



OAIR DATA BRIEF

February 8, 2018

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THIS DOCUMENT IS INTENDED FOR LIMITED RELEASE.

These data tables are frequently requested. This publication is intended to focus solely on data generated via SCHEV, IPEDS, and BANNER. Do to some data being unofficial; care should be taken in its distribution and interpretation.

In This Edition: Updates to tables 1-4, 11, 15-17

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STUDENT ENROLLMENT & ADMISSIONS

Table 1 LONGWOOD UNIVERSITY STUDENT RACIAL AND ETHNIC COMPOSITION²³

Race or Ethnicity	2013	2014	2015	2016	2017	5-yr. AAGR
African American or Black (NH) Students	363	392	451	439	512	41.0%
American Indian/Native American (NH) Students	12	16	18	17	15	25.0%
Asian/Pacific Islander (NH) Students	58	77	75	66	68	17.2%
Foreign/International Students	43	45	56	68	77	79.1%
Hispanic Students	218	224	240	215	252	15.6%
Multi-Race (NH) Students	130	148	159	151	109	-16.2%
Unknown/Unreported (NH) Students	556	389	293	266	317	-43.0%
White, Caucasian American (NH) Students	3,580	3,805	3,795	3,663	3,724	4.0%
All Students	4,960	5,096	5,087	4,885	5,074	2.3%

Source: SCHEV

Table 2 PROFILE OF FIRST-TIME FRESHMEN

Year	Incoming Freshmen Statistics	SAT				ACT				High School			
		Total # w/SAT	75th %ile	Median	25th %ile	Composite				Total # w/ HS GPA	75th %ile	Median	25th %ile
Total # w/ACT	75th %ile					Median	25th %ile						
2013-14	1111	1058	C: 1080	C: 1010	C: 940	263	23	21	19	1103	3.62	3.33	3.09
			M: 540	M: 500	M: 460								
			V: 550	V: 500	V: 460								
2014-15	1103	1057	M: 540	M: 500	M: 460	376	23	21	19	1101	3.67	3.39	3.11
			V: 550	V: 510	V: 470								
			C: 1080	C: 1010	C: 940								
2015-16	1053	996	M: 540	M: 490	M: 440	294	23	21	18	1049	3.73	3.42	3.16
			V: 550	V: 490	V: 450								
			C: 1080	C: 990	C: 900								
2016-17	950	890	M: 530	M: 480	M: 430	304	23	20	18	944	3.7	3.42	3.15
			V: 540	V: 490	V: 440								
			C: 1060	C: 970	C: 890								
2017-18	1071	1001	M: 550	M: 510	M: 470	266	23	20	18	1063	3.72	3.34	3.01
			V: 590	V: 540	V: 490								
			C: 1140	C: 1050	C: 980								

Source: SCHEV

Table 3 FALL UG HEADCOUNT ENROLLMENTS BY ISOS

Fall Term	In-State Undergraduates	Out-Of-State Undergraduate	Total
2013	4287	210	4497
2014	4339	235	4574
2015	4291	322	4613
2016	4087	299	4386
2017	4116	355	4471

Source: SCHEV

² FT/PT UG/GR³ Unofficial: Fulltime UG AAGR: Average Annual Growth Rate

Table 4 FALL HEADCOUNT ENROLLMENTS BY FTPT

Fall Term	Undergraduates		Graduates Students		Total
	Full-time	Part-time	Full-time	Part-time	
2012	3,963	392	125	354	4834
2013	4,123	374	142	321	4960
2014	4,183	391	153	369	5,096
2015	4,141	472	161	313	5,087
2016	3,936	450	137	362	4,885
2017	3,958	513	143	460	5,074

Source: SCHEV

Table 5 ANNUAL ADMISSIONS SUMMARY FOR FIRST TIME IN COLLEGE (FTIC) FULLTIME

Year	Applied	Accepted	Acceptance Rate	Enrolled	Yield Rate	Rejected	Rejection Rate
2012-13	4207	3259	77.5%	1047	32.1%	-948	22.5%
2013-14	4087	3323	81.3%	1121	33.7%	-764	18.7%
2014-15	4224	3358	79.5%	1114	33.2%	-866	20.5%
2015-16	4354	3748	86.1%	1070	28.5%	606	13.9%
2016-17	4683	3904	83.4%	949	24.3%	779	16.6%

