



## CONFERENCE INSTRUCTIONS MARCH 18-20, 2010

We look forward to seeing you at the upcoming Longwood University Sustainability Conference. Below please find information that will help you to organize your visit.

### **Dress code:**

This conference is casual and students, faculty, and staff are encouraged to wear t-shirts or sweatshirts from their own institution.

### **Location/Time of Conference:**

The physical address for Longwood University is 201 High Street, Farmville. The conference will be held in *Blackwell Ballroom*, which is attached to the building with the large gold dome facing High Street (Ruffner). The campus map can be accessed at the following website (you may have to cut and paste into your browser) and Blackwell is building #11: <http://whylongwood.com/virtualtour/campus.pdf>.

The conference starts at 7:30 pm on Thursday, March 18 with the keynote presentation by Jerry Greenfield of Ben & Jerry's (followed by an ice cream social). Presenters start at 9:00 am on Friday, March 19 in Blackwell.

### **Parking:**

Parking will be in the Wheeler parking lot, across from Wheeler Dorm. When accessing the campus map, Wheeler residence hall is #17. The parking lot is just across Griffin Street. There should be signs to indicate that you are in the correct place.

When walking to the conference from the Wheeler parking lot, cross the street to the university's campus and follow Griffin to the corner. Take a right onto High Street and walk to the building with the dome. You will enter the domed building (Ruffner) and walk through the Rotunda area. Blackwell Foyer and Ballroom are just behind the Rotunda.

### **Registration Desk:**

The Registration desk will be in the Blackwell Foyer, just outside the Blackwell Ballroom where speakers will present. The desk will open at 6:45 p.m. on Thursday, March 18 (prior to Jerry Greenfield's presentation). The desk will open at 8:30 on Friday and Saturday mornings.

Registration packets will include: conference program, ticket to Jerry' Greenfield's presentation, ticket to Friday lunch, and ticket to Saturday lunch.

**Breaks:**

The conference will have a break room with snacks and beverages available most of the day. The break room is just to the right of Blackwell Ballroom. Restrooms are also located in this area.

**Exhibits:**

There are 2 exhibits that you should see during your stay at Longwood. The first is a book exhibit that has titles addressing the three themes of sustainability (in Blackwell foyer). The second is a multi-media exhibit by Longwood senior Michael Shelton (in room next to break room off of Blackwell Ballroom).

**T-shirts:**

Conference shirts will be available for purchase during the event. Shirts are a long sleeved Hanes fair trade product. Shirts will be sold at cost for \$8 and are available on a first-come first-served basis.

**Driving to the University:**

**From Charlottesville:**

Take Route 20 South to U.S. 15 South; follow U.S. 15 South to Farmville; turn left onto Business 15/460 at stop light (Executive Inn); proceed several miles and turn right onto Business 15 (Oak Street) at Centra Southside Community Hospital. At traffic light, take a right onto Griffin Street (note that there are 2 streets to the right at the same intersection and Griffin is the second one). You will see a parking lot just on your right. You will be at the corner of the university at this point.

**From Hampton/Newport News:**

Take I-64 West to I-95 South, turn onto the downtown expressway (Route 195); take the expressway to the Powhite Parkway (Route 76); take Powhite Parkway to Route 288 (Chesterfield/Amelia), follow Route 288, exit onto U.S. 360 West. Take 360 West approximately 35 miles to State Route 307, take Route 307 for 9 miles to U.S. 460 West. Exit 460 at the second Farmville exit (Business U.S. 15 North), you will follow the signs to Longwood (about a mile), turn left onto High Street. At the next light, take a left onto Griffin. You will see a parking lot on your right. You will be at the corner of the university at this point.

From Lynchburg/Roanoke:

Take U.S. 460 East into Farmville. Exit 460 at the second Farmville exit (Business U.S. 15 North), follow the signs to Longwood University (about a mile), turning left onto High Street. At the next light, take a left onto Griffin. You will see a parking lot on your right. You will be at the corner of the university at this point.

From Norfolk/Virginia Beach:

Take I-64 West to Richmond and follow the Richmond directions or take U.S. 460 West to Farmville. Exit 460 at the second Farmville exit (Business U.S. 15 North), follow the signs to Longwood (about a mile), turning left onto High Street. At the next light, take a left onto Griffin. You will see a parking lot on your right. You will be at the corner of the university at this point.

From Northern Virginia, Richmond, Washington D.C.:

Take I-95 South to Powhite Parkway (Exit 79). Take Powhite Parkway to Route 288 (Chesterfield/Amelia), follow Route 288, exit onto U.S. 360 West. Take 360 West approximately 35 miles to State Route 307, take Route 307 for 9 miles to U.S. 460 West. Exit 460 at the second Farmville exit (Business U.S. 15 North), follow the signs to Longwood (about a mile), turning left onto High Street. At the next light, take a left onto Griffin. You will see a parking lot on your right. You will be at the corner of the university at this point.

**Hotel Information:**

The conference hotel is *Hampton Inn of Farmville* located at 300 Sunchase Boulevard, just off of Third Street/460 Business. From 460 W, take the first Farmville exit onto Third Street/460 Business and you will pass by the hotel in about a mile.

For institutions receiving subsidized hotels for the conference:

- You will be responsible for the first \$40 plus tax for each room and each night plus any incidental charges. Longwood will be direct billed for the balance.
- Hotels should be listed both under your representative's name and your institution's name.
- The hotel serves a decent continental breakfast in the morning.
- The hotel can provide you with a map to the university if you would like. However, getting there is easy: Take a left when leaving the hotel, then take a right onto Third

Street (Business 460) and follow to downtown. Take a left onto Main Street and then a right onto High Street. Follow High Street along the side of the university, and then take a left onto Griffin. You will see the parking lot on the right. (Also note that you will have just passed in front of the building with the gold dome where the conference is being held.)

### **Dining in Farmville:**

The conference includes a catered lunch on both Friday and Saturday. However, participants are on their own for dinner on Friday. Here are some of the dining options in Farmville (notice that most are located on Main Street):

Macados (sandwiches, nachos, etc.): 200 E. Third Street (south of hotel on same street)

Pino's Pizzeria (Pizza, pasta, subs): 404 S. Main Street

Golden Palace (Chinese): 913 S. Main Street

Buffalo Wild Wings (Sports bar/restaurant): 1403 S. Main Street

Perini's (Pizza, pasta, subs): 1413 S. Main Street

Ruby Tuesday (American bistro): 1807 S. Main Street

Applebees (American bistro): 1808 S. Main Street

La Parota (Mexican): 2104 S. Main Street

Midtown Square (on Main Street across from University):

- Moe's Southwestern Grill (fast food Mexican)
- Chick Fil-A
- Subway
- Barnes & Noble/Starbucks (open until 7 p.m.)

There is also an assortment of fast food including KFC, Wendy's, McDonalds, Burger King, and Arby's. Quizno's is located in the shopping center next to the hotel.

To get to Main Street from the hotel: Take a left when leaving the hotel, then take a right onto Third Street (Business 460), take a left onto Main Street. Follow Main Street for a block and you will start seeing restaurants along a 1-2 mile stretch. When you get to Lowe's, you are about to leave Farmville.

## **Questions?**

Should you have any questions, please contact Dr. Melanie Marks at [marksmb@longwood.edu](mailto:marksmb@longwood.edu) or 434.395.2372 (w) or 434.390.6767 (c).