

Archie Bunker's Neighborhood

PURPOSE:

(Not to be revealed until the end of the program) To Educate attendees about the damage stereotyping can do.

MATERIALS NEEDED:

1. Color coded index cards representing different races groups: white, women, handicapped, black (African-American), Latino, and Gay/Lesbian/Bisexual OR index cards with the names of each group on them
2. Masking tape
3. Price lists for each group
4. A gift for the white group
5. Badges for the police
6. Signs designating the areas and titles
7. 5-6 non-attendees to help you
8. Play money
9. Permits
10. Table and chairs for white group and chairs for the handicapped
11. Rubber gloves
12. Optional: supplies for attendees to use to construct their communities

THE PLAYERS:

Mayor

The head of Archie Bunker's Neighborhood: Archie. The role is to oversee the building of each community and heart appeals for permits and supplies when the Mayor feels it is warranted.

Secretary of Permits

The role is to issue building permits when warranted and to treat people the way they deserve to be treated.

Supplier

The role is to sell supplies based on the fair price list published by you, and to treat people the way they deserve to be treated.

Police Officers (3-4)

The role is to escort people to the Secretary of Permits, Supplier, Mayor, And Jail when warranted and to treat people the way they deserve to be treated.

Residents

The people who are working to build the community, they should build the best community possible given the resources they have to work with.

PROCEDURE:

1. **Room size:** Large room that you can put masking tape on and section it off. You will need 7 sections of differing sizes with the largest going to the white group. The extra section is for the jail. Use signs to identify each section.
2. As the attendees come into the room you give them the type of index card you chose to use, and direct them to their appropriate area (don't forget to give the first person you assign to each group a copy of the price list and money or a dollar amount written down, tell them to keep this information within their group).
3. When everyone is in the room explain that the object of the game is to build the best community possible, using the resources (money) you have.
4. **Explain the rules:**
 1. To leave your assigned area you must have a police escort, no matter what! You must have a police escort when returning to your assigned area, as well. Only one person from each group may leave at one time (unless someone is in jail).
 2. To build something you **MUST** first get a building permit from the Secretary of Permits.
 3. After you have your permit you need to get an escort to the supplier to buy your building supplies.
 4. Any infraction of the rules will result in you being put in jail and you are not of any help to your group in jail.
 5. If you are denied a permit or supplies you may ask the Mayor to hear your appeal, but you may be reject (the mayor only hears cases they feel are worthy).

THE TRICK

The mayor, Secretary of Permits, Supplier and Officers should capitalize on every stereotype they have ever heard and use it against all of the groups except the white group. The whites should get special treatment in all areas (example: no escorts, always approved for permits, don't require permits, cheaper prices, never go to jail, extra money, etc.). Make sure you have tables set up for the whites as well as chairs. Give them a gift at the beginning of the game where everyone can see you.

Effective Stereotypes

WOMEN

- Where is your husband, did he say you could do this?
- How are your children?
- Only sell them housing, schools, churches, parks, hospitals, and malls.

BLACKS (AFRICAN-AMERICAN)

- Ask about gangs
- ignore them often
- Only sell them Cheap apartment buildings, churches, hospitals, fast food restaurants, and clubs

GAY LESBIAN BISEXUAL

- When escorting them and dealing with them wear rubbers gloves.
- Make reference to AIDS.
- Ignore often.

- Only sell them hospitals, expensive apartment buildings, clubs, condos, and nice restaurants.

HANDICAPPED

- Help them do everything, get them chairs
- NEVER ignore them, treat them as though they are helpless.
- Sell them everything but parks, clubs, malls, and schools

LATINOS

- Always speak very loud to them and Very slowly
- Keep telling them you don't understand and walk away.
- Sell them only cheap apartments and factories.

MONEY

At the beginning of the game give each group money. Give amounts in descending order as listed: Whites, women, handicapped, immigrants, blacks (African-American), gay, lesbian, bisexual.

WRAP UP

When the program is winding down make sure you discuss what happened. Get people to talk about how they felt, and what they think they can do to prevent this from really happening.

*** If you used the color coded cards make sure to allow the attendees to try to guess what group they were a member of.

Archie Bunker's Price List

Nice Apartment	\$400
Economy Apartment	\$100
Condos	\$500
Houses	\$ 50
Schools	\$200
Hospitals	\$300
Clubs	\$150
Churches	\$250
Factories	\$300
Offices	\$500
Nice Restaurant	\$100
Fast Food Restaurant	\$ 75
Mall	\$400
Community Center	\$200
Parks	\$100
Mansions	\$600

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Mansions	\$600

Building Permit for Archie Bunker's Neighborhood

I, Archie Bunker, Mayor of Archie Bunker's Neighborhood authorize
_____ to build a
_____.

Mayor Archie Bunker,

Building Permit for Archie Bunker's Neighborhood

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