

COMMUNITY BREAKFAST
AUGUST 19, 2008
Lewis Room – Dorrill Dining Hall
Dr. Patricia P. Cormier

- Good morning. It is so good to see all of you today.
- I know I say this every year, but can you believe that it is mid-August and our freshmen will be arriving Friday?
- As the saying goes, time flies when you are having fun – so we must be having a wonderful time, because time is surely flying by....of course, there are some that say time flies as you get older, but I much prefer having fun to getting older – so that is the story we are sticking to!!
- Joking aside, I hope that you have had a great summer and the opportunity to get away from work for a vacation.
- I am pleased to announce that we have two new deans that will be joining us this year. Unfortunately, neither were able to come today since they have not started their new positions yet.
- Dr. Paul Barrett has been hired as the Dean of the College of Business and Economics. Dr. Barrett has 30 years experience in business and nine years of teaching experience at the college level.
- Since 1992 he has served as a managing member of Barrett and Company, LLC, a professionally licensed executive coaching, tax, accounting, and financial planning services firm in Baltimore, Maryland.
- From 1992 to 2001, he was an adjunct faculty member for the Community Colleges of Baltimore County, Maryland, where he taught accounting, finance, marketing, and business courses.
- He has already purchased a house in Farmville and I am sure that you will have the opportunity to meet him soon. He will be on board on September 1.
- Dr. Anthony A. Koyzis has been hired as the Dean of Graduate and Extended Studies and will start his new position on September 10th.
- Dr. Koyzis is currently the Dean of the School of Education, Counseling and Graduate Studies at Wayne State College in Nebraska.
- He, too, has purchased a house in our community.

- Both new deans are excellent assets for the University and I know you will welcome them.
- Over the last couple of years, the Community Breakfast has been timed so that we were able to announce our standings in the U. S. News & World Report's list of America's Best Colleges; however, the data will not be released until the end of this week.
- We do know, however, that Longwood University is among 139 schools in the Southeastern U.S. listed in the Princeton Review's *2009 Best Colleges: Region by Region section*.
- These national rankings are important as they help keep us on the radar screen of our prospective students and their parents. As you have heard me say before, if you are not in the rankings, you hate them; if you are in the rankings, you love them AND we love them!
- As you can imagine with the first day of school approaching, I have daily communication with Bob Chonko, Dean of Admissions. The latest numbers that he has – and please remember these are preliminary numbers, since there are a few days before school actually starts and anything could happen – but as of now, we are looking at a freshman class of approximately 1,060. That is an increase of 72 students from last year's 988.
- The quality of this year's applicant pool, with a 3.4 GPA and a 1095 SAT, is higher than last year's.
- The transfer student numbers appear to be coming in around 165, which is somewhat smaller than last year's transfer population.
- The demographics of the incoming freshman class are very similar to last year: 33 percent male, 95 percent in-state, 85 percent white, and 15 percent other races.
- Total enrollment on and off campus will be about 5,000 students.
- Also, this fall, there will be 26 Chinese students from Anhui University of Technology –We will also have two professors from Anhui,
- Both Evelyn Hume and Claire La Roche taught in China this past summer, but had to return before the Olympic Games began! Dr. Hume may return to China to teach in the Spring semester.
- We have three student exchange programs this year:
 - We will have two students from the University of Geneva, Switzerland – one of Liberian nationality, the other Swiss.

- In another exchange program, one student from the Advancia Business School in Paris, France will be at Longwood taking business courses and one student from Longwood's College of Business and Economics will be going to Advancia this fall to study business and French.
 - We will also have one student from the University of Plymouth, England and Longwood will send students to the University of Plymouth for the Spring semester.
- While it appears now that we may have a record enrollment, we must keep in mind that we always lose a few students for whatever reason during the first two weeks, but, in addition, this year we have to remember that the economy could play a role in the final numbers.
- All of the on-campus and University-managed housing is at capacity, even though we allowed all students to move off campus who asked to live off campus and met the criteria. We currently have 130 more continuing students in Longwood managed housing than we had last year at this time.
- I think, in part, that is a reaction to the Virginia Tech tragedy and the desire of parents to keep their children in University-managed housing because they feel that it is a safer living environment. In addition, many realize that they can't cook or "keep house" like they should!
- We are very pleased that the Cox Residence Hall Renovation project will be completed in time for our students to move in this fall. This residence hall has under-gone a true extreme makeover – it has gone from dingy halls with dreary rooms, to modern fixtures highlighting the halls and study rooms and really nice living quarters for our students.
- Sustainability is now a theme throughout our capital projects – whether new construction or a renovation, such as Cox. This renovation included new energy efficient windows; local and renewable resources such as Virginia brick and linoleum were used in this project; and, interior air quality is maintained by using low Volatile Organic Compounds Paint (otherwise known as VOC paints) and energy saving compact fluorescent lighting, which was used throughout the building.
- Seeing the new Communication Studies and Theatre Arts building at the south end of Brock Commons is a real eye-opening experience! The three-story, 41,000 square foot facility is on schedule and should be completed in early 2009.
- And, as we complete the Communication Studies and Theatre Art building, we should be getting ready for the groundbreaking for the Bedford Addition and Renovation.

