AASL

SALT LAKE CITY 2021
OCTOBER 21–23
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Publish with AASL!
We Want YOU!

Panelists

Dr. Elizabeth Burns, Co-editor *School Library Research*

Dr. Audrey Church, Co-editor *School Library Research*

Meg Featheringham, Editor, AASL

Sarah Searles, Chair, *Knowledge Quest* Editorial Board

Dr. Daniella Smith, Author, *Knowledge Quest*, *KQ* blog, *School Library Research*

Session Outcomes: Participants will be able to

1. Identify various publishing opportunities available through AASL (*Knowledge Quest, School Library Research, KQ* blog)

2. Describe the focus and target audience for each publication

3. Explain the steps to take to submit manuscripts for consideration for the various AASL publications

Knowledge Quest

If you …..

- Believe in "PD on the page"

- Have highly successful or innovative practices to showcase, particularly for responding to contemporary challenges

- Are interested in bringing research alive for practitioners

- Bring a perspective that is not yet well represented in the literature

Then you may want to consider writing for *Knowledge Quest*.

Knowledge Quest General Info

- Offers substantive information to assist building-level school librarians, supervisors, library educators, and other decision makers concerned with the development of school libraries

- Published bimonthly September through May (5 issues a year)

- Sent to all AASL members and *KQ* subscribers (approximately 6,000 individuals)

Knowledge Quest Author Guidelines

- Bias for action

- Focus on how school librarians are implementing programs/technologies/services and/or addressing issues in their school libraries

- Include information that can help other school librarians do their jobs/implement the program/technology/service in their school libraries

- Articles should be practical and include references to previous research and/or literature

- 1,700-2,500 words long

Knowledge Quest Submissions

- Original, unpublished manuscripts that address the integration of theory and practice in school librarianship and new developments in education, learning theory, and relevant disciplines

- NOT interested in basic primers on the role of the school library/school librarian, press releases, or vendor-focused articles

- DO NOT need to be tied to the feature topic for a particular issue

Knowledge Quest Manuscript Review Process

- Manuscripts undergo blind review by the *Knowledge Quest* Editorial Board in these areas:
    - Topic is relevant
    - Manuscript is well-written
    - Manuscript offers substantive information
    - Whether there are areas needed for improvement/expansion
- Process takes approximately 4-5 weeks after the manuscript submission deadline

Knowledge Quest Tips for Submitting

- Remember your audience!

- Think about the questions practitioners are asking (or those they should be)

- Start with "why," but don't leave out "how" and "what"

- Include stories of real school libraries to make new information accessible

- We're looking for ideas that can be replicated and iterated, not just opinions

- Everything should be aligned with the *National School Library Standards* (though it doesn't need to be "about" them)

School Library Research

If you …..

- Conduct original quantitative, qualitative or action research

- Conduct original research concerning the management, implementation, and evaluation of school library programs.

- Conduct innovative research that emphasizes instructional theory, teaching methods, and critical issues relevant to school libraries and school librarians

Then you may want to consider writing for *School Library Research*.

School Library Research General Info

- The scholarly, refereed research journal of the American Association of School Librarians

- Seeks to distribute major research findings worldwide

  - electronic publication

  - Internet links on the Web

- Primary audience for *SLR* includes academic scholars, school librarians, instructional specialists, and other educators

- Compiled on an annual basis

School Library Research Author Guidelines

- *SLR* invites original empirical or action research manuscripts focused on issues of school librarianship not submitted or accepted elsewhere

- Innovative or conceptual essays and extensive research literature reviews will also be considered

- Manuscripts average 15-30 double spaced pages

- Submissions should contain

  - 100–200-word abstract

  - Front page with title, author, and author's contact info

  - Works Cited page (beginning Jan 2022, *SLR* will use APA 7th)

  - Tables and figures included at the end

School Library Research Submissions

- Manuscripts are submitted for review through the *SLR* online submission portal

- Authors are encouraged to review the published author guidelines for submission requirements (length, contents, format, style)

- Each manuscript is acknowledged by the editors

- Manuscripts are published only after meeting the extensive review criteria

- The submission and review process normally takes eight to twelve weeks

School Library Research Manuscript Review Process

- Submitted manuscripts are reviewed through a "double blind" referee process.
  - 3-5 Editorial Board members review the quality of a manuscript
  - Reviewers are selected established professionals from library education and service
- Reviewer comments and recommendations are gathered in writing by the editor. The editors have final responsibility for action taken on manuscripts.
  - Rejection by the reviewers results in rejection of a manuscript from further consideration
  - The editors inform the author of reviewers' recommendations for further revision
- Accepted manuscripts are placed online for public access
  - The acceptance date is included when a manuscript is added to the journal
  - A manuscript continues to be subject to review and comment from readers. Comments may be compiled by the editor and posted with the manuscript over time.

School Library Research Tips for Submitting

- The guidelines are essential.
- Review articles in the journal.
- Look for authors that have published on similar topics.
- Apply old concepts in new ways.
- Collaborate to adapt your point of view.
- Rome wasn't built in a day.
- "No" does not mean you have not been successful.

KQ Website

If you…

- Like writing shorter pieces on your school library practice

- Are interested in helping others improve their school library practice

- Have experience writing or blogging about your experiences as a school librarian

Then you may want to consider submitting an application to become a *KQ* blogger.

KQ Website General Info

- Companion site to *Knowledge Quest* magazine

- Meant to provide shorter, more timely pieces on day-to-day issues in school libraries

- Content is cross-posted to AASL's social media channels

- New posts published daily (Monday through Friday)

Website receives more than 1,400 hits a day!

KQ Blogger Requirements

- Must be a current member of AASL/ALA

- Able to write shorter, practical pieces on school library issues (600-900 words)

- Provide writing samples and areas of interest

- Able to write monthly blog posts on topics of interest to school librarians and educators

Minimum one-year commitment if selected to be a *KQ* blogger.

Review Process for *KQ* Blogger Applications

- *KQ* Editorial Board reviews applications every quarter

- Applications are NOT blinded for review

- Applications are reviewed on a scale of 1 to 5 on quality of writing samples, relevance of applicant's areas of interest, level of involvement with AASL/ALA, and overall qualifications to be a *KQ* blogger

To submit an application, visit
https://knowledgequest.aasl.org/bloggers/

Questions

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#AASL21
#AASLstandards

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