

# EMERGENCY TEXT MESSAGE CODING

## THREAT LEVEL 3: Code Yellow (Elevated Risk)

*Campus community informed of general information*

Example: Weather announcements, closing of university due to snow or other weather conditions, public health announcement

TEXT MESSAGES BEGIN WITH  
**NOTICE:**

### INCLUDE

Be aware that...  
Be warned that...  
Developing

### AVOID

Threat  
Risk  
Danger  
Seek Shelter

## THREAT LEVEL 2: Code Orange (High Risk)

*Campus community urged to practice caution, be on alert*

Example: Hurricane/tornado warning, town event, person with gun seen in area

TEXT MESSAGES BEGIN WITH  
**ALERT:**

### INCLUDE

Practice caution  
Be warned that...  
Potential threat

### AVOID

Take immediate  
action  
Immediately seek  
shelter

## THREAT LEVEL 3: Code Red (Severe Risk)

*Campus community required to take immediate action.*

Example: Active shooter, tornado, hazmat, fire in campus building

TEXT MESSAGES BEGIN WITH  
**EMERGENCY:**

### INCLUDE

Immediately seek shelter  
Immediate threat to campus safety  
Take immediate action