

What *Companies* Are Saying

“It’s been a wonderful experience partnering with Longwood’s internship department to develop a program that is beneficial to both the university and Walgreens. We are proud to help Longwood students prepare for the retail environment. Over the years, Walgreens has had great success with interns gaining employment and being promoted through our store operations ranks.”

PATTIE KELLY | WALGREENS

“Working with Longwood University for our internship program is a great collaboration. The university’s McGaughy Internship Program does an excellent job with developing students to be an effective part of a team. And, with our important work for America’s economy, we need those high-caliber students who are well prepared and able to exceed expectations in the workplace.”

TRAVIS ROBINSON | FEDERAL RESERVE BANK
OF RICHMOND

LONGWOOD
UNIVERSITY

COLLEGE OF BUSINESS & ECONOMICS

LONGWOOD
UNIVERSITY

COLLEGE OF BUSINESS & ECONOMICS

McGaughy Internship & Professional Development Center

College of Business & Economics
Longwood University
201 High Street, Farmville, VA 23909
(434) 395-2878
internshipsCBE@longwood.edu



Longwood University’s College of Business & Economics is accredited by AACSB International, representing the highest standard of achievement for business schools worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB accreditation is the hallmark of excellence in business education.

www.longwood.edu/business

Today’s Executives Shaping
Tomorrow’s Business Leaders



Business Internship Program

through the McGaughy Internship &
Professional Development Center

LONGWOOD
UNIVERSITY

COLLEGE OF BUSINESS & ECONOMICS

INTERNSHIPS

The College of Business and Economics at Longwood University offers a values-based, practical undergraduate education. One of the many programs that contribute to this excellence is offered by the McGaughy Internship & Professional Development Center.

How are Longwood's Business & Economics Internships Different?

- Internships are experience, project and research focused.
- Internships are graded by host internship companies and Longwood's faculty.
- Internships are required for graduation.
- Internships are managed by the endowed and professionally staffed McGaughy Internship & Professional Development Center.
- Internships have three control points:
 - The McGaughy Center supervises the process.
 - Faculty supervisors communicate with students, host companies & The McGaughy Center.
 - Host company supervisors give feedback to faculty, students, and The McGaughy Center.

How can my company host a Longwood Business & Economics intern?

→ STEP 1


Review the Internship Supervisor's Manual, which will spell out your obligations in hosting an intern – www.longwood.edu/assets/business/Guidelines.pdf

→ STEP 2

Fill out and submit an "Internship Company Database Registration" form – www.longwood.edu/assets/business/Registration.pdf

→ STEP 3


Contact the McGaughy Center at (434) 395-2878 or internshipsCBE@longwood.edu for specific information on The College of Business & Economics Internship Program.




"We believe that this internship program benefits both students and businesses alike by giving the student real life business experience and providing the business with a valuable resource during the internship."


MIKE WRAY | NORFOLK SOUTHERN CORPORATION


HOST COMPANY BENEFITS

 Adds value to your company by providing a fresh objective point-of-view ... interns see trees, not forests.

 Acts as a recruiting tool by allowing you to observe potential employees interacting in your work environment.

 Creates consulting opportunities with Longwood's business and economics faculty on issues relating to the internship.

 Allows for completion of research and/or projects outside your company's daily routine.

 Provides more time for regular employees to focus on non-internship related projects.



Scan for more information