

2011-12 Catalog

A. General Education Requirements 38 credits

Goal 1 - LSEM (1 credit required)

_____ LSEM 100 - Longwood Seminar/1 credit

Goal 2 - Freshman Writing (3 credits required)

_____ ENGL 150 - Writing and Research/3 credits

Goal 3 - Literature (3 credits required)

- _____ ENGL 201 - World Literature/3 credits
- _____ ENGL 202 - British Literature/3 credits
- _____ ENGL 203 - American Literature/3 credits
- _____ SPAN 340 - Survey of Spanish Literature I/3 credits
- _____ SPAN 350 - Survey of Spanish Amer Literature II/3 credits
- _____ FREN 341 - Survey of French Literature I/3 credits
- _____ GERM 341 - Survey of German Literature I/3 credits
- _____ GERM 342 - Survey of German Literature II/3 credits

Goal 4 - Artistic Achievements (3 credits required)

- _____ ART 121 - Environmental Design Issues/3 credits
- _____ ART 125 - Introduction to Studio Art/3 credits
- _____ ART 160 - Introduction to Visual Arts/3 credits
- _____ ART 201 - Architecture Appreciation/3 credits
- _____ ENGL 315, 316, 317, 318 - Writing/3 credits
- _____ MUSC 221 - History of Jazz/3 credits
- _____ MUSC 222 - History of Rock/3 credits
- _____ MUSC 224 - Music Appreciation/3 credits
- _____ THEA 101 - Introduction to the Theatre/3 credits
- _____ Functional Competencies 12 credits
- _____ MUSC 105, 106, 107* - Choral Ensemble/1 credit each

*All 3 semesters in appropriate sequence required to satisfy Goal 4

Goal 5 - Math (3 credits required)

Students who complete MATH 164, 261 or 267 are exempt from Goal 5.

- _____ CMSC 121 - Computer Science/3 credits
- _____ MATH 114 - Consumer Math/3 credits
- _____ MATH 121 - Functions and Graphs/3 credits
- _____ MATH 131 - Mathematical Thinking/3 credits
- _____ MATH 171 - Statistical Decision Making/3 credits

Goal 6 - Natural Science (4 credits required)

- _____ BIOL 101 - Biological Concepts and Applications/4 credits
- _____ CHEM 101 - General Chemistry/4 credits
- _____ EASC 210 - Physical Geology/4 credits
- _____ PHYS 101 - General Physics I/4 credits
- _____ PHYS 103 - Conceptual Physics/4 credits
- _____ PHYS 105 - General Astronomy/4 credits
- _____ PHYS 201 - University Physics I/4 credits
- _____ GNED 162 - Intro Environmental Science/4 credits
- _____ GNED 261 - Exploring Science in Our World/4 credits

Goal 7 - Western Civilization (3 credits required)

- _____ HIST 100 - Foundations of Western Civilization/3 credits
- _____ HIST 110 - Modern Western Civilization/3 credits

Goal 8 - Social Science (3 credits required)

- _____ ANTH/WSTU 106 - Intro to Women's Studies/3 credits
 - _____ ECON 111 - Econ Issues for the 21st Century/3 credits
 - _____ GEOG 201 - Introduction to Geography/3 credits
 - _____ HIST 221 - US History Colonial Times - 1877/3 credits
 - _____ HIST 222 - US History 1877 - Modern Times/3 credits
 - _____ HONS 250 - Changing Social Landscape/3 credits (Requires at least 3.25 GPA)
 - _____ POSC 150 - American Government and Politics/3 credits
 - _____ PSYC 101 - Introduction to Psychology/3 credits
 - _____ SOCL 101 - Principles of Sociology/3 credits
 - _____ SOCL 102 - Contemporary Social Problems/3 credits
- NOTE: Prerequisite for MANG 360 is PSYC 101, SOCL 101 or SOCL 102.

Goal 9 - Diversity (3 credits required)

- _____ ANTH 101 - Intro to Anthropology/3 credits
- _____ GEOG 220 - Geography of South America/3 credits
- _____ HIST 200 - History of China/3 credits
- _____ HIST 202 History of Islamic Civilizations/3 credits
- _____ HIST 210 World History/3 credits
- _____ HLTH 210 - World Health Issues/3 credits
- _____ MUSC 225 - Intro to World Music/3 credits
- _____ POSC 255 - Intro to Comparative Politics/3 credits
- _____ RELI 242 - World Religions/3 credits
- _____ SPAN 331 - Latin American Civilization and Culture/3 credits

Goal 10 - Foreign Language (3 credits required at 201 level or higher)

