

LONGWOOD UNIVERSITY BOARD OF VISITORS
Friday and Saturday, September 15 and 16, 2006

Minutes

Call to order

The Longwood University Board of Visitors met on Friday, September 15, 2006, on the campus of Longwood University. The meeting was called to order at 10:03 a.m. by Mr. John B. Adams, Jr., Rector of the Board.

Members present:

- Mr. John B. Adams, Jr.
- The Honorable Otis L. Brown
- Mr. Barry J. Case
- Ms. Marjorie M. Connelly
- The Honorable John W. Daniel, II
- Mr. George W. Dawson
- Mr. Thomas I. DeWitt
- Mr. Robert E. Frye, Sr.
- Mrs. Anne Gregory Vandemark
- Mrs. Susan E. Soza
- Dr. Helen P. Warriner-Burke

Present at the request of the Board:

- Mr. Phillip Burns, Student Representative to the Board
- Dr. Patricia Cormier, President
- Ms. Jeanne Hayden, Secretary to the Board of Visitors
- Mr. E. Andrew Hudson, President, Alumni Association
- Ms. Sharon Menegoni, Faculty Representative to the Board of Visitors

Present at the request of the President:

- Ms. Brenda Atkins, Executive Director of Governmental Affairs and Special Projects
- Mr. Richard Bratcher, Vice President for Facilities Management and Public Safety
- Ms. Bobbie Burton, Vice President for University Advancement
- Dr. Wayne McWee, Vice President for Academic Affairs
- Dr. Francis Moore, Jr., Vice President for Information and Instructional
Technology Services and Chief Information Officer
- Dr. Tim Pierson, Vice President for Student Affairs
- Ms. Kathy Worster, Vice President for Administration and Finance

Also present were:

- Faculty Representatives:
 - Dr. Linwood Cousins
 - Dr. Edward Kinman
 - Dr. Linda Wright
 - Dr. Larissa Smith

Student Representatives:

Mr. Scott Krogh
Ms. Stefanie Mancuso
Mr. Greg Zawistowski

Approval of Minutes

On a motion by Dr. Warriner-Burke and seconded by Mr. Case, the Board approved the minutes of the June 15, 2006 Board meeting.

Rector's Report

Mr. Adams welcomed Mr. George Dawson and Mr. Robert Frye, Sr. as the Board's two newest members who were appointed by Governor Kaine. He then called on Mr. Case to present a resolution of appreciation to Mr. Ricky Otey, former member of the Board of Visitors.

WHEREAS, RICKY L. OTEY, class of 1989 has served with distinction on the Longwood University Board of Visitors for four years – from 1 July 2002 to 30 June 2006; and

WHEREAS, he has served on the Executive Committee as Member at Large, and as Chair and Vice Chair of the Audit Committee, and as Vice Chair of the Administration, Finance and Facilities Committee; and

WHEREAS, he has served on the Administration, Finance and Facilities Committee, Academic and Student Affairs Committee, Audit Committee, and University Advancement Committee giving unselfishly of his time and experience to the University;

BE IT RESOLVED THAT the Board of Visitors and the entire Longwood University Community extend to RICKY L. OTEY, Class of 1989 our most heartfelt appreciation for his devoted service and our best wishes for the future.

Mr. Case moved to approve Mr. Otey's resolution by acclamation. The Board approved.

Mr. Adams then requested that Mr. Brown present a resolution of appreciation for former Board member, William W. "Ted" Bennett.

WHEREAS, WILLIAM W. "TED" BENNETT JR. has served with distinction on the Longwood University Board of Visitors for four years – from 1 July 2002 to 30 June 2006; and

WHEREAS, he has served as Vice Chair of the University Advancement Committee; and

WHEREAS, he has served on the Academic and Student Affairs Committee, Audit Committee and University Advancement Committee, giving unselfishly of his time and experience to the University;

BE IT RESOLVED THAT the Board of Visitors and the entire Longwood University Community extend to William W. "Ted" Bennett, Jr. our most heartfelt appreciation for his devoted service and our best wishes for the future.

Following the presentation, Mr. Brown moved to approve Mr. Bennett's resolution by acclamation. The Board approved.

The Rector announced that Dr. Cormier was offered and agreed to a three year extension of her current contract that would have expired in June, 2007. Beginning July 1, 2007, the President will continue in her current position for two years and in the third year her title would be President Emeritus and her duties would primarily be fundraising.

