

Interning in . . .

THE REAL WORLD

MCGAUGHY PROFESSIONAL DEVELOPMENT CENTER

COLLEGE OF BUSINESS & ECONOMICS, LONGWOOD UNIVERSITY

A Newsletter for the faculty and students of the College of Business and Economics of Longwood University

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“If you are interested in arranging an internship, please come by the McGaughy Professional Development Center to discuss future possibilities.”

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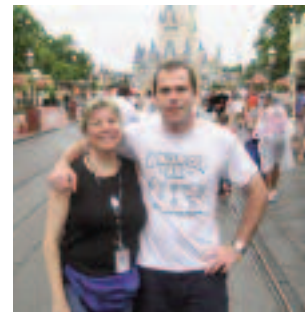
Editor: *Nancy C. Postans*

EXPERIENCING A WALT DISNEY WORLD INTERNSHIP

Doing an internship with Walt Disney World comes under their Disney College Program. This is a paid program that gives interns the opportunity to gain valuable experience while working in the theme park, water park or resort hotel.

Adam Kotchin spent this past summer in Orlando, Florida working at the World of Disney. “The College Program at Disney works pretty simple,” said Kotchin. “First, you must attend a campus presentation, or you can watch the presentation on line. This describes to you what Disney is all about. While you apply, they provide a list of over 30 topics to choose from, and you label the top five that you are interested in. After you apply, you schedule a phone interview with someone from the company where they ask you various questions. Then the waiting period begins. It takes about three months to hear back from Disney. Once you’ve been accepted they let you know what area you will be working in, like life guarding, merchandise, or food and beverage.”

The College Program is open to all majors and all college levels and can be a three or six credit internship. This program provides the intern with the tools, education and opportunity to grow both professionally and personally.



Adam Kotchin spent the summer working with merchandise at the World of Disney and was visited by Nancy Postans, Editor of *The Real World* and Executive Assistant to the McGaughy Professional Development Center.

“Almost every type of business concentrations are included within Disney,” comments Kotchin. “They are a very diverse company which means that they can use people from every concentration. My business communications has definitely helped me for this internship. I was able to communicate with the leaders down here in a proper and professional manner. They are so organized here at Disney and polite. They do whatever they can to make you feel at home and get you through any rough times.”

For those who complete the College Program, a range of advanced internships are offered that include marketing and hospitality to human resources and finance.

What do CBE students say about their internship experiences?

"I had a great experience with Fox Richmond News (WRLH-TV). I gained insight on a variety of finance and accounting careers. This internship made me realize the importance of networking and relationships in the development of a career. Such a positive work environment made for such a positive place to work. I really enjoyed the independent nature and relaxed attitudes accompanying a strong focus on the job. Overall I have learned much more than was expected through this opportunity. It truly has helped me to apply the skills that I have been working on through school as well as life. I have much more direction and am realizing what is important to me in a career. I have been able to assess my strengths as well as prepare for the business world. My internship opportunity with Fox provided much more than I could have gained from just inside the classroom."

Amanda Bolton

"My internship was on campus with the Real Property Management. The business courses that I have taken at Longwood made me fully prepared for the tasks associated with my internship. Three courses in particular, Business Communications, CIMS, and Principles of Real Estate proved to be the most beneficial. This internship proved to be a valuable tool in evaluating how prepared I am for the work environment. I have learned through this internship that I need to work on my time management skills. Through this experience I also learned that my social skills and professional mannerisms are excellent in their application to the work environment. This internship provided a valuable learning experience of the working world. Through this I was able to put all of the skills acquired through my business courses to work."

James Kennedy

OUTSTANDING INTERNSHIPS RECOGNIZED AT SENIOR BANQUET



Seven students received the Outstanding Internship Award at the recent Senior Banquet. This award is presented to the student who has completed the most outstanding internship from each concentration selected by the internship supervisor. The following students received their awards from Robert Dame, Director of the McGaughy Professional Development Center; (top row, left to right) Leah Corson (Retailing), Chad Roberson (Real Estate); (middle row, left to right) Carlyle Powell (Economics); (front row, left to right) Megan Herwick (Finance), Madelyn Saylor (Management), Nicolas Kinsler (Accounting) and Tiffany Franklin (Marketing).

PAUL & FRANCES FOX SCHOLARSHIP RECIPIENTS



Chelsea Miller and Thomas McArdle (sitting with Paul Fox) were recognized at a recent dinner as the 2007 Paul & Frances Fox Scholarship recipients.

SPOTLIGHT ON PAUL T. BARRETT



Dr. Paul T. Barrett is the newly appointed dean of the College of Business and Economics at Longwood University.

Dr. Barrett received a Bachelor of Arts in

English from the University of Maryland at College Park, his Master of Education in Secondary Education from Towson University and his Ph.D. in Organizational Leadership from Regent University.

