

**LONGWOOD UNIVERSITY**  
**BOARD OF VISITORS**  
**March 27-28, 2015**  
**Minutes**

**Friday, March 27, 2015**

**Call to Order**

The Longwood University Board of Visitors met on Friday, March 27 in the Stallard Board Room in Lancaster Hall. The meeting was called to order shortly after 9 a.m. by Rector Colleen Margiloff.

Members present:

Mr. Stephen Mobley  
Mr. Brad Schwartz  
Mr. David Hallock  
Mrs. Katherine Busser  
Mrs. Marianne M. Radcliff  
Mrs. Eileen Anderson  
Mrs. Colleen McCrink Margiloff  
The Hon. Robert S. Wertz, Jr.  
Mr. Eric Hansen  
Ms. Pia Trigiani  
Mr. Lacy Ward  
Mrs. Shelby Jones Walker and Mr. Thomas Johnson arrived for the afternoon session.

Also present:

President W. Taylor Reveley IV  
Dr. Kenneth Perkins, Provost and Vice President for Academic Affairs  
Mr. Kenneth Copeland, Vice President for Administration and Finance  
Ms. Victoria Kindon, Vice President for Strategic Operations  
Dr. Tim Pierson, Vice President for Student Affairs  
Mr. Troy Austin, Director of Athletics  
Ms. Courtney Hodges, Interim Vice President for Commonwealth Relations  
Mr. Justin Pope, Chief of Staff  
Mrs. Kay Stokes, Executive Assistant to the President  
Dr. Audrey Church, Faculty Representative  
Mr. Joe Gills, Student Representative  
Ms. Kathleen Early, Alumni Association  
Ms. Ella Maokhamphiou, Internal Auditor  
Mr. Cameron O'Brion, Office of the Attorney General

## **Rector's Welcome and Approval of Minutes and Consent Agenda**

Mrs. Margiloff welcomed the Board and requested a motion to approve the minutes of the December meeting. Mr. Wertz moved to approve the motion, Mrs. Anderson seconded and the motion was approved unanimously.

Mrs. Margiloff requested a motion to approve the Consent Agenda, including regular updates anticipated since the beginning of the calendar year to the university Timely Warning and Missing Student policies, per regulatory guidance under the Campus Crime Act (Clery); planning and enrollment projection materials for the MBA program, as required by SCHEV; as well as resolutions approved by the BOV Executive Committee at its February meeting in honor of Nancy Shelton and Gerald Spates; and the updates then approved to the University Sexual Misconduct Policy, along with an update on Internal Audit activity.

Mr. Schwartz asked a series of questions concerning the MBA program's strategic plan, and Dr. Perkins addressed the recent history of efforts to build the program and the reasoning behind the current strategy. Mr. Schwartz also stressed the importance of policies that protect students who may be falsely accused of sexual misconduct. Ms. Trigiani moved to approve the Consent Agenda, Mrs. Anderson seconded and the motion was approved unanimously. (A copy of the Consent Agenda is included as Appendix 1).

## **President's Report**

President Reveley noted the two-year anniversary of his appointment as president, the strong state of relations with the Town of Farmville, and SCHEV data indicating Longwood has the highest percentage enrollment growth of any Virginia university over the past two years: 5.4 percent. He noted faculty numbers are up 7.8 percent over the same period, and Longwood continues to have the highest proportion of courses taught by full-time faculty of any Virginia public university. He called the recent appointment of Joan Neff as provost a proud achievement for Longwood.

Police Chief Robert Beach provided an update for the Board on the state of the search for missing student AJ Hadsell. President Reveley expressed his gratitude and deep personal concern, and noted that the news has weighed heavily on the entire campus community, which has endeavored not to lose hope even while bracing for what may be difficult news.

Mr. Schwartz called for a round of applause for Longwood's positive news on enrollment.

At 10 a.m., Board members broke into their Strategic Priorities groups for focused discussion with members of the executive steering committee: Retention and Graduation (Hallock and Radcliff, with Kindon, Perkins, Pierson); Foot Traffic by Alumni and Friends (Anderson and Johnson, with Austin, Hodges and Pope, along with John Kirk of Cooper Robertson Partners);

and Organization, Structuring and Governance (Schwartz and Wertz, with Bratcher, Copeland, and Reveley).