President's Report

Dr. Cormier began her report by introducing Dr. Micah McCreary, a visiting ACE Fellow from Virginia Commonwealth University. She reported briefly on summer events and conferences held at the University.

The President announced that for the ninth straight year Longwood was ranked 11th among the best in the 2007 *U.S. News and World Report* "America's Best Colleges". She reviewed Longwood's rankings in several more specific categories.

Dr. Cormier reported that Longwood has enrolled the largest freshman class ever and has the highest overall enrollment in the history of the University. She stated that residence halls are at full capacity. The move-in at Lancer Village went smoothly whereas the move-in at Longwood Landings did not go quite as well. The President reported that three of the four buildings were ready for occupancy on August 26 and that the contractors were still working in those three buildings almost to the moment of move-in. Dr. Cormier reported that there was a delay in the completion of Building Four and that the University offered assistance to the students affected by the delay. She expressed her appreciation for the opportunities created by the Longwood University Real Estate Foundation, especially by Ken Copeland, Executive Director and Longwood's Housing Office.

The President reported that Student and Academic Affairs joined efforts by participating in a workshop on student learning. The experience incorporated student affairs professionals and academic leaders. The focus of the workshop was to put "academic learning and student development processes together in a format that requires all the resources of the academy to function together in an integrated manner on behalf of students." She stated that the core objectives of the workshop were related to retention.

She went on to report that retention is a critical issue at Longwood and there has been a drop in the past few years from 80% to 75% this year. Dr. Cormier reported that the University is conducting exit interviews and looking at both the learning and living environment.

The President updated the Board on the University's continued efforts to inform and educate the campus community on the "Pandemic Flu". She reported that Longwood is participating in community planning with the town and county and have a representative on the local emergency planning group.

She also reported on two Southside Virginia initiatives. The first initiative is Longwood's participation in the New College Institute in Martinsville, Virginia. Longwood is partnering with Patrick Henry Community College to offer a two-plus-two program. Dr. Gary Nelson, Professor on Mathematics Education is leading the effort for Longwood. The second initiative she reported on is the collaboration between Longwood University, the University of Virginia and Virginia Tech to develop a strategic plan to revitalize the economic development of Southside Virginia. She met with Secretary Gottschalk, Secretary of Commerce and Trade and Secretary

of Education Morris about the initiative. Secretary Gottschalk is developing an economic strategic plan for Governor Kaine and the presidents hope that he will incorporate some of the Southside initiatives into the Governor's plan.

Dr. Cormier concluded her report by announcing the Global Democracy Project. The project was selected by the Jamestown Commemoration Commission as part of the 400th anniversary of Jamestown and is being coordinated by Dr. Scott Cole, Assistant Professor of Political Science. (The text of the President's remarks is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 1, September 15, 2006.)

Business

University Advancement

Item 1 - Annual Report on Fundraising/Foundation Assets & A Comparative Analysis of Peer Institutions

Ms. Burton, Vice President for University Advancement, introduced new members of the University Advancement staff, Cricket Gicz, Leah Payne, and Gina Caldwell. She presented a powerpoint report on Foundation assets and a comparative analysis of peer institutions. Ms. Diane Easter presented the Annual Fund Report. (A copy of her report is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 2, September 15, 2006.)

Item 2 - Framework for Initiating a Comprehensive Campaign

Ms. Burton announced that work has begun on the upcoming comprehensive campaign. Mr. Michael Worth, former Vice President of Advancement and currently Professor of Nonprofit Management at George Washington University, has been hired to do a feasibility study. She highlighted steps that are already taking place to begin the campaign process. (A copy of this report is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 3, September 15, 2006.)

Item 3 - Public Relations Report and Marketing Plan Update

Mr. Munson with CRT/tanaka presented an overview of the previous year's marketing plan and reviewed plans for the upcoming year through a powerpoint presentation. (A copy of the presentation is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 4 & 5, September 15, 2006.)

Discussion Topic: Out-of-State Recruitment and Retention

Mr. Mulvihill with CRT/tanaka led a discussion on out-of-state recruitment. He stated that the University's long-term goal is to increase out-of-state enrollment from the current rate of 5% to a goal of 20%. Mr. Mulvihill suggested target or focus areas which included: selecting geographic areas, targeting private high schools and developing a stronger feeder school foundation. He stated that Longwood should continue to focus on New Jersey and New York as the primary areas for out-of-state recruitment.

Following a lengthy discussion and brainstorming of ideas, Mr. Adams recommended that a detailed plan be put together to be brought back to the Board for its approval in December. He suggested a draft plan be created to include identifying and prioritizing specific schools in New York, New Jersey and Pennsylvania, what internships/programs might be used to recruit out-of-state students, a cost analysis, and projections on potential outcome.

