toward general electives)

### C. Major Requirements 43 credits (plus 4 credits counted in General Education)

#### 1) General Core - 34 credits (plus 4 credits counted in upper-level General Education)

##### a) Pre-business "pre-core" requirements (Must be complete with at least 2.33 cumulative & major GPA to become business adm. major)

\_\_\_\_\_ ACCT 240 Principles of Accounting I/3 credits

**Prerequisites:**

\_\_\_\_\_ ACCT 242 Principles of Accounting II/3 credits

ACCT 240

\_\_\_\_\_ ECON 217 Principles of Economics (Micro)/3 credits

\_\_\_\_\_ ECON 218 Principles of Economics (Macro)/3 credits

ECON 217

\_\_\_\_\_ MANG 275 Business Statistics/3 credits

**Application must be submitted by October 1 (Fall) or March 1 (Spring) to be eligible to register as a Bus Adm major for the next semester.**

##### b) Business Core Requirements (Pre-business majors are blocked from taking 300-400 level business courses)

\_\_\_\_\_ ACCT 296 Legal Environment/3 credits

\_\_\_\_\_ FINA 350 Principles of Finance/3 credits

MISA 170, ACCT 242, ECON 217 & 218, & MANG 275

\_\_\_\_\_ MANG 291 Business Communication/3 credits

MISA 170

\_\_\_\_\_ MANG 360 Principles of Management/3 credits

PSYC 101, SOCL 101, or SOCL 102

\_\_\_\_\_ MANG 474 Business Ethics and Diversity/3 credits (Meets Gen Ed Goal 12)

\_\_\_\_\_ MANG 497 Business Policy/3 credits (Taken last semester senior year)

At least 2.33 cum. & major GPA, & FINA 350, MARK 380, MANG 360

\_\_\_\_\_ MARK 380 Principles of Marketing/3 credits

ACCT 242 & ECON 217

\_\_\_\_\_ MANG 492 Internship/2 credits (Meets General Education Goal 14)

60 credits, at least 2.33 cum. & major GPA, & permission of Internship Director.  
Must attend Internship Seminar.

#### 2) Functional Competencies - 9 credits

\_\_\_\_\_ ECON 319 International Economics/3 credits

ECON 217 & ECON 218

\_\_\_\_\_ MISA 370 Management Information Systems/3 credits

MISA 170

\_\_\_\_\_ MANG 363 Introduction to Management Science/3 credits

MISA 170, MANG 360 & one of MANG 275, MATH 171, or MATH 271

### D. Management Concentration Requirements 15 credits

\_\_\_\_\_ MANG 362 Organization Behavior/3 credits

MANG 360

\_\_\_\_\_ MANG 465 Human Resource Management/3 credits

MANG 360

*Select three of the following (a minimum of two courses selected must have the MANG prefix) for a total of 9 credits:*

\_\_\_\_\_ MANG 364 Negotiation & Conflict Resolution/3 credits

MANG 360

\_\_\_\_\_ MANG 368 Beyond Silk Road: Sino-American Business/3 credits

MANG 360 or MARK 380 or permission of instructor

\_\_\_\_\_ MANG 462 Staffing Organizations/3 credits

MANG 360

\_\_\_\_\_ MANG 463 Project Management/3 credits

MANG 360

\_\_\_\_\_ MANG 464 Compensation and Benefits/3 credits

MANG 360

\_\_\_\_\_ MANG 469 Entrepreneurship/3 credits

MANG 360

\_\_\_\_\_ MANG 495 Special Topics in Management/1-3 credits

\_\_\_\_\_ FINA 353 Managerial Finance/3 credits

FINA 350

\_\_\_\_\_ FINA 450 Financial Management/3 credits

FINA 350

\_\_\_\_\_ MARK 385 Marketing Channels Management/3 credits

MARK 380

\_\_\_\_\_ MARK 481 International Business/3 credits

MARK 380 & MANG 360

\_\_\_\_\_ COMM 362 Organizational & Professional Communication/3 credits

ENGL 150, COMM 101 & COMM 200 with grade of C or better

\_\_\_\_\_ POSC 394 Political Leadership/3 credits

\_\_\_\_\_ SOCL 310 Complex Organizations/3 credits

SOCL 101 or 102

### E. General Electives: 17 credits

### F. Total Credits Required for BSBA with a concentration in Management: 120

To graduate - Must be in good standing with the University, have at least a 2.33 major GPA, and pass MFT in Business.

**Submit Application for Degree one year prior to graduation (Fee paid to Cashiering & form submitted to Registrar's Office).**