

College of Business and Economics Faculty/Student Publications 2006 - 2011
(CBE faculty/students names bolded)

Adrian, M., **Gilfillan, S., Waller, B.,** & McWee W. (2007). A comparison of university freshmen and faculty perceptions of academic honesty. *Insights to a Changing World Journal, 4*, 135-145.

Adkins, C. L., Gilfillan, S. W., Samaras, S. A., & McWee, W. E. (Forthcoming). The relationship between owner characteristics, company size, and the work-family culture and policies of women-owned businesses. *Journal of Small Business Management*.

Adkins, C. L., Mossholder, K. W., & Premeaux, S. F. (2007). Balancing work and family: A field study of multi-dimensional, multi-role work-family conflict. *Journal of Organizational Behavior, 28*, 705-727.

*This article was a finalist for the Rosabeth Moss Kanter Award for Excellence in Work-Family.

Adkins, C. L. & Premeaux, S. F. (Forthcoming). Spending time: the impact of hours worked on work-family conflict. *Journal of Vocational Behavior*.

Aguinis, H. & **O'Boyle Jr., E. H.** (In press). The best and the rest: Revisiting the norm of normality of individual performance. *Personnel Psychology*.

Ambrose, B. W. & **Bian, X.** (2010). Stock market information and REIT earnings management. *Journal of Real Estate Research, 32*(1): 101-138.

Bacon, F.W. & Asbell, D. (2011). Insider trading: A test of market efficiency. *Journal of Business and Behavioral Sciences, 23* (1), 33-41.

Balas, A.N., Colakoglu, S.N. & Gokus, O. (Forthcoming). Examining the relationship between the three components of market orientation and innovativeness in export ventures. *International Journal of Entrepreneurship*.

Balas, A.N. & Kaya, H.D. (Forthcoming). The reaction of share priced to changes in the advertising strategies of multinational corporations: An application of event study methodology. *International Journal of Management*.

Bacon, F.W. & Dhareshwar, P. (2008). The information content of quarterly earnings announcements: A test of market efficiency. *ASBBS E-Journal, 4* (1), 20-31. (Won a Best Paper Award at the 2008 American Society of Business and Behavioral Sciences Conference.)

Bacon, F.W. & Farrell, C. (2009). Determinants of debt and dividend decisions: Trade-off vs. pecking order. *Journal of Business and Behavioral Sciences, 20* (1), 19-28.

Bacon, F.W. & Garcia de Andoain, C. (2009). The impact of stock split announcements on stock price: A test of market efficiency. *Journal of Business and Behavioral Sciences, 21* (1), 18-27.

Bacon, F.W. & Greis, J. (2008). Stock split announcements: A test of market efficiency. *Journal of Business and Behavioral Sciences, 18* (1), 18-27.

Bacon, F.W. & Huang, Y. (2009). Can the U.S. stock market be shanghai'd?: Evidence of the impact of China's emerging stock market. *Management Research News, 32* (5) 469-476.

Bacon, F.W. & Kinsler, N. (2008). Stock repurchase announcements: A test of market efficiency. *ASBBS E-Journal, 4* (1), 94-105. (Won a Best Paper Award at the 2008 American Society of Business and Behavioral Sciences Conference.)

Bacon, F.W. & Kotak, H. (2006). Effect of announcing early adoption of expensing employee stock options on stock performance. *ASBBS E-Journal*, 2(1), 9. <http://www.asbbs.org/ejournal.html> (Won a Best Paper Award at the 2006 American Society of Business and Behavioral Sciences Conference.)

Bacon, F.W. & Majumdar, S. (2007). Multifactor pricing model: An alternative approach to CAPM. *ASBBS E-Journal*, 3 (1). <http://www.asbbs.org/ejournal.html> (Won a Best Paper Award at the 2007 American Society of Business and Behavioral Sciences Conference.)

Bacon, F.W. & McMillan, E. (2007). FED funds rate changes: A test of market efficiency. *Management Review: An International Journal*, 2 (2), 37-59.

Bacon, F.W. & Peebles, D. (2010). The failure of IndyMac: A test market efficiency and behavioral challenge. *ASBBS E-Journal*, 6 (1), 100-109. (Won a Best Paper Award at the 2010 American Society of Business and Behavioral Sciences Conference.)