The Board adjourned for lunch at 12:35 p.m. and reconvened at 1:35 p.m.

Audit

Item 4 - Approval of Internal Audit Plan for Fiscal Year 2007

Mrs. Howard, Director of Internal Audit, presented for the Board's approval of the Internal Audit Plan for fiscal year 2007. (A copy of the plan is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 6, September 15, 2006.) Ms. Connelly made a motion to approve the plan as presented. Mrs. Soza seconded the motion and the Board unanimously approved.

Item 5 - Update on Internal Audit Activities

An update on Internal Audit activities was presented by Mrs. Howard. She stated that the Financial Aid audit was completed on August 31, 2006 and the Administration and Finance Operational Review final summary report will be issued by September 30. Mrs. Howard reported that several reviews and special projects for 2007 are planned. Among the projects is the completion of the Risk Assessment, working with Information Technology to review its latest Risk Assessment Business Impact Analysis and creating the initial IT Security Plan and analyzing the personnel needs of Internal Audit. (A copy of this report is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 7, September 15, 2006.)

She concluded her report by announcing that Mrs. Lindsay will assume the Information Technology audit responsibilities.

Administration and Finance

Item 6 - APA Report on FY 2004-2005 Audit

Mr. Bill Cole, Deputy Auditor of Public Accounts, announced that Longwood University had received an unqualified audit for 2004 and 2005 and reviewed all points of the audits. He then reviewed the scope of the 2006 audit. At the conclusion of his review he recommended a meeting be scheduled with the chair of the Board of Visitors' Audit Committee on a once-a-year basis.

Mr. Cole presented an Overview of New Standards on Communication of Internal Control Matters Identified during an Audit. He stated these new standards were issued in the Spring of 2006 by the American Institute of Certified Public Accountants. (A copy of this report is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 8, September 15, 2006.)

Item 7 - Approval of Operating and Capital Budget Requests

Ms. Worster, Vice President for Administration and Finance, presented a request for the Board to approve the 2007-2008 Commonwealth Budget Requests. (A copy of these requests is filed with "Addenda to Minutes of Meetings of the Board of Visitors" as Appendix 9, September 15, 2006.) Mr. Case made a motion to approve the requests as presented. The motion was seconded by Dr. Warriner-Burke and approved by the Board. Mr. Dawson abstained from voting citing conflict of interest related to the Nursing Program.

Item 8 - Approval of Resolution to Borrow Bond Funds

Ms. Worster then presented a request to approve resolutions to borrow bond funds. (A copy of this request is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 10, September 15, 2006.) She stated that the Board of Visitors is required to approve a Resolution to borrow funds for auxiliary projects to be paid from non-general funds. A motion to approve the resolutions as presented was made by Mr. Brown. The motion was seconded by Mrs. Soza and unanimously approved by the Board.

Item 9 - Approval of Request for Funds from Auxiliary Reserves

A request to approve funds from Auxiliary Reserves was presented by Ms. Worster. She stated the request includes \$400,000.00 from the General Auxiliary Reserve account for a Facilities audit, maintenance work in Willett Hall, and \$345,000.00 from Housing Reserves for work on Frazer’s roof and hot water tanks for Frazer and Curry. (A copy of this request is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 11, September 15, 2006.) A motion was made by Ms. Connelly to approve the request as presented. The motion was seconded by Dr. Warriner-Burke and unanimously approved by the Board.

Item 10 - Approval of New and Revised Information Technology Policies

Dr. Moore, Vice President for Information and Instructional Technology Services and Chief Information Officer, presented to the Board for its approval one new and revisions to several current Information Technology policies. (A copy of this request is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 12, September 15, 2006.) He stated that the Auditor of Public Accounts has requested that Longwood implement a firewall policy as required by Information Technology Security Standard by the Virginia Information Technologies Agency. The other changes are primarily editorial or changes due to the implementation of BANNER. A motion was made by Mr. Dawson to approve the new and revised policies. The motion was seconded by Ms. Connelly and unanimously approved by the Board.

Item 11 - Report on Department Name Change

Dr. Moore announced that the department currently known as Software Support Services in Information Technology will change to Information Systems to better reflect its role at Longwood. This department will administer the BANNER Information System as well as a variety of other information systems used at the University.

Item 12 - Review of Financial Report for Period Ending July 31, 2006

Ms. Worster deferred to the report in the Board book. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 13, September 15, 2006.)