He has 30 years of business management experience and nine years of teaching experience at the college level. Since 1992 Dr. Barrett has served as a managing member of Barrett and Company, LLC which involves management of a professionally licensed executive coaching, tax accounting, and financial planning services firm.

“The College of Business and Economics has a long history of building future business leaders, many of them given the opportunity as a result of their internships,” comments Dr. Barrett. “In this regard, alumni of the business school have consistently reported that they experienced benefits in working with the faculty and the various academic programs that are offered, benefits that yielded positive results long after graduation. Specifically, alumni report that the Longwood Internship Program allowed them to apply the knowledge they gained in the classroom within a real world work setting. Most importantly, relationships are formed during the internship that often lead to long term, satisfying jobs and careers. The very best regional, national and international organizations partner with the Business School faculty at Longwood to maintain unparalleled real world opportunities for the interns. The University Accreditation Board recognized the depth of the value of the Internship Program in its statement of re-accreditation for the Business School.”

SPRING INTERNSHIP OPPORTUNITIES

- American Express Financial Advisors
- Apex Systems, Inc.
- Auditor of Public Accounts
- AtWork Personnel Services
- BB&T
- Ben Franklin Crafts & Frames
- CVS
- Camp Virginia Jaycees
- Capital Promotional Advertising, Inc.
- Carbone Kirkwood, LLC
- DMG Securities, Inc.
- Davenport & Company, LLC
- Department of Game & Inland Fisheries
- Dollar General Distribution
- Dominion
- Enterprise Rent-A-Car
- Esther May Shoppe
- Farmville Bowl, LLC
- Farmville Chamber of Commerce
- Farmville Wholesale Electric Supply
- Ferguson Enterprises
- GEICO
- Goodman & Company
- Green Front Furniture
- IRS - Criminal Investigation
- KPMG
- Keiter, Stephens, Hurst, Gary & Shreaves
- Kitty Hawk Sports
- Kroger Mid-Atlantic
- Mass Mutual Financial Group
- NVR, Inc.
- Nordstroms
- Owens & Minor
- Peace Corps
- Philip Morris USA
- Richmond Police Department
- Roanoke Times
- S&M Brands, Inc.
- SLM Mortgage Corporation
- Science Museum of Virginia
- Smith Barney
- State Corporation Commission
- State Farm Insurance
- Stock Building Supply
- SunTrust Bank
- Target
- The Dressing Room
- United Methodist Family Services
- Verizon Distance Education & Family Literacy Center
- Virginia Asset Management
- Virginia Department of State Police
- Virginia Film Office
- Wachovia Securities
- Walgreens
- Walt Disney World
- Wal-Mart, Inc.
- Wells Fargo Financial

FOR A COMPLETE LIST STOP BY HINER 203

CBE INTERNSHIP PROCESS

All you need to know about securing your internship and gaining credit.

- Attend an internship seminar. The next internship seminar will be held October 9 and November 20, 2008 in Hiner 207 at 3:30 PM.
- Purchase the Internship Manual from the bookstore.
- Have your cover letter and resume approved by the McGaughy Professional Development Center.
- Seek advice and resources offered through the center to help secure an internship.
- Complete the Internship Agreement in the manual and return to the center. Be sure to get it signed by the company supervisor, faculty instructor, and department chair.

Fall 2008 Faculty Internship Instructors include:

- ACCOUNTING
Dr. William Brown
- COMPUTER INFORMATION MANAGEMENT SYSTEMS
Dr. Glenn Dardick
- ECONOMICS
Dr. Melanie Marks
- FINANCE
Dr. Frank Bacon
Dr. Bennie Waller
- MANAGEMENT
Dr. Roy Creasey
- MARKETING
Dr. Linda Wright
- Upon final approval of the internship agreement you will be registered for your internship by a faculty member. We highly recommend you complete a 3 credit internship, which is a minimum of 120 hours.

EXECUTIVE-IN-RESIDENCE SERIES

2008-2009

The Executive-in-Residence series is designed to enrich the learning experience of current business and economic students by fostering an intimate dialogue with practicing business executives. All Executive-in-Residence programs are held at 7 PM in Hiner Auditorium at Longwood University.

The College of Business & Economics welcomes students, faculty, and the surrounding business community to attend. If your company is interested in becoming more involved in work of the CBE, please feel free to contact:

Robert Dame
Assistant Dean for External Relations
Hiner 203
434.395.2782

This year's Executive-in-Residence Series includes the following speakers:

Heyn Kjerulf
Entrepreneur
September 16, 2008

David Barrett, President & CEO
Barrett Capital Management
October 29, 2008

Randolph Reynolds, Sr., Principal
Reynolds Development
February 10, 2009

Joe Scarlett, Chairman Emeritus
Tractor Supply Company
March 3, 2009

Patricia Cormier, President
Longwood University
April 2, 2009

QUESTIONS OR COMMENTS?

Please contact:
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postansnc@longwood.edu

Our newsletter is designed to keep our students, faculty and internship sponsors informed of the latest happenings in the McGaughy Professional Development Center.

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