At 11 a.m., the following Strategic Priorities groups convened for focused discussion: National Marketing (Hansen and Ward, with Austin, Hodges and Kindon); Strengthening the University Community (Mobley, with Copeland, Perkins and Pope) and Regional Prosperity (Busser and Trigiani, with Bratcher, Pierson, Reveley and Kirk).

While not in a Strategic Priorities group, members of the Board toured the Maugans Alumni Center site, which is nearing completion of construction.

At 12:15, the Board returned to Stallard Board Room for lunch and a presentation by Cooper Robertson Partners, providing an update on findings, analysis and guiding principles that have been developed so far during the master planning process.

### **Reports of Representatives to the Board**

Joe Gills introduced Constance Garner, who will be the next SGA president. He said the year has been a challenging one for students, with the death of Riley Cole and ongoing concern for AJ Hadsell. He thanked President Reveley and Mrs. Radcliff for attending Riley Cole's memorial service. He provided a brief report on SGA's work to address issues raised in a recent audit, and revisions to the constitution and student finance committee bylaws. He said he had worked closely with Ken Copeland and agreed that the student activity fee could be reduced this year due to reserves, but hopes it will be raised again in the future if necessary. He said it is a positive development that a large number of freshmen are running for SGA, Honor Board and Convocation Board – a strong sign of student involvement.

He also provided an update on Relay for Life, which raised \$68,000, and praised the appointment of Dr. Neff as provost, saying the search committee was exceptionally strong. He also expressed his support for the master planning process and urged the Board to implement the ideas that emerge from it, as the “place” of Longwood is critical to its success.

Dr. Pierson and Mrs. Margiloff both expressed their deep appreciation to Mr. Gills for his work as SGA president and his exemplification of a committed citizen leader during his time at Longwood.

Dr. Church provided an update from the faculty. She said she believes there has been valuable clarification regarding the faculty role in the implementation of Title IX. She said that while compensation still has room for improvement, faculty are encouraged that the issue features prominently in the university strategic plan and that a primary metric for that plan is compensation. She said faculty are excited about the progress of General Education revision and the appointment of the new provost, and feel they had a strong voice in the process. She also

mentioned new areas of endeavor, including development of a new cross-disciplinary minor in neuroscience. “It’s an exciting time to be at Longwood,” she said.

In response to a question from Mr. Schwartz, President Reveley provided an outline of the likely timeline for the continued development of a new general education curriculum, and to begin to implement it, with pilot courses beginning as soon as next spring, and 2017 being a possible juncture for the new curriculum to be phased in for all freshmen.

Allison Allgood provided an update on activities involving the staff advisory committee.

Kathleen Early provided an update from the Alumni Association, including plans for a scholarship in honor of Nancy Shelton, efforts to connect alumni with current students, and new officers.

Mrs. Margiloff expressed her gratitude for Ms. Early’s service to the university. President Reveley provided a brief update on the search process for Nancy Shelton’s successor as alumni director. Mrs. Margiloff also noted President Reveley’s recent presentation to the University Foundation Board and his charge for the Foundation to help the university increase its capacity to offer student scholarships. President Reveley noted the retention rate for students with a scholarship from the Foundation is 94 percent.

Dr. Paul Barrett, dean of the College of Business and Economics, addressed questions regarding the MBA program. He noted that MBA graduates have the potential to become high-capacity donors, and progress in enrollment, which stood at six when he arrived. Board members including Mr. Mobley and Mr. Schwartz encouraged the program to be carefully and regularly evaluated to ensure it is making progress toward its targets.

Dr. Bill Abrams, faculty AAUP representative, provided an annual report on faculty compensation. He noted that salaries remain below those of Longwood’s peer groups but reported last year mean salaries increased by 3 percent for continuing faculty, and that the increase is higher than for AP positions. He also reported there are 10 additional faculty this year, an increase of 4.2 percent, one additional E&G administrative position, three additional staff in student services, and one less position in athletics.

Mr. Mobley said the issue of compensation has been an area of intense focus for the Board for several years, and said while work remains to be done, there has been real progress, noting the university has now covered about 80 percent of its target to narrow the \$3.2 million annual salary gap identified in the 2012 compensation report. Mr. Copeland noted Longwood has internally funded three salary increases in the last three years without receiving additional state dollars to do so, and that he understands the issue is the university’s top budgetary priority. Mr. Gills noted that a computer science professor was working with him at 4 a.m. recently on a project as an example of the devotion of Longwood’s faculty, but said it is also important to keep tuition affordable.