Bacon, F.W. & Prince, T. (2009). Analyzing mutual fund performance against established performance benchmarks: A test of market efficiency. *Research in Business and Economics Journal*, 1 (1), 1-14. <http://aabri.com/rbei.html>.

Bacon, F.W. & Smiy, D. (2010). The debt and dividend decisions for non-stock cooperatives: Pecking order vs. trade-off. *ASBBS E-Journal*. 6 (1), 132-140. (Won a Best Paper Award at the 2010 American Society of Business and Behavioral Sciences Conference.)

Bacon, F.W. & von Gersdorff, N. (2009). U.S mergers and acquisitions: A test of market efficiency. *Journal of Finance and Accountancy*, 1 (1), 69-76. <http://aabri.com/jfa.html>.

Bacon, F.W. & Waller, L. (2009). The examination of dual agency and its impact on pricing. *ASBBS E-Journal*, 5 (1), 159-166. (Won a Best Paper Award at the 2009 American Society of Business and Behavioral Sciences Conference.)

Bacon, F.W. & Weideman, I. (2008). Hurricane Katrina's effect on oil companies' stock prices. *Academy of Strategic Management Journal*, 7 (Special Issue), 11-16.

Bacon, F.W. & Weinstein, E. (2008). Can trading on federal funds rate change announcements produce above normal stock market returns? A test of market efficiency. *Academy of Accounting and Financial Studies Journal*, 12 (2), 121-129. (Won a Distinguished Research Award at the 2007 Fall Allied Academies International Conference).

Banan, B., **Dardick, G.**, Keramati, A., & Mojir, N. (2009). Application of latent moderated structuring (LMS) to rank the effects of intervening variables on the IT and firm performance relationship. *International Journal of Applied Decision Sciences*, 2(2).

Banks, G., Forsyth, D. R., McDaniel, M. A., & **O'Boyle Jr., E. H.** (In press). A meta-analysis of the Dark Triad and work outcomes: A social exchange perspective. *Journal of Applied Psychology*.

Barrett, P.T., **Haug, J.C.**, & Klenke, K. (2011). Coaching and leadership fitness: An Adlerian holistic approach to leadership fitness. *Kravis Leadership Institute, Leadership Review*, 11, Spring 2011.

Bedeian, A. G., Cole, M. S., **O'Boyle, E. H.**, & Walter, F. (In press). Job burnout and employee engagement: A meta-analytic examination of construct proliferation. *Journal of Management*.

Bian, X. & Yavas, A. (Forthcoming). Prepayment penalty as a screening mechanism for default and prepayment risks. *Real Estate Economics*.

Brastow, R.T., Johnson, K.H., & **Waller, B.D.** (Forthcoming). On the likelihood of a transaction and the amount of

time provided the broker to sell property, *Journal of Housing Research*.

Brastow, R.T., Lehr, D., & Marks, M.B. (2006). Cooperation versus free-riding in a threshold public goods classroom experiment. *Journal of Economic Education*, 37 (2), 156-170.

Brastow, R.T., McPherson, R.F., & Schwartz, J. (2009). Click and think, not chalk and talk: An interactive spreadsheet approach for teaching economics. *Perspectives in Economic Education Research*, 5 (1), Spring 2009.

Brastow, R.T., Springer, T. & Waller, B.D. (Forthcoming). Efficiency and incentives in residential brokerage. *Journal of Real Estate Finance and Economic*.

Cadsby, B., Croson, R., **Marks, M.**, & Maynes, E. (2008) Relative merits of the net return and step return measures in a threshold public goods setting. *Public Choice*, 135(3-4), 277-289.

Campbell, K. S., Durant, R., & **White, C. D.** (2007). Necessary evils, (in) justice, and rapport management. *Journal of Business Communication*, 44, 161-185. doi:10.1177/0021943606297904

Campbell, K. S., Kacmar, K. M. & **White, C. D.**, (In press). Development and validation of a measure of leader rapport management: The LRM scale. *Journal of Behavioral and Applied Management*.

Caracciolo, B., **Lau, L.**, Roddenberry, S., & Scroggins, A. (2011). College students' perception of ethics. *Journal of Academic and Business Ethics*, 5, 1-13.

Cech, R. & **Marks, M.B.** (2007). Pedagogical tools for teaching supply and demand using lessons from transitional economies. *The Social Studies*, 98(1), 3-7.

