

Oral Presentation

Students will give a 10 – 15 minute presentation on how one type of popular culture has sexist or sexually violent images/messages. Students may select any area of popular culture for analysis, such as fashion, advertising, video games, athletics, music.

Students should have “props” in their presentation to illustrate the type of popular culture they are analyzing. Presentations must include the following information:

- a) What specifically is sexually violent/misogynistic about this particular item?
- b) To whom is the item marketed?
- c) How successfully is the item marketed and who is buying it?
- d) How does this marketing strategy relate to class discussions/reading material?
- e) How would you change the marketing/cultural strategy to be sexually non-violent?

REMEMBER:

MAKE SURE YOUR ITEM OF CULTURE RELATES TO SEXUAL VIOLENCE, NOT VIOLENCE IN GENERAL.

Source: California State University, Sacramento, Women’s Resource Center, ID 195B Sexual Violence Peer Educator Training, Jessica Heskin, M.A. http://www.csus.edu/wrc/educational_programs/ID195b_syllabus.doc