

**LONGWOOD UNIVERSITY
BOARD OF VISITORS
EXECUTIVE COMMITTEE MEETING**

Wednesday, August 27, 2014

-Minutes-

Call to Order

The Executive Committee of the Longwood University Board of Visitors met on Wednesday, August 27, 2014 at the offices of the Williams Mullen law firm in Richmond, Virginia. The meeting was called to order at 2:10 p.m. by Rector Colleen Margiloff.

Executive Committee members present were:

Mrs. Colleen Margiloff
Mrs. Shelby Walker
The Hon. Robert S. Wertz, Jr.
Mr. Stephen Mobley
Mrs. Marianne Radcliff

Others Present:

Mrs. Katherine Busser
Mr. David Hallock
President Taylor Reveley
Chief of Staff Justin Pope
Cameron O'Brion, Office of the Virginia Attorney General

Welcome and University Update

President Reveley provided a brief update on projected fall enrollment numbers, with 78 more undergraduates on campus this fall and 62 more sophomores. The size of the record freshman class is encouraging, along with the smaller number of 5th-year students, which is also an indicator of progress moving students through efficiently. Mr. Mobley asked the administration to provide a brief report on retention efforts over the past year to better understand what efforts were successful and why.

President Reveley reported positive trends regarding media coverage and relations with town officials. In response to a question from Mr. Mobley regarding negotiations over road ownership, the president summarized recent discussions and plans to bring the town into the master planning process, and evaluate upon its completion how best to proceed.

President Reveley provided a brief update on development efforts and personnel, and his thoughts on the office structure going forward. Mr. Mobley encouraged the president to ensure the development office receives sufficient resources. There was additional discussion regarding the development of fundraising strategies compared to peer institutions, and timetables for filling positions. President Reveley and Mrs. Margiloff praised the work of Courtney Hodges in terms of both fundraising and management.

Mrs. Margiloff raised the issue of Board review of faculty matters generally. There was discussion of shared governance and Mr. O’Brion discussed some of the relevant aspects of the Virginia Code.

The president provided an update on plans for the provost search, following the recent announcement of Ken Perkins’ plans to leave the position after this year. President Reveley described the important role of Academic Affairs in the search, and described the committee structure, with David Lehr chairing.

Mrs. Margiloff and others emphasized the importance of recruiting spouses along with candidates, and President Reveley agreed Longwood must step up its efforts to focus on families when recruiting to the university generally. Mr. Wertz emphasized the importance of communicating that message from beginning of the process.

President Reveley asked for guidance as to whether Board members wish to continue regular executive committee meetings, or move toward reserving them for occasions when timely action is required. Mr. Wertz and Mr. Mobley said they continue to find the meetings valuable. Mrs. Walker and Mrs. Busser noted all Board members are welcome to attend. The president asked if members supported continuing such meetings as an opportunity for general discussion, without the need for deep briefing materials, and there was general agreement.

Discussion of Title IX Policy Considerations

President Reveley provided an update on the recent adjustments to the Title IX policy and his communications with the campus, in the context of a growing state and national focus on the issue. He reported that the recent review of the policy, conducted in conjunction with the Attorney General’s office, had found Longwood’s policies to be strong and requiring only modest updates and clarifications in light of recent guidance from the federal government. He described the creation of a presidential working group that will report back to him on issues related to Title IX policies, training and campus climate generally. There was general discussion about the implementation of training for students and employees, including new programming. Mrs. Busser suggested pursuing cooperation with Hampden-Sydney on Title IX-related activities and programming.

Discussion of Process of Affiliation with Moton Museum.

President Reveley provided an update on progress regarding steps toward an affiliation with the Moton Museum, Moton’s finances, and on his communications and engagement with members of the local community.

Discussion of September New Board Member Orientation and BOV Meeting

There was brief discussion regarding the logistics of the upcoming September Board meeting.

Adjournment

There being no further business the meeting was adjourned at 4:15 p.m.