Source: SCHEV

Table 6 ANNUAL ADMISSIONS SUMMARY

Year	Institutional Cohort	Applied	Accepted	Acceptance Rate	Enrolled	Yield Rate	Rejected	Rejection Rate
2016-17	First Time in College (I/S)	4,144	3,488	84.2%	893	25.6%	656	15.8%
	First Time in College (O/S)	539	416	77.2%	56	13.5%	123	22.8%
	New Transfers (I/S)	507	399	78.7%	279	69.9%	108	24.2%
	New Transfers (O/S)	62	47	75.8%	16	34.0%	15	24.2%
	New Graduates (I/S)	290	259	89.3%	150	57.9%	31	10.7%
	New Graduates (O/S)	58	36	62.1%	8	22.2%	22	37.9%
	The University	5,600	4,645	82.9%	1,402	30.2%	955	17.1%

Source: SCHEV

Table 7 STUDENT FINANCIAL AID OF FULL-TIME FIRST-TIME DEGREE UNDERGRADUATE STUDENTS

	2009-10	2010-11	2011-12	2012-13	2013-14
Total number of full-time first-time degree/certificate seeking undergraduates - financial aid cohort	956	975	1,055	1,007	1,091
Percent of full-time first-time undergraduates receiving any financial aid	75%	76%	71%	69%	70%
Percent of full-time first-time undergraduates receiving federal, state, local or institutional grant aid	55%	57%	52%	47%	47%
Average amount of federal, state, local or institutional grant aid received	\$5,715	\$6,119	\$6,575	\$8,069	\$8,087

Source: IPEDS TREND REPORT FOR ONE VARIABLE

Table 8 INTERNATIONAL STUDENTS & NONRESIDENT ALIENS

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Total number of non-resident Aliens reported:	43	45	56	60	66
Degree Seeking Undergraduates	35	38	48	57	61
First time/Full time	7	13	10	6	9
First time/Part time	2	0	0	0	0
Transfers	3	7	11	13	11
All other Undergraduates Enrolled	23	18	27	38	41
Non-Degree Seeking Undergraduate Level	8	6	8	2	4
Non-Degree Seeking Graduate Level		1	0	1	1

Source: BANNER

FACULTY

Table 9 LONGWOOD UNIVERSITY FULLTIME FACULTY HEADCOUNT BY RANK

	Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
	N	%	N	%	N	%	N	%	N	%
Professor	47	21.0%	50	21.0%	49	19.8%	51	20.3%	51	20.1%
Male	27	57.4%	29	58.0%	27	55.1%	26	51.0%	28	54.9%
Female	20	42.6%	21	42.0%	22	44.9%	25	49.0%	23	45.1%
Asso. Professor	70	31.3%	70	29.4%	74	29.8%	71	28.3%	70	27.6%
Male	39	55.7%	38	54.3%	41	55.4%	40	56.3%	38	54.3%
Female	31	44.3%	32	45.7%	33	44.6%	31	43.7%	32	45.7%
Asst. Professor	69	30.8%	76	31.9%	81	32.7%	83	33.1%	80	31.5%
Male	38	55.1%	36	47.4%	36	44.4%	38	45.8%	37	46.3%
Female	31	44.9%	40	52.6%	45	55.6%	45	54.2%	43	53.8%
Instructor	2	0.9%	3	1.3%	7	2.8%	8	3.2%	7	2.8%
Male	0	0.0%	0	0.0%	1	14.3%	1	12.5%	3	42.9%
Female	2	100.0%	3	100.0%	6	85.7%	7	87.5%	4	57.1%
Lecturer	32	14.3%	35	14.7%	31	12.5%	31	12.4%	32	12.6%
Male	11	34.4%	12	34.3%	15	48.4%	15	48.4%	13	40.6%
Female	21	65.6%	23	65.7%	16	51.6%	16	51.6%	19	59.4%
No Rank	4	1.8%	4	1.7%	6	2.4%	7	2.8%	14	5.5%
Male	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Female	4	100.0%	4	100.0%	6	100.0%	7	100.0%	14	100.0%
Male	115	51.3%	115	48.3%	120	48.4%	120	47.8%	119	46.9%
Female	109	48.7%	123	51.7%	128	51.6%	131	52.2%	135	53.1%
Total	224		238		248		251		254	

