

Southern
Virginia

People

Steve Bullock, named senior vice president of operations for Stanley Furniture Co., Danville. He will head three manufacturing sites and oversee purchasing and engineering. (*Danville Register & Bee*)

For the Record

American Standard Building Systems in Martinsville closed in late January, laying off 57 full-time and 23 temporary workers. In early March, the company filed for Chapter 11 bankruptcy. (*Martinsville Bulletin*)

The Danville Regional Foundation awarded \$1.4 million to the **Free Clinic of Danville**. The grant will allow hiring of full-time administrative staff and aid resources for the development of a long-term business plan. (*Danville Register & Bee*)

Goodyear Tire & Rubber Co. will build a one-story, 26,000-square-foot addition to its Danville plant. The addition, to be used for industrial purposes, will cost \$4.6 million. (*Danville Register & Bee*)

National College is preparing to move to its new location on Memorial Boulevard in Martinsville, in a building formerly occupied by Graves Supply. The college, which offers two-year courses of study in business-related areas, will spend \$2.3 million on the project. About 16,000 square feet of the facility's 40,000 square feet is being renovated. The remainder will be earmarked for future expansion and storage. (*Martinsville Bulletin*)

Supply Resources Inc., a provider of packaging supplies, took a lease on 70,000 square feet of warehouse space in Danville's Tobacco Warehouse District. The year-old business employs 10 people. (*Danville Register & Bee*)

Virginia Tech will establish a new program for energy and environmental study in Halifax County's **Riverstone Technology Park**. Tech received a \$1.2 million grant from the **Virginia Tobacco Commission** to establish the Modeling and Simulation Center of Excellence where air, water and land data will be collected and broadcast back to Virginia Tech for analysis. The center will serve projects for private engineering firms within 150 miles of the center. (*Danville Register & Bee*)

The university's new Health and Fitness Center is one example of its GreenCampus program.

Photo courtesy Marcades Communications

Longwood initiative helping it reach environmental goals

by Heather B. Hayes

Longwood University has a history of commitment to environmental issues. It was one of the early signers of the Talloires Declaration, a document drawn up in 1990 at the Tufts University campus in Talloires, France, committing universities around the world to educate the public about practices that help the environment.

Two years ago, Longwood began its GreenCampus initiative, a wide-ranging program aimed at reducing energy use, promoting recycling and conserving natural resources. The program now is beginning to show tangible results. A good example is Longwood's new Health and Fitness Center, designed by Moseley Architects. In mid-February, the facility received gold certification from the Leadership for Energy and Environmental Design (LEED) Green Building Rating System. Among other features, the

building includes reclaimed materials and waterless urinals. Its design is expected to save the university \$60,000 a year in energy expenses.

Even during construction, the university was able to apply green practices. A concerted recycling effort kept 98 percent of waste — including thousands of tons of asphalt, bricks, cardboard, metal and other materials — out of the landfill.

"There are lots of pieces of a puzzle here, and we're looking at all of them and applying what works," says Dick Bratcher, the university's vice president of facilities management and public safety. He says all of Longwood's new buildings will be built to LEED specifications and the school will seek ways to modify existing buildings to improve energy efficiency.

With the GreenCampus effort, Longwood is encouraging students, faculty and staff

to do their part to help the environment. Longwood provides recycling programs for old computers and other electronic devices as well as paper, plastic and aluminum. The school also has a composting site and recommends the use of paperless, electronic communication wherever possible.

Longwood also is using an alternative fuel for heat. Ninety percent of residence halls are heated using sawdust collected from the region's forest products industry. Bratcher says using sawdust rather than fossil fuels saves the university \$350,000 to \$500,000 annually.

In addition to reducing waste and saving energy, the GreenCampus initiative is designed to educate students and the community on sustainability issues. Beginning this fall, sustainability will be a two-year academic theme across all departments. **VB**