Item 13 - Report on Language Change of FRS to BANNER in Policies Manual

Ms. Worster deferred to the report in the Board book. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 14, September 15, 2006.)

Item 14 - Approval of Conceptual Design of Lancer Park

Mr. Brown, Board member and President of the Longwood Real Estate Foundation, presented to the Board for its approval a conceptual design of Lancer Park that is located adjacent to Lancer Village. The purpose of the park is to provide field space for club sports at Longwood as well as

a jogging/walking trail and other recreation activities. (A copy of this request and presentation are filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 15 and 16, September 15, 2006.) A motion was made by Mr. Case to approve the conceptual design as presented. The motion was seconded by Mrs. Vandemark and unanimously approved by the Board.

Academic and Student Affairs

Item 15 - Approval of Revisions to Faculty Senate Bylaws

Dr. McWee, Vice President of Academic Affairs, presented revisions to the Faculty Senate Bylaws for the Board to approve. (A copy of this request is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 17, September 15, 2006.) Mr. Brown raised questions regarding Article V, Section 5 and Article VIII, Section 3 and the intent of these recommended changes by the Faculty Senate. Following a discussion regarding these two articles, Ms. Connelly moved to amend the changes by eliminating Article V, Section 5 and Article VIII, Section 3 but to approve the remaining recommended changes as presented. The motion was seconded by Mr. Brown and unanimously approved by the Board.

Mr. Brown then moved to request the Faculty Senate to address the proposed Article V, Section 5 and Article VIII, Section 3 to address the intent and make additional recommendations to the Board. The motion was seconded by Mr. Frye and unanimously approved by the Board.

Item 16 - Approval of Textbook Selection Policy

Dr. McWee then presented for Board approval a recommendation to approve the textbook selection policy. He reported that the Board is required to adopt a policy pursuant to legislation passed by the General Assembly at its 2006 session. The purpose of the policy is an effort to minimize the cost of textbooks for students. (A copy of this request is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 18, September 15, 2006.) A motion was made by Dr. Warriner-Burke to approve the policy as presented. The motion was seconded by Mrs. Soza and unanimously approved by the Board.

Item 17 - Approval of Disruptive Student Behavior Policy

Dr. Pierson, Vice President for Student Affairs, presented a policy on disruptive student behavior for the Board to approve. This policy is necessary to maintain a safe living, working and learning environment for students, faculty and staff. (A copy of this request is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 19, September 15, 2006.) A motion was made by Mr. Case to approve the policy as presented. The motion was seconded by Mr. Frye and unanimously approved by the Board.

Item 18 - Admissions Report and New Freshman and Transfer Profiles

Mr. Chonko, Dean of Enrollment Management, presented a report on Admissions. The report included profiles for freshman and transfer students. He reported that Longwood has its highest freshman class of 990 students. ((A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 20, September 15, 2006.) Mr. Chonko stated that Ms. Bollinger will give a final report at the December meeting.

Item 19 - Report on Summer School Enrollments

He referred to the report in the Board book on summer school enrollments. ((A copy of this request is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 21, September 15, 2006.)

Item 20 - Report on Fall On-Campus Enrollment

Mr. Chonko reported that Longwood has the highest undergraduate degree enrollment of 3,700 and the highest on-campus enrollment of 4,000 in its history. He concluded by stating that the total on-campus and off-campus enrollment is 4,400 and that it is the highest enrollment in the University’s history.

Item 21 - Report on Graduate Studies Enrollment

Dr. McWee announced that Dr. McCullough, Dean of Graduate Studies, is the first full-time dean of Graduate Studies and is heading up the on-line program. He stated that the on-line program is showing significant growth and Dr. McCullough is continuing to expand the program. Dr. McWee reported a 5% increase in enrollment in Graduate programs with 623 students enrolled in 2005 and 652 in 2006. A final fall enrollment report will be given at the December meeting.

Item 22 - Review of Crime Statistics

Dr. Pierson reviewed the highlights of the crime report. He reported that areas of concern included forcible sexual assaults and the significant variance in alcohol arrests. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 22, September 15, 2006.) Dr. Pierson reported that Longwood has a “Care Team” to work with students who are victims of sexual assault. The team aids victims in getting the resources necessary to deal with their assault.

Item 23 - Review of Judicial and Honor Board Statistics

Dr. Chassey, Director of Judicial and Honor Programs, presented for review the 2005-06 Campus Disciplinary Statistics. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 23, September 15, 2006.) A lengthy discussion and questions were raised regarding the faculty’s involvement in reporting Honor Board offenses.

