

LONGWOOD BY THE NUMBERS
-State Comparative Data for Virginia-
2024

The Commonwealth of Virginia is a leader nationally in the level of detailed data analytics that the state government collects about higher education. This white paper is an aggregation of comprehensive alumni survey data, academic program analytics, student survey results, and enrollment metrics.

These are some of the key figures for how Longwood compares:

- One of the six public institutions in Virginia with alumni satisfaction rates above 90% (Longwood, William & Mary, JMU, UVA, VMI, and Virginia Tech)
- Best in the state for alignment of programs to high growth occupations (50% of Longwood students are in high growth programs)
- Best in the state for internships during college (82% of Longwood students)
- 94% employment rate for young alumni (behind only Virginia Tech and VMI, both at 95%)

Part of this success is consistent scale --- Longwood is only 7% larger today in undergraduate size than it was a generation ago, whereas William & Mary, JMU, UVA, VMI, and Virginia Tech are all at least 30% larger than they were 30 years ago. Still, at over 4,500 students today, Longwood is one of the fifteen largest of Virginia's more than 40 colleges and universities.

The following sections capture data from the Commonwealth's "Virginia Educated" alumni survey, the State Council of Higher Education's six year planning process, the National Survey of Student Engagement, and state enrollment measures.

"Virginia Educated"

A Post-College Outcomes Study of Virginia Public College and University Graduates

At the request of the Virginia General Assembly, for the first time there has been a survey of undergraduate alumni from all 15 of Virginia's public universities about their college experience and its effect on their lives and careers. This 2021 survey was overseen by the State Council of Higher Education for Virginia (SCHEV), in collaboration with the Virginia Economic Development Partnership (VEDP). The survey is of alumni graduating from 2007 through 2018.

The following is a set of key survey responses; institutions are listed in alphabetical order.

Longwood is one of the six public institutions in Virginia that have alumni satisfaction rates above 90%

College of William & Mary	91.6%
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James Madison University	92.3%
Longwood University	91.1%
University of Virginia	92.6%
Virginia Military Institute	91.7%
Virginia Tech	93.4% #1

Christopher Newport University	89.1%
Radford University	89.7%
University of Mary Washington	89.1%
Virginia Commonwealth University	82.5%

A. While completing your college education, did you have a mentor who supported and encouraged your goals?

College of William & Mary	60.1%
James Madison University	52.1%
Longwood University	65.0% #2
University of Virginia	49.5%
Virginia Military Institute	81.4% #1
Virginia Tech	44.4%

Christopher Newport University	56.7%
Radford University	56.0%
University of Mary Washington	58.5%
Virginia Commonwealth University	36.9%

B. Percent of alumni very satisfied with class sizes during college:

College of William & Mary	65.2%
James Madison University	42.4%
Longwood University	73.7% #2
University of Virginia	32.1%
Virginia Military Institute	88.3% #1
Virginia Tech	27.6%

Christopher Newport University	71.2%
Radford University	56.9%
University of Mary Washington	66.7%
Virginia Commonwealth University	25.5%

C. Employment rate of alumni:

College of William & Mary	91.9%
James Madison University	94.1%
Longwood University	94.0% <i>better employment rate than UVA, W&M</i>
University of Virginia	92.8%
Virginia Military Institute	95.3%
Virginia Tech	95.9% #1

Christopher Newport University	92.5%
Radford University	93.6%
University of Mary Washington	94.1%
Virginia Commonwealth University	92.0%

D. Did you have an internship during college?

College of William & Mary	66.8%
James Madison University	61.8%
Longwood University	82.8% #1
University of Virginia	70.8%
Virginia Military Institute	57.5%
Virginia Tech	74.7% #2

Christopher Newport University	57.2%
Radford University	50.7%
University of Mary Washington	51.1%
Virginia Commonwealth University	46.0%

E. Do you keep up closely with friends from college?

College of William & Mary	93.6%
James Madison University	91.4%
Longwood University	90.3%
University of Virginia	92.4%
Virginia Military Institute	95.3% #1
Virginia Tech	91.6%

Christopher Newport University	87.1%
Radford University	83.3%
University of Mary Washington	83.0%
Virginia Commonwealth University	78.9%

State Council of Higher Education for Virginia

Six-Year Planning Data, assembled by SCHEV in collaboration with the Boston Consulting Group

Are students graduating from programs that are aligned to occupations that are expected to see high growth in the next 5 years?

College of William & Mary	26%
James Madison University	34%
Longwood University	50% #1
University of Virginia	18%
Virginia Military Institute	6%
Virginia Tech	19%

Christopher Newport University	28%
Radford University	46%
University of Mary Washington	32%
Virginia Commonwealth University	33%

National Student Engagement Survey

NSSE annually collects information at hundreds of colleges and universities about students' participation in programs and activities that institutions provide for their learning and personal development. The results provide an estimate of how undergraduates spend their time and what they gain from attending college.

Students discussed course topics, ideas, or concepts with a faculty member outside of class often or very often:

Longwood University	52%
Average Southeast Public	34%

Students talked about career plans with a faculty member often or very often:

Longwood University	64%
Average Southeast Public	44%

Commonwealth of Virginia Enrollment for Higher Education

Percentage change in size of undergraduate student body Fall 2023 vs Fall 1993

Longwood University	7%
Virginia Military Institute	31%
College of William & Mary	32%
University of Virginia	41%
Virginia Tech	59%
James Madison University	106%

Total Enrollment Fall 2023 of Colleges and Universities in Virginia

Liberty University	101,554	UVA Wise	1,922
George Mason University	40,184	Roanoke College	1,863
Virginia Tech	38,294	Mary Baldwin University	1,780
Virginia Commonwealth University	28,594	Virginia Union University	1,716
University of Virginia	25,944	Virginia Wesleyan University	1,711
James Madison University	22,760	Virginia Military Institute	1,560
Old Dominion University	22,541	Randolph-Macon College	1,523
Regent University	12,467	Bridgewater College	1,436
William & Mary	9,762	Emory & Henry College	1,359
Radford University	7,531	Averett University	1,356
Norfolk State University	6,045	Eastern Mennonite University	1,292
Virginia State University	5,190	Southern Virginia University	971
Longwood University	4,544	Hampden-Sydney College	876
Christopher Newport University	4,503	Bluefield University	873
Shenandoah University	4,343	Ferrum College	794
University of Mary Washington	3,808	Hollins University	782
University of Richmond	3,775	Christendom College	650
Marymount University	3,667	Randolph College	634
Hampton University	3,649	Sweet Briar College	464
University of Lynchburg	2,592	Divine Mercy University	444
Washington and Lee University	2,277		