Mrs. Margiloff proposed a motion to go into Closed Session under Section 2.2-3711(A)(19) of the Code of Virginia to discuss a report related to the security of Longwood University facilities and the safety of those using those facilities. Ms. Trigiani moved to approve the motion, Mrs. Walker seconded, and the motion was approved unanimously.

A motion was made by Mrs. Margiloff to return to open session. The motion was seconded by Mr. Wertz and approved by the Board. In compliance with the provisions of the Freedom of Information Act, the Board returned to Open Session. Mrs. Margiloff moved to certify that the discussion in Closed Session was in accordance with the Code of Virginia. All members then in attendance voted to confirm: Mr. Mobley, Mr. Schwartz, Mr. Hallock, Mrs. Busser, Mrs. Radcliff, Mrs. Anderson, Mrs. Margiloff, Mr. Wertz, Mr. Hansen, Ms. Trigiani, Mr. Ward, Mrs. Walker, and Mr. Johnson.

Mrs. Margiloff proposed a motion to go into Closed Session under Section 2.2-3711(A)(2) of the Code of Virginia to discuss disciplinary matters that would involve the disclosure of information contained in a scholastic record of a Longwood University student. Ms. Trigiani so moved, Mrs. Busser seconded, and the motion was approved unanimously.

A motion was made by Mrs. Margiloff to return to open session. The motion was seconded by Mr. Wertz and approved by the Board. In compliance with the provisions of the Freedom of Information Act, the Board returned to Open Session. Mrs. Margiloff moved to certify that the discussion in Closed Session was in accordance with the Code of Virginia. All members then in attendance voted to confirm: Mr. Mobley, Mr. Schwartz, Mr. Hallock, Mrs. Busser, Mrs. Radcliff, Mrs. Anderson, Mrs. Margiloff, Mr. Wertz, Mr. Hansen, Ms. Trigiani, Mr. Ward, Mrs. Walker, and Mr. Johnson.

*The Board adjourned at approximately 5 p.m.*

### **Saturday, March 28, 2015**

The Longwood University Board of Visitors reconvened on Saturday, March 28, 2015 in Stallard Board Room.

Members present:

Mr. Stephen Mobley  
Mrs. Katherine Busser  
Mrs. Marianne M. Radcliff  
Mrs. Eileen Anderson  
Mrs. Colleen McCrink Margiloff  
The Hon. Robert S. Wertz, Jr.  
Mr. Eric Hansen  
Ms. Pia Trigiani

Mrs. Shelby Jones Walker  
Mr. Thomas Johnson  
Mr. Lacy Ward

Mrs. Margiloff proposed a motion to go into Closed Session under Section 2.2-3711(A)(1) of the Code of Virginia to discuss matters pertaining to the performance and promotion of Longwood University employees. Mrs. Busser so moved, Mr. Mobley seconded and the motion was unanimously approved.

A motion was made by Mrs. Margiloff to return to open session. The motion was seconded by Mr. Wertz and approved by the Board. In compliance with the provisions of the Freedom of Information Act, the Board returned to Open Session. Mrs. Margiloff moved to certify that the discussion in Closed Session was in accordance with the Code of Virginia. All members then in attendance voted to confirm: Mr. Mobley, Mr. Hallock, Mrs. Busser, Mrs. Radcliff, Mrs. Anderson, Mrs. Margiloff, Mr. Wertz, Mr. Hansen, Ms. Trigiani, Mr. Ward, Mrs. Walker and Mr. Johnson.

Mrs. Margiloff proposed a motion to award Emeritus status to the following faculty:

- Dr. Wayne E. McWee
- Dr. Robert P. Webber.

Mrs. Radcliff so moved, Mr. Wertz seconded and the motion was unanimously approved.