Item 24 - Student Housing Occupancy Report

Dr. Pierson thanked Larry Robertson, Director of Residential and Commuter Life, for the wonderful job he and his staff did in dealing with the housing challenges for the fall. He then presented a brief update on student housing occupancy. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 24, September 15, 2006.)

Intercollegiate Athletics

Item 25 - Approval of Gender Equity Plan, Minority Plan and Student Athlete Welfare Plan

Dr. McWee presented for the Board’s approval the Gender Equity Plan, Minority Plan and Student Athlete Welfare Plan. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 25, September 15, 2006.) He stated that as part of Longwood’s move to Division I and the certification process, it is necessary for the Board of Visitors to approve these plans. A motion was made by Mrs. Vandemark to approve the three

plans as presented. The motion was seconded by Mr. Frye and unanimously approved by the Board.

Item 26 - Report on Student Athlete Academic Progress 2005-06

Ms. Meadows, Assistant Athletic Director of Compliance, presented a brief summary of the student athletic progress for 2005-06. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 26, September 15, 2006.)

Item 27 - Summary of NCAA Violations for 2005-06

Ms. Meadows provided a detailed summary of the NCAA violations for 2005-06. She reported that Longwood had four Level II and two Level I violations that were reported to the NCAA Enforcement Staff. (A copy of this report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 27, September 15, 2006.)

Discussion Topic: Move to Division I

In interest of time Dr. Cormier presented an update on the move to Division I. She announced that Dr. McWee, the faculty and the staff have done a wonderful job on the certification report. The President also announced that the NCAA Certification Team will be on campus on September 25-27 and has requested a meeting with the Rector.

The University is working on a strategic plan that is submitted to a separate reclassification committee. The plan was sent to the NCAA in June and they found major problems with it. Longwood requested permission to do revisions to the plan. She has assigned Ms. Atkins with the task of making the revisions that are due to the NCAA by September 22.

Closed Session

Mrs. Vandemark moved to go into Closed Session under Section 2.2-3711 A1 and 3 of the Code of Virginia to discuss matters related to personnel and the acquisition of property. The motion was seconded by Mr. DeWitt.

In compliance with the provisions of the Freedom of Information Act, the Board returned to Open Session. Mrs. Soza moved to certify that the discussion in Closed Session was in accordance with the *Code of Virginia*. The motion was seconded by Mr. Case and affirmed by Mr. Adams, Mr. Brown, Ms. Connelly, Mr. Daniel, Mr. Dawson, Mr. DeWitt, Mr. Frye, Mrs. Vandemark, and Dr. Warriner-Burke. (A copy of this compliance is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 28, September 15, 2006.)

Mr. Adams reported that while in Closed Session the Board reviewed and approved to affirm the hiring of new faculty members. Ms. Connelly made a motion seconded by Mr. DeWitt to affirm the hiring of new faculty members. The Board unanimously approved. (A copy of the affirmations is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 29, September 15, 2006.)

The Board adjourned for the day at 5:45 p.m.

Saturday, September 16, 2006

Call to order

Mr. Adams reconvened the Board of Visitors' meeting at 9:00 a.m. on Saturday, September 16, 2006.

Members present:

- Mr. John B. Adams, Jr.
- The Honorable Otis L. Brown
- Mr. Barry J. Case
- Ms. Marjorie M. Connelly
- The Honorable John W. Daniel, II
- Mr. George W. Dawson
- Mr. Thomas I. DeWitt
- Mr. Robert E. Frye, Sr.
- Mrs. Anne Gregory Vandemark
- Mrs. Susan E. Soza
- Dr. Helen P. Warriner-Burke

Present at the request of the Board:

- Mr. Phillip Burns, Student Representative to the Board
- Dr. Patricia Cormier, President
- Ms. Jeanne Hayden, Secretary to the Board of Visitors
- Mr. E. Andrew Hudson, President, Alumni Association
- Mrs. Katherine Madden, Substituting for Mrs. Rita Smith, President, Foundation Board
- Ms. Sharon Menegoni, Faculty Representative to the Board of Visitors

Present at the request of the President:

- Ms. Brenda Atkins, Executive Director of Governmental Affairs and Special Projects
- Mr. Richard Bratcher, Vice President for Facilities Management and Public Safety
- Ms. Bobbie Burton, Vice President for University Advancement
- Dr. Wayne McWee, Vice President for Academic Affairs
- Dr. Tim Pierson, Vice President for Student Affairs
- Ms. Kathy Worster, Vice President for Administration and Finance

Reports from Representatives

In the absence of Mrs. Smith, President of the Foundation Board, Mrs. Madden presented a report for the Foundation. Mrs. Madden reported that the Foundation Board will be meeting on September 21-22 at the Founders Inn Conference Center in Virginia Beach, Virginia. The Foundation Board will be discussing campaign preparation and their role in the campaign.