Source: UNIV HR

Table 10 FULL TIME FACULTY STAFF BY RACIAL /ETHNIC BACKGROUND

Year	Black, Non-Hispanic	Asian	Native Hawaiian or other Pacific Islander	American Indian/Alaska Native	Hispanic	White, non-Hispanic	nonresident alien	two or more races	Race and Ethnicity Unknown
2016	6	9	0	0	5	233	0	0	1
2015	6	9	0	0	5	231	0	0	0
2014	5	6	0	0	6	231	0	0	0
2013	7	7	0	0	6	218	0	0	0
2012	6	5	0	0	5	208	0	0	0

Source: UNIV HR

RETENTION

Table 11 RETENTION PERCENT OF FIRST-TIME FULL-TIME DEGREE/CERTIFICATE-SEEKING UNDERGRADUATE STUDENTS OF VIRGINIA 4-YEAR PUBLIC INSTITUTIONS OF HIGHER LEARNING

Institution	Fall Cohort Year	Cohort	Fall Term Retained	Retained	Retention Rate
Christopher Newport University	2016	1,228	2017	1,081	88%
College of William and Mary	2016	1,504	2017	1,424	95%
George Mason University	2016	3,247	2017	2,837	87%
James Madison University	2016	4,501	2017	4,063	90%
Longwood University	2016	895	2017	722	81%
Norfolk State University	2016	1,016	2017	725	71%
Old Dominion University	2016	2,727	2017	2,134	78%
Radford University	2016	1,747	2017	1,321	76%
University of Mary Washington	2016	935	2017	783	84%
University of Virginia	2016	3,682	2017	3,556	97%
University of Virginia's College at Wise	2016	330	2017	216	65%
Virginia Commonwealth University	2016	4,207	2017	3,488	83%
Virginia Military Institute	2016	454	2017	396	87%
Virginia State University	2016	1,037	2017	732	71%
Virginia Tech	2016	5,921	2017	5,487	93%

Source: SCHEV

Table 12 RETENTION REPORT

Cohorts	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
A. Full-time Fall cohort	1,055	1,007	1,091	1,077	1,009
B. Exclusions from full-time Fall cohort	13	15	9	13	2
C. Full-time adjusted Fall cohort (A-B)	1042	992	1082	1064	1007
D. Full-time Fall cohort enrolled in second year	841	809	853	855	793
IPEDS Full-time retention rate (D/C)	81%	82%	79%	80%	79%
SCHEV Full-time retention rate (D/A)	80%	80%	78%	79%	79%

Source: IPEDS, SCHEV Research Retention Report

GRADUATION

Table 13 GRADUATION RATE DATA FOR BACHELORS DEGREE-SEEKING COHORT AND OTHER DEGREE-SEEKING COHORT

Cohort Yr.	Cohort #	Grads within 4 Years		Grads within 5 Years		Grads within 6 Years	
		#	%	#	%	#	%
2011	1055	508	48%	689	65%	700	66%
2010	975	467	48%	610	63%	630	65%
2009	991	446	45%	616	62%	647	65%
2008	1,048	485	46%	663	63%	693	66%
2007	978	428	44%	608	62%	622	64%