- _____ FREN 201 - Intermediate French I/3 credits
- _____ GERM 201 - Intermediate German I/3 credits
- _____ MOLA 201 - Intermediate Chinese I/3 credits
- _____ SPAN 201 - Intermediate Spanish I/3 credits

Goal 11 - Wellness (2 credits required)

- _____ PHED 101 - Fitness Concepts/2 credits
- _____ RECR 101 - Fitness Concepts/ Adaptive Act/2 credits (permission required)

Goal 12 - Ethics (3 credits required)

- _____ MANG 474 - Business Ethics/3 credits

Goal 13 - Writing/ Citizen Leadership (3 credits required)

- _____ ENGL 400 - Active Citizenship: Writing Seminar/3 credits

Goal 14 - Internship (1 credit required for Gen Ed, but 2 credits required for major)

- _____ ACCT, ECON, FINA, MANG, MISA, or MARK 492/1 - 3 credits

2011-12 Catalog - BS in Business Administration - Undecided on Concentration

Must declare concentration by 1st semester junior year

Accounting
Business Education
Management Information Systems & Assurance
Economics

Finance
Management
Marketing
Real Estate
Retailing

A. General Education Requirements 38 credits

B. Additional Degree Requirements 7 credits

___ Natural Science/4 credits

___ Math - Choose one of the following:

MATH 181 Finite Mathematics/3 credits

MATH 261 Differential and Integral Calculus/4 credits

MATH 267 Applications of Calculus/4 credits

MATH 164

(one credit of MATH 261 or MATH 267 counts toward general electives)

C. Major Requirements 43-46 credits (plus 4 credits counted in General Education)

1) General Core - 34 credits (plus 4 credits counted in upper-level General Education)

a) Pre-business "pre-core" requirements (Must be complete with at least 2.33 cumulative & major GPA to become business adm. major)

___ ACCT 240 Principles of Accounting I/3 credits

Prerequisites:

___ ACCT 242 Principles of Accounting II/3 credits

ACCT 240

___ ECON 217 Principles of Economics (Micro)/3 credits

___ ECON 218 Principles of Economics (Macro)/3 credits

___ MANG 275 Business Statistics/3 credits

Application must be submitted by Oct 1 (Fall) or March 1 (Spring) to be eligible to register as a Bus Adm or Econ major for the next semester.

b) Business Core Requirements (Pre-business majors are blocked from taking 300-400 level business courses)

___ ACCT 296 Legal Environment/3 credits

___ FINA 350 Principles of Finance/3 credits

MISA 170, ACCT 242, ECON 217 & 218, & MANG 275

___ MANG 291 Business Communication/3 credits

MISA 170

___ MANG 360 Principles of Management/3 credits

PSYC 101, SOCL 101, or SOCL 102

___ MANG 474 Business Ethics and Diversity/3 credits (Meets Gen Ed Goal 12)

___ MANG 497 Business Policy/3 credits (Taken last semester senior year)

At least 2.33 cum. & major GPA, & FINA 350, MARK 380, MANG 360

___ MARK 380 Principles of Marketing/3 credits

ACCT 242 & ECON 217

60 credits, at least 2.33 cum. & major GPA, & permission of Internship Director. Must attend Internship Seminar.

___ 492 Internship/2 credits (Meets General Education Goal 14)

2) Functional Competencies 9-12 credits

International Issues:

___ ACCT 447 International Accounting/3 credits (Accounting only)

ACCT 341

___ ECON 319 International Economics/3 credits (All concentrations including Accting)

ECON 217 & ECON 218

Information Systems:

___ ACCT 448 Accounting Information Systems/3 credits (Accounting only)

ACCT 340, MISA 170, & junior status

___ MISA 370 Management Info Systems/3 credits (All concentrations except Accting)

MISA 170

Quantitative Methods:

___ ACCT 342 Cost Accounting/3 credits (Accounting only)

ACCT 242 with C- or better

___ ECON 309 Managerial Economics/3 credits (Economics, Finance, & Real Estate)

ECON 217 & one of MANG 275, MATH 171, or MATH 271

___ MANG 363 Intro to Management Science/3 credits (Business Education,

MISA 170, MANG 360 & one of MANG 275, MATH 171, or MATH 271

Management, MISA, Marketing, & Retailing)

D. Concentration Requirements 15 - 39 credits

Select one of the nine concentrations listed above and fulfill the concentration requirements

E. General Electives: 0-17 credits (depending on concentration)

F. Total Credits Required for BSBA with a concentration in Business Education 127; all other concentrations 120

To graduate - Must be in good standing with the University, have at least a 2.33 major GPA, and pass MFT in Business.

Submit Application for Degree one year prior to graduation (Fee paid to Cashiering & form submitted to Registrar's Office).