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Creasey, R., **Lau, L.**, & **Wright, L.** (2011). Binomial approach for "Selection of the Best" high reliability model. *International Journal of Applied Management Science (IJAMS)*, forthcoming.

Cross, J.S. & **Wright, L.B.** (2007). Strategic Planning in the College and University Ecosystem – The Common Denominators. *The ACUTA Journal*, 11(2), 18-23.

Croson, Marks, M., & Snyder. (Oct. 2008). Groups work for women: The impact of gender and group identity in a threshold public goods experiment. *Negotiation Journal*. 24(4), 411-428.

Dabibi, G., **Dardick, G. S.**, Davies, G., Jones, A., Sutherland, I., & Valli, C., (2010). The 2009 analysis of information remaining on disks offered for sale on the second hand market. *Journal of Digital Forensics, Security and Law (JDFSL)*, 5(4).

Dardick, G. S., Davies, G., Jones, A., Sutherland, I. & Valli, C. (2009). The 2008 analysis of information remaining on disks offered for sale on the second hand market. *Journal of International Commercial Law and Technology, (JICLT)*, 4(3).

Dardick, G., Flanigan, M., & La Roche, C. (2008). Employee blogs: Protected speech or grounds for discharge? *Journal of Business and Economic Research*. 6(2), 9-14. Won a **Best Paper Award at the International Business and Economics Research Conference**.

Dardick, G., Flanigan, M., & La Roche, C. (2006). INFOSEC: What is the legal standard of care? *Journal of Business and Economic Research*. 4(7), 69-75. Won a **Best Paper Award at the International Business and Economics Research Conference**.

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Dardick, G., Ngugi, B. K., & Vega, G. (2009). Lessons from computer intrusion at TJX, *The CASE Journal*, 5(2).

Dardick, G., Ngugi, B. K., & Vega, G. (2009). PCI compliance: Overcoming the challenges. *International Journal of Information Security and Privacy*, 3(2).

Davis, C. & Marks, M. (2007). Making the economic concept of scarcity oh-so-sweet: An activity for the K-12 classroom. *The Social Studies*. 97 (6): 239-244.

Ellis, D. & **Waller, B.D.** (2006). Minimizing market duration: The strategic selection of the listing brokerage firm. *ASBBS E-Journal*.

Gaskins, J.N. & Magnini, V.P. (2010). Gender differences in responses to written touch references in hospitality print advertisements, *Tourism Analysis*, 15 (3), 331-343.

Gaskins, J.N. & Magnini, V.P. (2007). Examining the determinants of retail sweet hearting: An in-depth interviewing approach. *Journal of Business and Behavioral Sciences*, 15 (1), 155-170.

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Forsyth, D. R. & **O'Boyle Jr., E. H.** (2011). Rules, standards, and ethics: Relativism predicts cross-national differences in the codification of moral standards. *International Business Review*, 20, 353-361.

Haug, J.C. (2008) Learning curve: adapting library workplaces. *Educause Quarterly, The IT Practitioners Journal*. Nov. 4, 2008.

Forsyth, D. R., McDaniel, M. A., & **O'Boyle Jr., E. H.** (2008). East meets West: A meta-analytic investigation of cultural variations in idealism and relativism. *Journal of Business Ethics*, 83, 813-833.

Haug, J. and **Lau, L.** (Forthcoming). The impact of sex, college, major, and student classification on students' perception of ethics. *Mustang Journal of Business and Ethics*, 2.

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Marks, M.B. & **O'Connor A. H.** (2006). The round-robin mock interview: Maximum learning in minimum time. *Business Communication Quarterly*, 69(3), 264-275.

Marks, M.B. & **Waller, D.B.** (2010). Liquidating real estate assets quickly: What affects the probability of a quick sale? *Journal of Real Estate Practice and Education*.

O'Boyle Jr., E. H., Pollack, J. M., & Rutherford, M. W. (2010). Examining the relation between ethical focus and financial performance in family firms: An exploratory study. *Family Business Review*, 23, 310-326

O'Boyle Jr., E. H. & Williams, L. J. (2008). Measurement models for linking latent variables and indicators: A review of human resource management research using parcels. *Human Resource Management Review*, 18, 233-242

O'Boyle Jr., E. H. & Williams, L. J. (2011). Decomposing model fit: Measurement versus theory in organizational research using latent variables. *Journal of Applied Psychology*, 96, 1-12.

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