Mrs. Madden announced that Joan Putney-Bennett, Shawn Edward Marshall, Robert B. Burger, Jr., and Paul P. Hicks have all been appointed to the Foundation Board as new directors.

She then reported that the annual independent GAAP audit has not been officially presented to the Foundation Board but will be at its next meeting. An unqualified audit opinion is expected. The Foundation's total assets for 2006 grew from \$42.5 million to \$47.1 million in 2006 and

endowed funds grew from \$32.8 million to \$36.1 million. She stated that the overall rate of return on investments in fiscal year 2006 was 9.73%.

Mr. Hudson, President of the Alumni Association, reported that the on-line community for alumni that was launched in January 2006, has grown from 1,830 registered alumni to 2,908 as of September 6, 2006. He announced that the Alumni Board approved a three-year strategic plan at their summer meeting in which five general goals were established. He stated that Alumni Board members have volunteered to assume leadership for each of the goals.

Mr. Hudson announced that the name “Alumni” is no longer associated with the former Alumni House on High Street. He stated that he and the Alumni Board are very excited about the concept of having an Alumni Center. He reported that he, Nancy Shelton, Bobbie Burton and Anne Imrie visited the Alumni Center at the University of Mary Washington and are excited about the prospects of Longwood also having an Alumni Center. (A copy of his report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 30, September 15, 2006.)

Ms. Menegoni, faculty representative to the Board, thanked the Board for its time and efforts in support of Longwood. She presented her report on the perceptions and impressions on the Fall 2006 opening. The faculty feels that the workload must be increasing with the increase in enrollment. Ms. Menegoni stated that she found that as enrollment increased so did faculty positions and currently the student to faculty ratio is 19-1. She concluded by asking that the administration and the Board continue to provide accurate information to the faculty.

Mr. Burns, student representative to the Board, updated the Board on the activities of the Student Government Association. He reported that t-shirts were sold to commemorate 9-11 and that the proceeds from the sales will go to the Farmville Volunteer Fire Department. He also reported that the Residential and Commuter Life staff kept him informed throughout the summer of the issues taking place at Longwood Landings. By doing so, he was able to assist with resolving some of the problems that occurred with SGA members moving into the new housing project.

Mr. Burns announced the creation of the Longwood Student Advisory Board to provide for other student advisory boards a centralized voice when approaching the SGA and as a advisory board to Dr. McWee. He announced that with the increase in the freshman class that there has been an increase in student participation in clubs and organizations.

He concluded his reported by stating that he is confident that 2006-07 will be one of the University’s best years. (A copy of his report is filed with “Addenda to Minutes of Meetings of the Board of Visitors” as Appendix 31, September 15, 2006.)

Discussion Topic: Review of the Mission and Vision Statements and the Strategic Plan

Following the representatives’ reports Dr. Cormier reviewed the history of the Mission and Vision Statements. She stated that the work on developing the statements began in March 1996 by exploring concepts to include in the documents. The Mission Statement was approved by the Board in July 1997, the Vision Statement was approved in December 2001, and the first Strategic Plan was approved in December 2001.

A lengthy discussion was held regarding the Mission Statement. Many recommendations came forward on focusing on the concepts of the current statement. Mr. Adams and Dr. Cormier will craft a reworded Mission Statement for consideration by the Board at their December meeting.

The Board then reviewed Longwood's current peer groups and dashboard indicators. The President reviewed all the factors and parameters that were used in selecting the current list of peer groups. Board members offered suggestions for measuring Longwood against its own measures as well as against those in its peer group. They also discussed ways of creating a new aspirational peer group.

The Rector requested a draft list of dashboards indicators and benchmarks to review prior to the next meeting. This list should include the universities that Longwood competes with for faculty recruitment.

Following the discussion Mr. Adams requested that Ms. Connelly and Mr. Dawson create a tool for the Board to use in evaluating its meetings.

Adjournment

There being no further business, the Rector adjourned the meeting at 12:01 p.m.

Susan E. Soza
Board Secretary