Source: SCHEV + BANNER

TABLE 14. FALL 2011 COHORT 4 & 6 YEAR GRADUATION PROFILE

Racial Composition of Freshman Class	Count of ETHNIC	Average of HSGPA	Average of SAT_SCORE	Total of FIRST_GEN	Total grad w/n 4YRs	% grad w/n 4YRs	Average GPA @ 4YR grad	Total grad at 5 & 6 Yrs	% grad w/n 6YRs	Average GPA @ 5 & 6YR grad
First Time Freshman	1073	3.41	1035	286	513	47.8%	3.19	213	67.7%	2.89
American Indian/Alaska Native	3	3.19	973	1	0	0.0%	0	1	33.3%	2.36
Asian	12	3.37	1052	2	5	41.7%	3.02	3	66.7%	3.13
Black or African American	68	3.37	937	29	28	41.2%	3.03	23	75.0%	2.74
Hispanic	42	3.19	1027	9	17	40.5%	3.02	7	57.1%	2.79
Native Hawaiian/Pacific Islander	1	2.77	1010	0	0	0.0%	0	1	100.0%	2.51
Non-Resident Alien	3	3	960	0	1	33.3%	3.79	1	66.7%	2.89
Two or More Races	45	3.4	1056	17	17	37.8%	3.21	9	57.8%	3.04
Unknown	34	3.4	1094	2	16	47.1%	3.22	4	58.8%	2.67
White/Non-Hispanic	865	3.42	1039	226	429	49.6%	3.2	164	68.6%	2.92

Source: Banner

DEGREES CONFERRED

Table 15 FIVE-YEAR DEGREE AWARD TRENDS BY DEGREE LEVEL

	2012-13	2013-14	2014-15	2015-16	2016-17	5YR Rate of Growth
Bachelors	832	912	909	932	943	13.3%
Masters	179	146	159	184	147	-17.9%
Post Master	32	9	39	29	29⁴	-9.4%

Source: SCHEV

Table 16 DEGREES AWARDED FOR ACYR_2017⁵

Bach Science Bus Administration	135	Endorsement- Graduate	29
Bachelor of Arts	149	Master of Arts	1
Bachelor of Fine Arts	38	Master of Business Adm	14
Bachelor of Music	7	Master of Education	48
Bachelor of Science	576	Master of Science	84
Bachelor of Science Nursing	38		
UG	943	GR	176
Total		1119	

Source: Banner

⁴ SCHEV is currently not tracking Longwood Certificate endorsements

⁵ This data point is unofficial

Table 17 TOP FIVE PROGRAMS BY ACADEMIC YEAR

Program	2012-13	2013-14	2014-15	2015-16	2016-17
Liberal Arts and Sciences/Liberal Studies (24.0101)	155	177	174	165	137
Education, General (13.0101)	132	106	70	87	63
Business Administration and Management, General (52.0201)	115	118	110	124	149
Biology/Biological Sciences, General (26.0101)	57	56			
Visual and Performing Arts, General (50.0101)	56	84			
Psychology, General (42.0101)			63		
Kinesiology and Exercise Science (31.0505)			62	67	73
Criminology/ Criminal Justice				69	
Communication Studies (09.0101)					60

Source: SCHEV DC FILE

Table 18 DEGREE INVENTORY

Degree	Program Name	CIP Code	Degree	Program Name	CIP Code
UG	Anthropology	45.0201	UG	Modern Languages	16.0101
UG	Athletic Training	51.0913	UG	Nursing	51.3801
UG	Biology	26.0101	UG	Physics	40.0801
UG	Business Management Administration	52.0201	UG	Political Science	45.1001
UG	Chemistry	40.0501	UG	Psychology	42.0101
UG	Communication Sciences and Disorders	51.0204	UG	Social Work	44.0701
UG	Communications Studies	09.0101	UG	Sociology	45.1101
UG	Computer Science	11.0701	UG	Therapeutic Recreation	51.2309
UG	Criminology/Criminal Justice	43.0104	UG	Visual and Performing Arts	50.0101
UG	Economics	45.0601	GR	Communications Sciences and Disorders	51.0204
UG	English	23.0101	GR	Education, General	13.0101
UG	Graphic and Animation Design*	50.0409	GR	English	23.0101
UG	History	54.0101	GR	Master of Business Administration	52.0201
UG	Integrated Environmental Sciences*	03.0104	GR	Reading, Literacy and Learning (RDLL)	13.1315
UG	Kinesiology	31.0505	GR	School Librarianship (SLIB)	13.1334
UG	Liberal Studies	24.0101	GR	Sociology	45.1101
UG	Mathematics	27.0101	CERT	Teacher Re-licensure/Recertification	91.0002

UG= Four-Year Bachelor's Degree

GR= Master's Degree

CERT= Post-Master's Certificate

Source: SCHEV Degree Inventory by Institution