- Can you say FABULOUS – because that is exactly what this building will be. The new updates and addition will not only provide a state-of-the art teaching environment for our faculty and staff, but it will be an artistic masterpiece itself. Much of the façade will be glass and will a modern and cutting edge flare while still blending nicely with the surrounding buildings. Also, there will be elegant water features as well as an outdoor garden for displaying artwork. Building on our commitment to sustainability, this project is being designed to achieve LEED Silver certification.
- We have just begun breaking ground on the new Heating Plant, which is being constructed on Barlow Field. This new facility will dramatically increase the overall efficiency of the campus’ heating and hot water operations. It will also offer additional fuel storage space to improve accessibility and ease of operation.
 - You will recall that we burn sawdust in our heating plant – we’ve been burning, first wood chips, and now sawdust – since the mid-1980’s and it has saved the University thousands of dollars annually. Burning sawdust is a prime example of the benefits of sustainable choices. This carbon neutral energy source is a bi-product of local sawmills. The construction of the new heating plant should be completed in the Spring 2010.
- Work is currently underway to transfer the “old Blackwell Dining Hall” into prime meeting and gathering space. Improvements include mechanical and electrical systems upgrades and many interior aesthetic improvements. This project is scheduled to be completed before August 2009.
- Once the Blackwell renovation is completed, the Jarman Hall renovation will commence. This project will encompass new finishes, an upgraded mechanical system, as well as acoustical and lighting improvements in the theatre. A component of this project will address improving vehicular access on High Street.
 - As you know, Jarman Hall is an important asset not only to Longwood, but to the local community. In addition to Convocation and other University events, it has been used for dance recitals, high school graduations, and for Girl State activities, among others. The improvements to this facility will be appreciated by many!
- Those are some of the major capital projects that are underway or planned, but certainly not all the projects. There are many more smaller projects also underway so the campus is an extremely busy place!
- In addition to the projects on campus, the Real Estate Foundation has a number of projects underway as well. These include several projects at Lancer Park.

- The design is nearly complete and approvals are being sought for both the pedestrian and vehicular bridges at Lancer Park. We feel confident that approvals from the Commonwealth of Virginia and from VDOT will come through without significant delay so we can commence construction late this year and have the bridges available in the 2009-2010 academic year.
- These bridges will cross the abandoned railroad line near Carter's Flower Shop on Third Street and will greatly enhance access to Lancer Park and will improve safety as well as provide a more aesthetically appealing entrance for our students, parents, and guests.
- As we start to move intramural sports to the Lancer Park complex, these bridges become even more important. Currently, there are two fields and various related infrastructure under construction.
- The first field will be used for softball and various other intramural sports and the second field will be an "in-fill" artificial turf field that will be used for various intramural and club sports and should be ready for use by mid-fall.
- There is also a "green" element to the Lancer Park fields. A storm water retention facility called a RAIN TANK has been installed. This is an underground tank that collects rainfall (when we have any), which is then recycled for irrigation.
- This morning, I have asked Ken Copeland, Executive Director of the Real Estate Foundation and Director of Economic Development, to share with you the new economic impact study that the Longwood Small Business Development Center just recently completed. As you know, we undertake this study every five to six years and it determines the economic impact that Longwood University and its faculty, staff, and students have on the Town of Farmville and the local community.
- Ken and his staff in the Small Business Development Center have worked hard to conduct this study and have done a fantastic job. Ken, please come up and share the results of your study.

POWERPOINT PRESENTATION BY KEN COPELAND

- Thank you, Ken, I appreciate all the hard work that you and your staff put into this project.
- Before closing, I want to thank the Town of Farmville – Gerry Spates and others – for purchasing and installing the new banners welcoming Longwood and Hampden-Sydney students. These banners have the college seals of Longwood

University and Hampden-Sydney College, joined by the seal of the Town of Farmville. The new town/gown banners were produced by the Town of Farmville with design coordination by the Longwood Office of Public Relations. These are beautiful banners and are greatly appreciated.

- I also understand that later this week there will be new “welcome” banners going up at the four major intersections coming into Town.
- This is great for our students – we want them to feel a part of the Farmville community and I think the downtown banners, as well as the highway banners, will communicate to our students and their parents that they are welcomed additions to the Town of Farmville, which, after all, will be their home for the next nine months.
- While our athletes and other groups of students have arrived on campus, the Freshmen will come in on Friday and the remaining returning students on Saturday and Sunday.
- While these 4,500 students will greatly increase the population of the Town and add to our travel woes – traffic, parking, and pedestrians -- they will also be bringing a renewed vibrancy to the community.
- Thank all of you for coming this morning. Are there any questions that you have that we can answer?

QUESTIONS/ANSWERS

- Again, I appreciate you taking time from your busy schedule to attend the Community Breakfast.