Mrs. Margiloff proposed a motion to promote the following faculty:

To the rank of Professor

- Dr. Consuelo Alvarez, Associate Professor of Biology
- Dr. Audrey P. Church, Associate Professor of Library Media
- Dr. Susan E. Lynch, Associate Professor of Therapeutic Recreation
- Ms. Frances H. Reeve, Associate Professor of Library Media
- Dr. Gerry R. Sokol, Associate Professor of Education

To the rank of Associate Professor

- Dr. Mary L. Carver, Assistant Professor of Political Science
- Dr. David A. Geraghty, Assistant Professor of Social Studies Education
- Dr. Katrina L. Maynard, Assistant Professor of Education
- Dr. John D. Miller, Assistant Professor of English
- Dr. Joanna Morrison, Assistant Professor of Exercise Science
- Dr. Scott Wentland, Assistant Professor of Economics

To Senior Lecturer

- Ms. Faustena Ewing, Lecturer in Fitness Concepts

Mrs. Radcliff so moved, Mrs. Anderson seconded and the motion was unanimously approved.

Mrs. Margiloff proposed a motion to award to tenure to the following:

- Dr. Mary L. Carver, Assistant Professor of Political Science
- Dr. David Geraghty, Assistant Professor of Social Studies Education
- Dr. Katrina L. Maynard, Assistant Professor of Education
- Dr. John D. Miller, Assistant Professor of English
- Dr. Joanna Morrison, Assistant Professor of Exercise Science
- Dr. Scott Wentland, Assistant Professor of Economics.

Mrs. Radcliff so moved, Mrs. Anderson seconded and the motion was unanimously approved.

Mrs. Margiloff proposed a motion to deny promotion and tenure to Dr. Ayse Balas, Assistant Professor of Marketing. Mr. Mobley so moved, Mrs. Busser seconded, and the motion was unanimously approved.

President Reveley circulated a proposal to increase undergraduate in-state tuition by approximately 2.8 percent for 2015-2016 – which would represent by a wide margin the lowest 2-year price increase at any Virginia public university since 2001-2002. Mrs. Margiloff commended President Reveley and Ken Copeland for their work on behalf of students, and Mrs. Radcliff said a second consecutive year of minimal increases would be especially welcomed and noticed by lawmakers.

Mrs. Margiloff requested a motion to adopt the proposed charges for 2015. Ms. Trigiani so moved, Mr. Hansen seconded and the motion was unanimously approved. (A copy of the Undergraduate Tuition and Fees proposal and press release is included as Appendix 2).

President Reveley discussed Longwood's proposed application to host a 2016 president debate and Mrs. Margiloff called for the Board to formally endorse the university's application and aspiration to host one of the most important events in our national democracy. Ms. Trigiani so moved, Mrs. Busser seconded, and the motion was unanimously approved.

Mrs. Busser moved to introduce a Resolution of Commendation of the University's Supporting entities. Mr. Mobley seconded and the motion was approved unanimously. (A copy of the resolution is included as Appendix 3).

Mr. Copeland discussed proposed modification to a previously approved Resolution Regarding Support for Financing and Refinancing of The ARC Quad and Related Student Housing Projects,

in order to authorize the Longwood University Real Estate Foundation to make use of new financing options that have recently become available, and are expected to save approximately \$2.5 million. Mr. Hansen so moved, Ms. Trigiani seconded and the motion was approved unanimously. (A copy of the resolution is included as Appendix 4)

Mrs. Margiloff introduced a resolution naming Alumni Archive Collection in the Maugans Alumni Center in honor of Nancy Britton Shelton '68. Mr. Wertz so moved, Mrs. Walker seconded and the motion was approved unanimously. (A copy of the resolution is included as Appendix 5).

President Reveley recognized Audrey Church and congratulated her on her promotion to the rank of full professor.

Mr. Bratcher introduced architects Jeff Yelton and Michael Franck, who made a presentation on the site and design plan for the Upchurch University Center.

Mrs. Margiloff offered closing remarks, and said that Longwood has strong policies with regard to possible false accusations of student misconduct, and such circumstances could be addressed via Honor Code proceedings. As always, policies should be continuously reviewed.

*There being no further business, the meeting was adjourned at approximately 11:30 a.m.*

Upon adjourning, the Board joined Mrs. Elsie Upchurch '43 and members of her family and other guests for a ceremonial groundbreaking ceremony for the Norman H. and Elsie Stossel Upchurch University Center, followed by a luncheon in the Rowe Gallery.