EMERGENCY TEXT MESSAGE CODING

THREAT LEVEL 3: Code Yellow (Elevated Risk)
Campus community informed of general information
Example: Weather announcements, closing of university due to snow or other weather conditions, public health announcement

TEXT MESSAGES BEGIN WITH
NOTICE:

INCLUDE
Be aware that...
Be warned that...
Developing

AVOID
Threat
Risk
Danger
Seek Shelter

THREAT LEVEL 2: Code Orange (High Risk)
Campus community urged to practice caution, be on alert
Example: Hurricane/tornado warning, town event, person with gun seen in area

TEXT MESSAGES BEGIN WITH
ALERT:

INCLUDE
Practice caution
Be warned that...
Potential threat

AVOID
Take immediate action
Immediately seek shelter

THREAT LEVEL 3: Code Red (Severe Risk)
Campus community required to take immediate action.
Example: Active shooter, tornado, hazmat, fire in campus building

TEXT MESSAGES BEGIN WITH
EMERGENCY:

INCLUDE
Immediately seek shelter
Immediate threat to campus safety
Take immediate action