## Communication Studies Course Rotation

### FALL

| Communication Studies Core Courses | COMM 101: Public Speaking  
|                                   | COMM 105: Welcome to the COMMunity  
|                                   | COMM 141: Introduction to Media Writing  
|                                   | COMM 210: Media and Society  
|                                   | COMM 400: Communication Ethics  
|                                   | COMM 405: Living Your Professional Brand  
|                                   | COMM 410: Digital and Social Media Technologies  
|                                   | COMM 492: Communication Internship  

| Digital Media Concentration | COMM 341: Advanced Media Writing  
|                            | COMM 355: Media Production  

| Public Relations Concentration | COMM 280: Fundamentals of Public Relations  
|                               | COMM 354: Public Relations Writing  

### WINTER INTERSESSION

| Communication Studies Core Courses | COMM 200: Introduction to Communication Studies (Sophomore or above only)  
|                                  | Other course offerings vary. See Course Schedule on myLongwood.  

### SPRING

| Communication Studies Core Courses | COMM 101: Public Speaking  
|                                   | COMM 141: Introduction to Media Writing  
|                                   | COMM 200: Introduction to Communication Studies  
|                                   | COMM 305: Building Your Professional Brand  
|                                   | COMM 320: Communication in a Diverse Society  
|                                   | COMM 460: Communication Research  
|                                   | COMM 492: Communication Internship  

| Digital Media Concentration | COMM 240: Digital Editing  
|                            | COMM 345: Medial Globalization  
|                            | COMM 445: Digital Storytelling  

| Public Relations Concentration | COMM 350: Persuasion Theory  
|                               | COMM 375: Public Relations Research  
|                               | COMM 430: Public Relations Campaigns  

### SUMMER

|  | COMM 492: Communication Internship.  
|  | Other course offerings vary. See Course Schedule on myLongwood.  

**NOTE:** The projected course rotation may be altered due to changes in student enrollment and increase or decrease of majors. Contact your academic adviser with any additional questions or concerns.

Updated: September 2019